

HARMONY



The world's only front end solution designed with you and your business in mind.

Harmony is the adaptation of parts to each other intended to form a connected whole, as to produce unity of effect.

An agreement in feeling or opinion.

A pleasing combination of elements in a whole.



Innovation at Work

At QubicaAMF, we know that we can't be successful unless you are. That's why we take innovation so seriously and focus all our energy on creating products to grow your business.

No one else invests as much as we do in product innovation every year. Our team of over 50 product managers, designers, engineers, analysts and programmers is the best, largest and most experienced R & D group in the industry, with unrivaled skills, knowledge, experience and product development power.

As a result of extensive market research, a new process for product innovation and over three years of R & D investments, QubicaAMF is very proud to introduce Harmony—the world's only front end, turnkey solution designed with you and your business in mind.

Harmony represents a fresh approach to design, shifting the focus from a traditional commodity product to a revolutionary, systematic view of the facility interiors and resulting customer experience.

It is the only solution on the market specifically designed to fit your entire front end area, matching your vision, business model and budget—and take your business to the next level by delivering an experience beyond your customers' expectations.

Today, with over 100,000 lanes installed in more than 90 countries, QubicaAMF remains the world's foremost industry authority—and the best choice to take your bowling business beyond what you can imagine.



Challenges

As an owner or manager, you want to grow your bowling business and profitability by keeping your center looking fresh, modern, functional and appealing to today's broad cross-section of consumers.

But you face a number of challenges.

- *Bowling furniture often looks outdated, with little style or visual appeal*
- *It's hard to find furniture that functions well together for on-lane food & beverage consumption, traditional bowling and VIP areas—and that coordinates across the center*
- *Most soft furniture does not allow bowlers to comfortably eat and drink and creates congestion and confusion in the settee or concourse areas*
- *Different customer segments have different needs requiring different furniture configurations. Unfortunately, no current furniture lines accommodate this*
- *Furniture is generally hard to clean and maintain, especially soft seating*

You could choose traditional bowling furniture that doesn't provide the modularity you need for today's business challenges or maximize customer comfort. There is commercially available furniture that may offer a lot of individual elements, but is not made to hold up in the bowling environment or designed to function or coordinate together.

Or, you could purchase expensive, custom made furniture—a very time consuming exercise that offers no support after the sale.

However, none of these alternatives give you a turnkey solution that fits your business model and solves all of the problems with today's bowling business.



HARMONY

Harmony Designed for Bowling. Designed for You.

New from QubicaAMF, Harmony is not only the newest, most innovative furniture line on the market. It is also the world's only total front end turnkey solution designed with you and your business in mind.

Harmony is uniquely designed to address three core needs that today's centers face:

- **to match your vision, style and center needs** better than creating your own custom furniture
- **to accommodate your diverse customers' needs** while maximizing their comfort and experience
- **to make maintenance easy and cost effective**, ensuring that your investment will last

Most important, Harmony is exclusively designed to deliver the style, flexibility and functionality you envision to take your business to the next level—delivering an experience far beyond your customers' expectations.

*“**Harmony** is the culmination of arranging various elements of design for a particular purpose—the skillful use of balance, rhythm, emphasis, scale and proportion. It is the foundation for creating comfort.”*



● Harmony
Designed to match your vision style and center needs

● **Exclusive Turnkey Front End Solution**

Only Harmony provides endless furniture arrangements for on-lane and concourse areas, masking graphics, exciting lane patterns and hood and racks in coordinated color combinations, so you can build effective solutions and layouts to fit the unique style of your center.

● **Exclusive Three Coordinated Seating Styles**

Harmony exclusively features Infinity, Synergy and Energy seating collections.

Whether soft or hard seats, traditional or modern, only Harmony provides three design and color-coordinated styles for a unified look across your different functional areas.

● **Exclusive Three Price Levels to Suit Your Needs and Budget**

With our Harmony Infinity, Synergy and Energy collections, you can easily combine elements to create layouts that complement your center—and fit your budget.

“Harmony is a combination of different elements and parts of a design or composition that makes for a perfect unity effect.”



- Harmony
- Designed to match your vision style and center needs



Building blocks to fit your space and meet your needs

The Harmony Infinity Collection features a series of pre-configured sofa arrangements of various sizes and shapes. This modular approach gives you “building blocks” that can be combined in a number of ways to fit your unique space.

Discover—

- **Distinctive styling** that lends a sophisticated look
- **A versatile modular design** for a multitude of settee layouts
- **Striking color combinations** to make your center stand apart

Infinity Collection Applications

- Bowling Center VIP lanes or High-End Boutique centers
- Centers with high focus on the “group business,” including birthday parties, group and corporate events



- Harmony
- Designed to match your vision style and center needs



Three unique shapes. Endless Configurations

The Harmony Infinity Collection includes three different-shaped design elements that give you total freedom to build the exact settee arrangement you need.



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Versatility as big as your imagination



US patents pending for elements of the Infinity line of furniture



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A synergy of quality, comfort, space and style

Are you worried about the durability and maintenance of commodity sofas? Or, do you simply not have enough space in your settee area?

Our Synergy Collection provides top of the line quality, style and comfort with a smaller footprint and price tag than the Infinity Collection.

Synergy is the first and only upholstered seat bench solution made by a bowling company for the tough bowling environment—a great alternative to sofas and traditional bowling seats.

Our Synergy Collection features a full set of configurations offering:

- **More comfort** for your customers than traditional hard seat benches
- **More space** for your customers to move around in the settee area and enjoy the experience
- **A smaller footprint** than sofas, to give you even more flexibility
- **Greater affordability** than many sofa sets on the market
- **Easiest maintenance** with replaceable wear items, synthetic seat material and cleanable stain-resistant, surfaces—so it is designed to last

Synergy Collection Applications

- Centers that want to provide a more modern and comfortable version of the traditional on-lane configuration
- Centers that have limited space available for sofas
- Centers that want a good looking and comfortable solution at a lower price than a sofa

US patents pending for elements of the Synergy line of furniture



Welcome to
Five Stars Bowling
2

Welcome to
Five Stars Bowling
8

Welcome to
Five Stars Bowling
1

Let us host your next
extraordinary event
and watch the party
come to life.

NOW EVERY BOWLER
CAN PLAY THE BEST!
More fun, more excitement,
competition just got a little more thrilling.

Harmony

Designed to match your vision style and center needs



Versatility that outperforms sofas

The Harmony Synergy Collection lets you build many versatile soft-seat configurations to accommodate different types of play—and different areas of your center. Its ergonomic design and small embedded table sets for personal items, or food and beverage, outperforms the comfort of most sofas.



US patents pending for elements of the Synergy line of furniture



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Bowling's most hard-working, hard-wearing furniture

Energy is the evolution of the traditional plastic and gray bowling furniture. And, it is the best available solution if you're looking for a wood finish look with superior durability and scratch resistance.

Offering superior versatility and value, the Harmony Energy Collection features hard seat benches, chairs and stools, built on a solid metal structure with tough, yet attractive, laminate seating available in 9 solid colors or wood-like finishing.

Discover—

- **Modern look** over the traditional gray plastic bowling furniture at the same price range
- **Three wood-like finishes** to match your taste and save you money versus most wood seats available
- **Six solid colors** to match your center's color palette
- **Extreme durability** with superior scratch resistance versus wood seats, and even plastic bowling furniture, to make your investment last
- **Easier cleaning** to save time and money

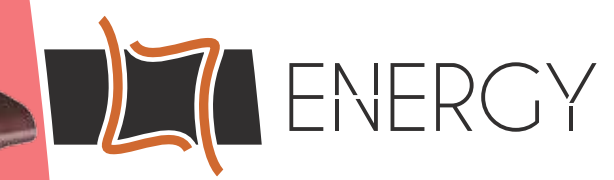
Energy Collection Applications

- Main lane beds for traditional, hybrid and FEC centers
- Concourse area of any type of center

US patents pending for elements of the Energy line of furniture



- Harmony
- Designed to match your vision style and center needs



Bowling's most hard-working, hard-wearing furniture

See all the possibilities.

No matter the configuration or color, count on the Energy Collection to deliver lasting value—and enduring player satisfaction.



US patents pending for elements of the Energy line of furniture

● Harmony

● Designed to match your vision style and center needs

The Harmony Furniture Collection

Durability, style and functionality

Tables and ball racks, laminate tops and shelves uniquely made of metal structure and higher quality laminate material.

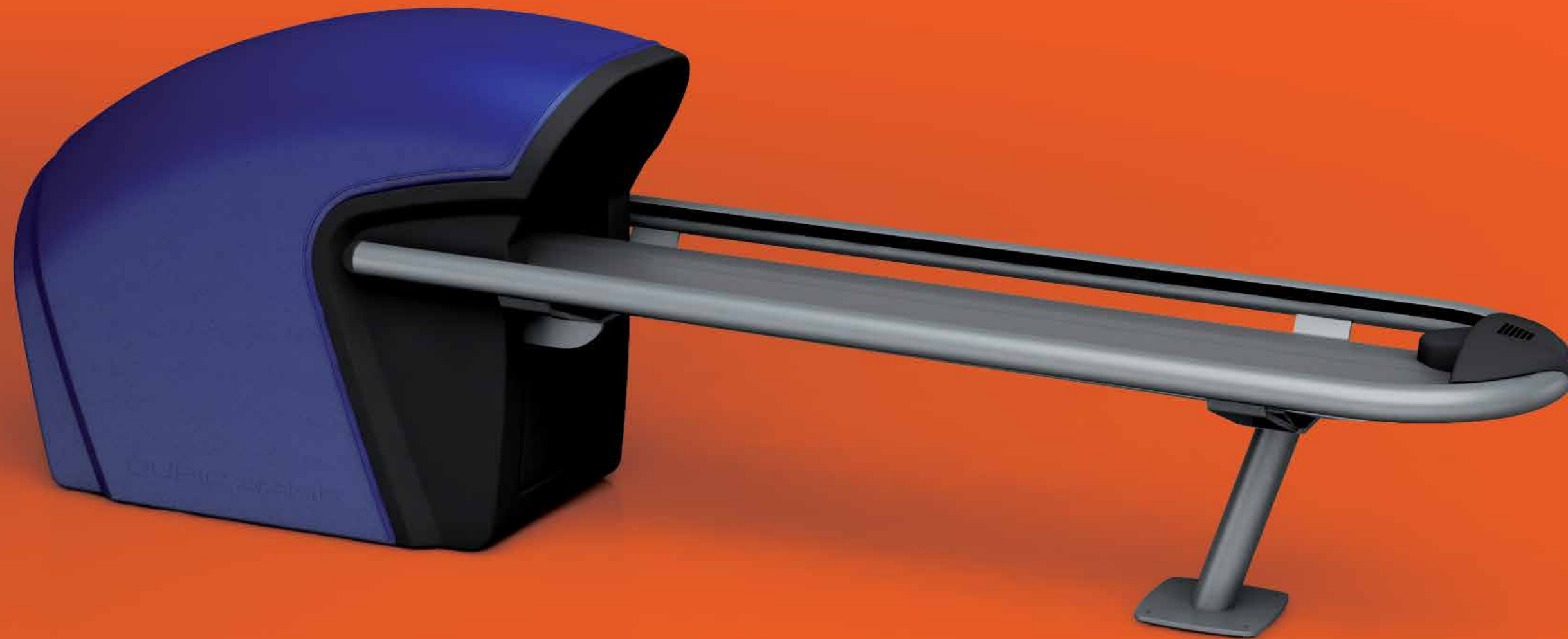
The result is easy maintenance, scratch resistance, durable and affordable furniture products made for bowling environment. Available in a choice of solid colors or wood-like finishing, the Harmony Furniture Collection is perfect for every area of any type of center, including high-end centers.



On-Lane Ball Rack or Storage Table

Its wedge shape perfectly fits in between the sofas and curved benches. For bowlers it's easier to access house balls or find space for their personal items. It also helps to avoid congestion in the bowler's area, providing a clean look and better bowler experience.





- Harmony
- Designed to match your vision style and center needs

The Harmony Ball Return System

The safest and most stylish solution that fits your needs

Ball returns can be a safety hazard for bowlers and a liability for you. Ball return hoods can be hard to clean. Ball lifts can be a challenge to access. And, control buttons can be an unwanted temptation for kids.

But QubicaAMF has the perfect solution—the Harmony Ball Return system.

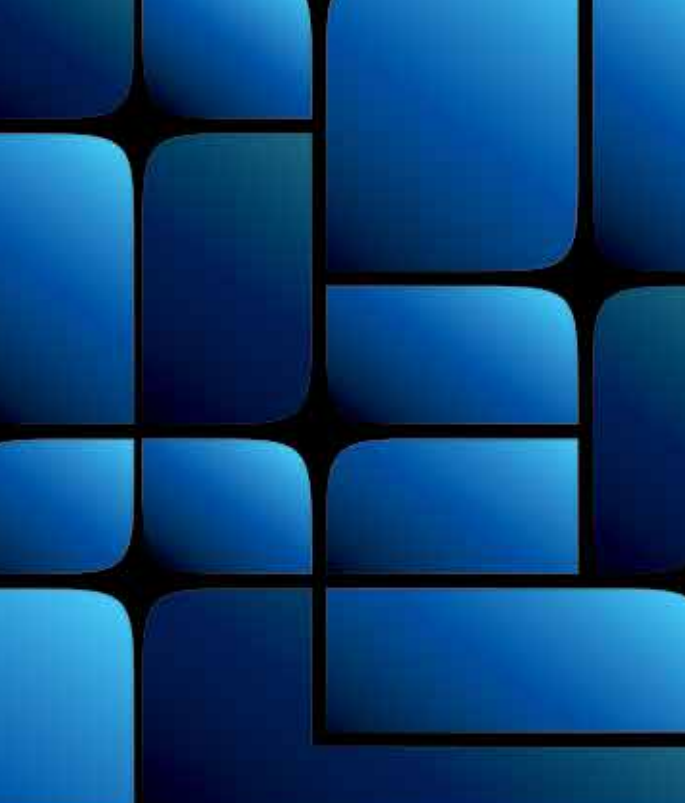
Welcome to the Next Generation

The Harmony Hood and Rack system is the safest and most compact and stylish solution ever seen on a bowling lane. It's also the most sophisticated thanks to state-of-the-art technology and electronics designed to fit your needs.

Exclusive Features

- An ergonomic design to keep your customer's hands away from any moving parts
- Opto-electronic sensors stop motors if an object or hand is inserted into the ball exit area for maximum safety
- Auto Motor Start, so the motor starts only when a ball arrives for increased energy efficiency and an unmatched reduction in electrical consumption
- Compact design for minimal congestion, and more space for your bowlers on the approach
- Hard, smooth surfacing for improved durability and cleaning
- Quick access hood for easy maintenance





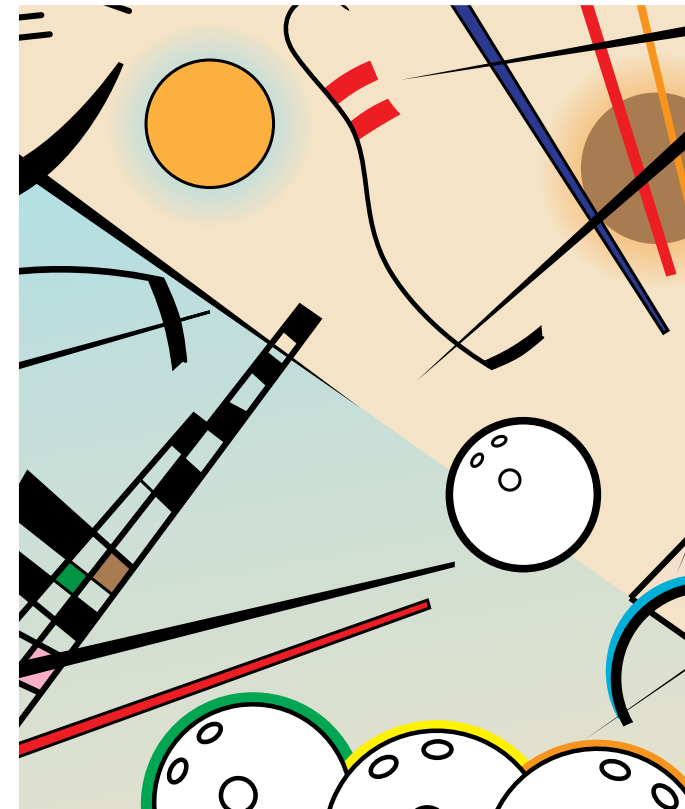
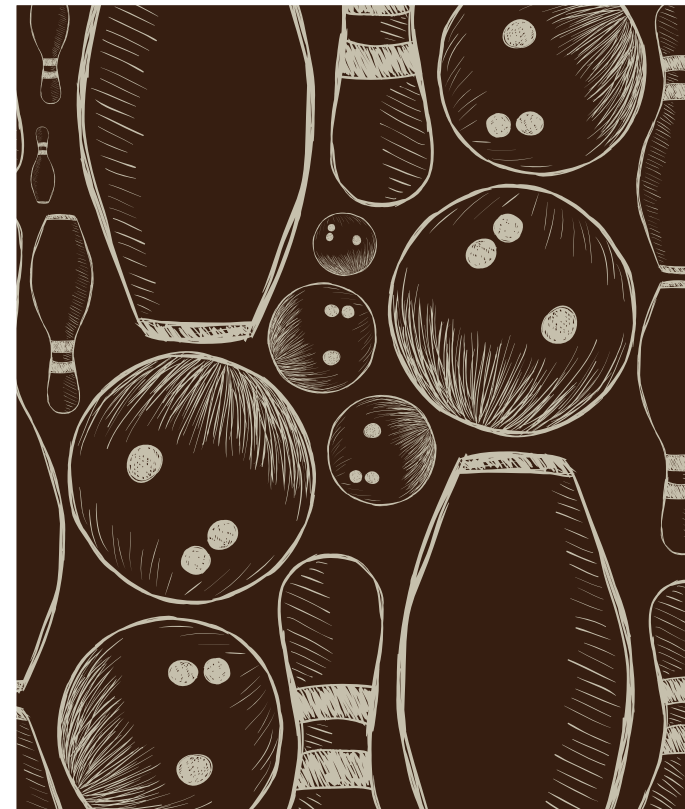
- Harmony
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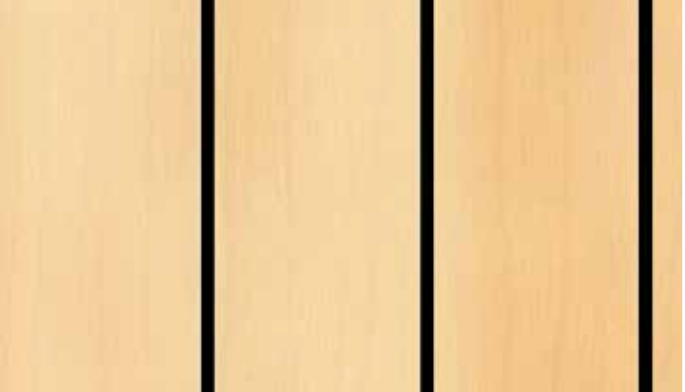
The Harmony Masking Collection Show a unique sense of style

The right masking can set off your center.

Designed to complement our Harmony furniture and ball return lines, the Harmony Masking Collection features cool new graphics that will help make your center the go-to destination for great entertainment.

Only Harmony provides modular furniture elements, masking graphics and hood and rack options in coordinated color combinations so you can build layouts to fit the unique style of your center.





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MAD LANES

The coolest lanes on earth

Lanes can create major excitement, attracting and keeping players coming back for more fun. With the new Harmony color options, you can choose from five exciting lane color options, plus our two glow patterns, or mix them in your center for added uniqueness.

Only MAD Lanes with the vibrant Harmony color options are designed to complement your Harmony furniture, ball returns and masking graphics to provide a coordinated look across your entire center.

Enjoy Exceptional Durability—

No Joint in Ball Impact Zone
 The first joint in a MAD Lane is out of the normal ball impact zone.

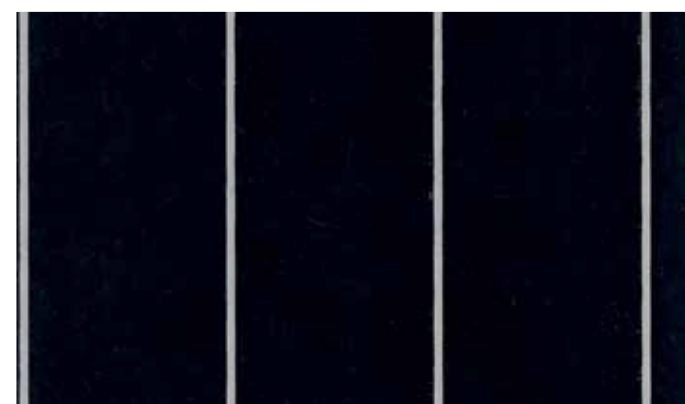
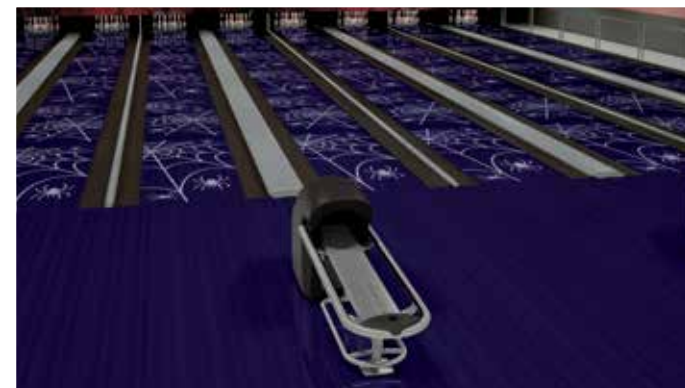
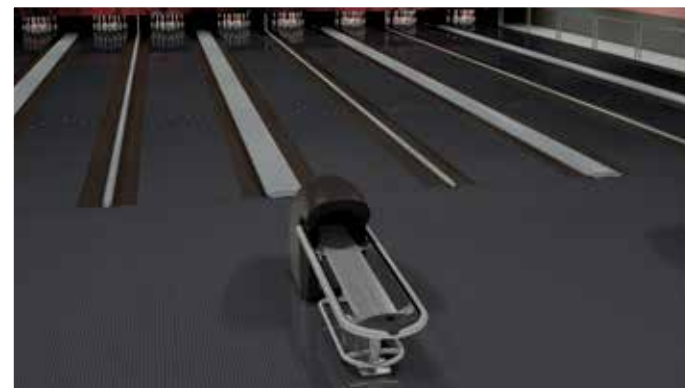
Exclusive Overlap Pin Deck
 This prevents shifting and lane panel damage.

Watch Your Bowlers Deliver a Great Performance—

Distinguishable Board Line Pattern
 The board lines on MAD Lanes help your bowlers aim and target better so they knock down more pins.

Textured Approach
 The MAD Textured Approach replicates closely the characteristics of a real wooden approach, reducing “sticking” and ensuring a better experience for your bowlers.

Seamless Bowler Slide Area
 The MAD Textured Approach does not have any seams in the bowler slide area, so there is nothing to disrupt or trip the bowler, or show unsightly wear over time.





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Colorful, Visual Appeal

Give bowlers a full-spectrum entertainment experience

Creating the palette for the interiors and furnishings of a bowling center is a complex challenge. This is the reason QubicaAMF partnered with Massimo Caiazzo in this ambitious project. Designer and Professional Color Consultant, his specialized and artistic eclecticism has found a place in the industrial field, where he is a consultant for important companies--with some of his works being exhibited in the Louvre's "Musée Les Arts Décoratifs" in Paris.

The color concept of a bowling center must first focus on color awareness—

- The choice of colors can diversify the chromatic climate based on the activities taking place in each area.
- A bowling center is an environment so rich in sensory stimuli (light, sound, movement) color is needed to highlight the prominent features of furniture according to its function.
- The importance of the synesthetic value of colors, the ability to create stimuli related to other senses such as smell and taste, must be realized.
- The aim is to ensure that people who decide to spend time in a bowling center feel at ease in an environment that at the same time amuses, entertains, helps them to socialize and stimulates competition, but most of all, entices customers to come back.



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Colorful, Visual Appeal

Synch up with the style of your center

With Harmony from QubicaAMF, it's never been easier to complement the style and atmosphere of your entire center with coordinating furniture, masking and ball returns.

Investing in the color concept in a bowling center means:

- Working to give the center a value that will make the facility “come to life”
- Making an effort to choose the colors that are right for the each space
- Compensating for issues relating to artificial light with the appropriate selection of lights and colors

Choose from 12 expert color schemes

Whatever layout and color concept you envision for the functional areas of your center, whether doing this project in-house or working with an architect or designer, there's a Harmony color combination to help you create just the right look—without starting from scratch.



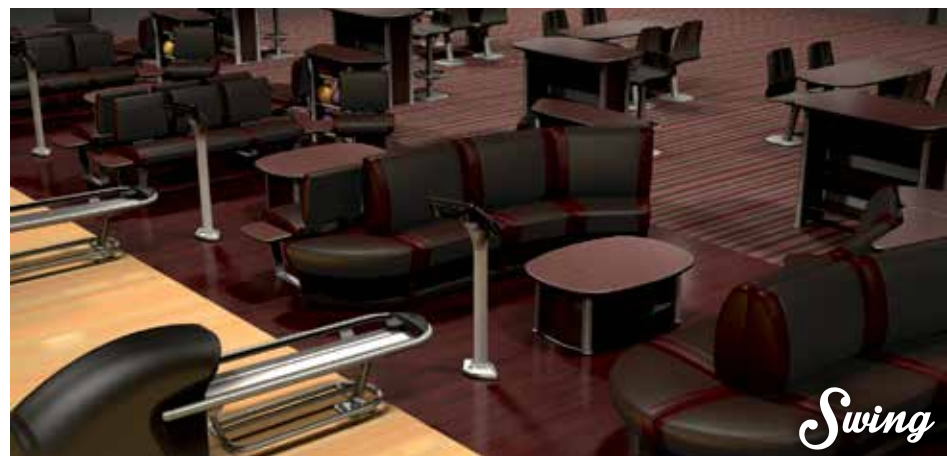
“Harmony is consonance, concord—a wealth of complimentary colors.”



- Harmony
- Designed to match your vision style and center needs



Hard Rock



Swing



Ambient



Blues



COUNTRY



Ballad

Colorful, Visual Appeal

Mix, match or make your own

The Harmony Collection offers a spectrum of 12 standard color schemes, but that doesn't mean your imagination has to stop there.

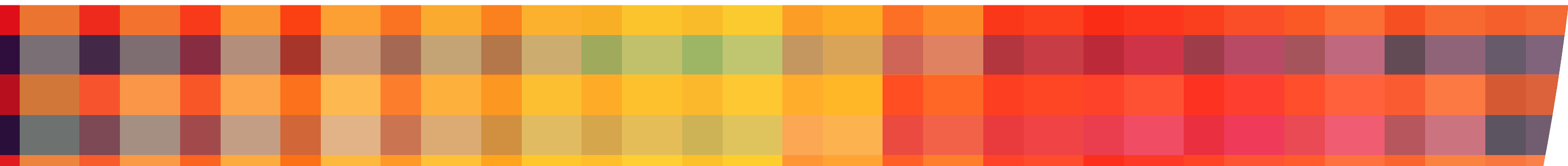
Mix and Match

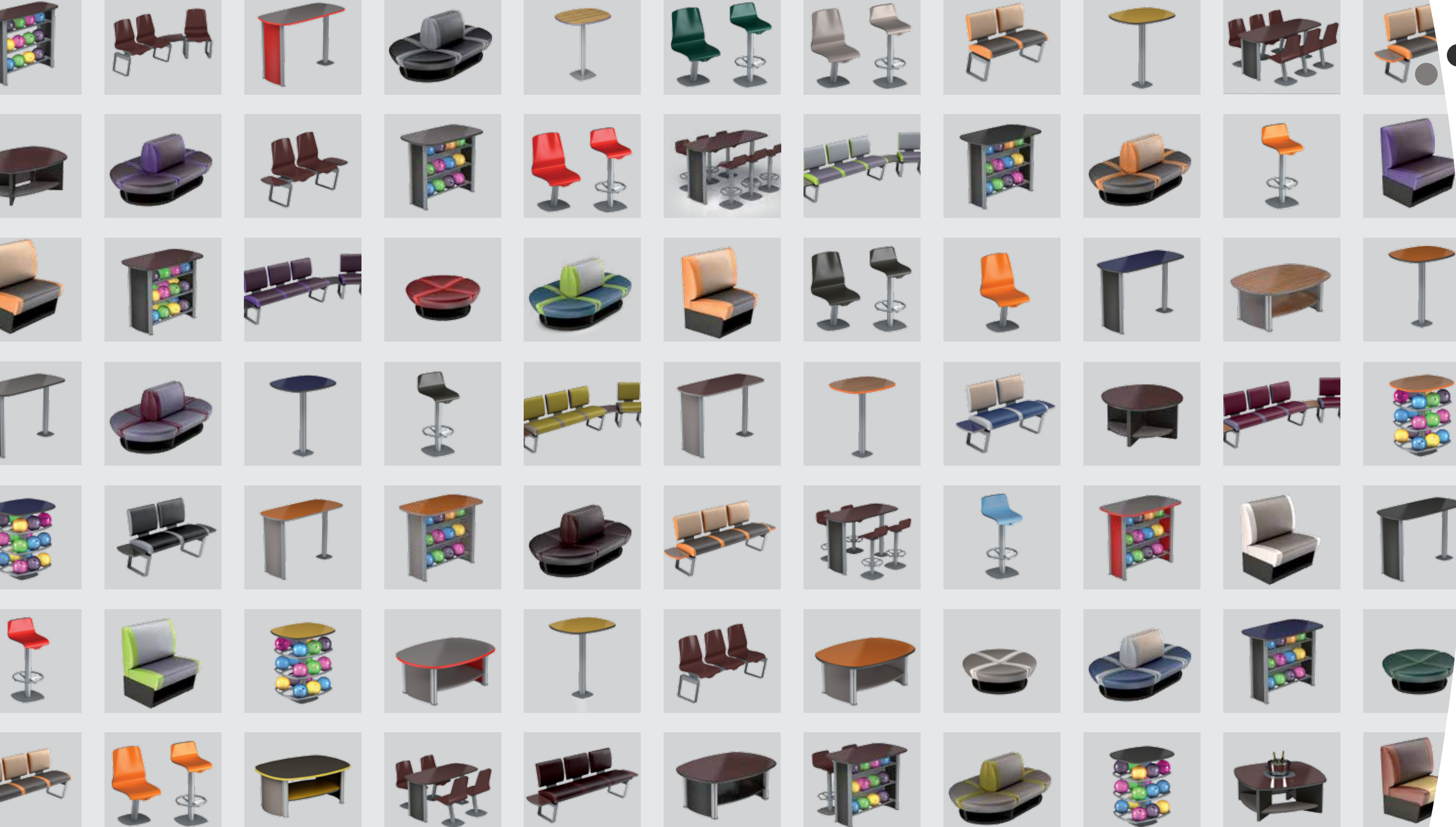
QubicaAMF makes it easy to create your own unique look by mixing and matching elements from any one of the standard Harmony color schemes.

Customize your Colors

Have a different vision or an especially distinctive style? No problem. Your QubicaAMF representative will be happy to discuss a fully customized Harmony color solution.

“The impact of color on people who go to a bowling center is all-consuming. The visual ergonomics affects the qualitative perception of the “bowling experience” much more than is generally believed.”
Massimo Caiazzo





● Harmony
 ● Designed to match your vision style and center needs

A Turnkey Front End Solution
 Achieve your vision

There are many furniture lines on the market that bowling centers could choose. But only Harmony from QubicaAMF provides fully coordinated sets of soft and hard seating, offers endless layout options, various furniture elements, plus masking graphics, ball return systems and lane color options, all available in coordinated color combinations—all designed to work together.

As a result, only Harmony can help you—

- Complement your unique space and the style of your center
- Make your VIP, food and beverage and traditional on-lane areas a stylish, less congested, and more enjoyable place for your players
- Achieve your vision while adhering to your business model and budget—without the time or expense of a fully customized solution

*“**Harmony** results when unity and variety are combined; it is demonstrated in developing a single unifying theme that consistently relates the varied components of an interior, whether the interior is a single room or an entire facility.”*



Harmony Designed to accommodate your diverse customers' needs

Only Harmony offers smart, simple re-configurability—combined with other exclusive features to let you transform your center at a moment's notice. You'll be able to better accommodate different customer segments with the ability to reconfigure the furniture layout across multiple lanes for small or large groups or special events. Your bowlers will be able to socialize, sit, eat and drink more comfortably, and have a great time enjoying their experience together.

- **Exclusive Modular and Reconfigurable**
Featuring dual-use furniture, special locking mechanisms and wheels to make changes fast and easy
- **Exclusive Integrated Storage**
Offers places for bowlers to stow their personal items and keep the settee area less congested
- **Exclusive Comfort-Focused Design**
Harmony furniture provides just the right balance of hard and soft surfaces, and is ideally sized to help bowlers move around.

“Harmony is the foundation of creating comfort and agreement in feelings; without harmony, there would be chaos, stress and discomfort in the environment.”

US patents pending for elements of the Harmony lines of furniture

Reconfigure. Rearrange. Repurpose.

9' settee area - Layout reconfiguration example from a 2 lane to 4 lane arrangement

- Harmony
- Designed to accommodate your diverse customers' needs

Reconfigure. Rearrange. Repurpose.

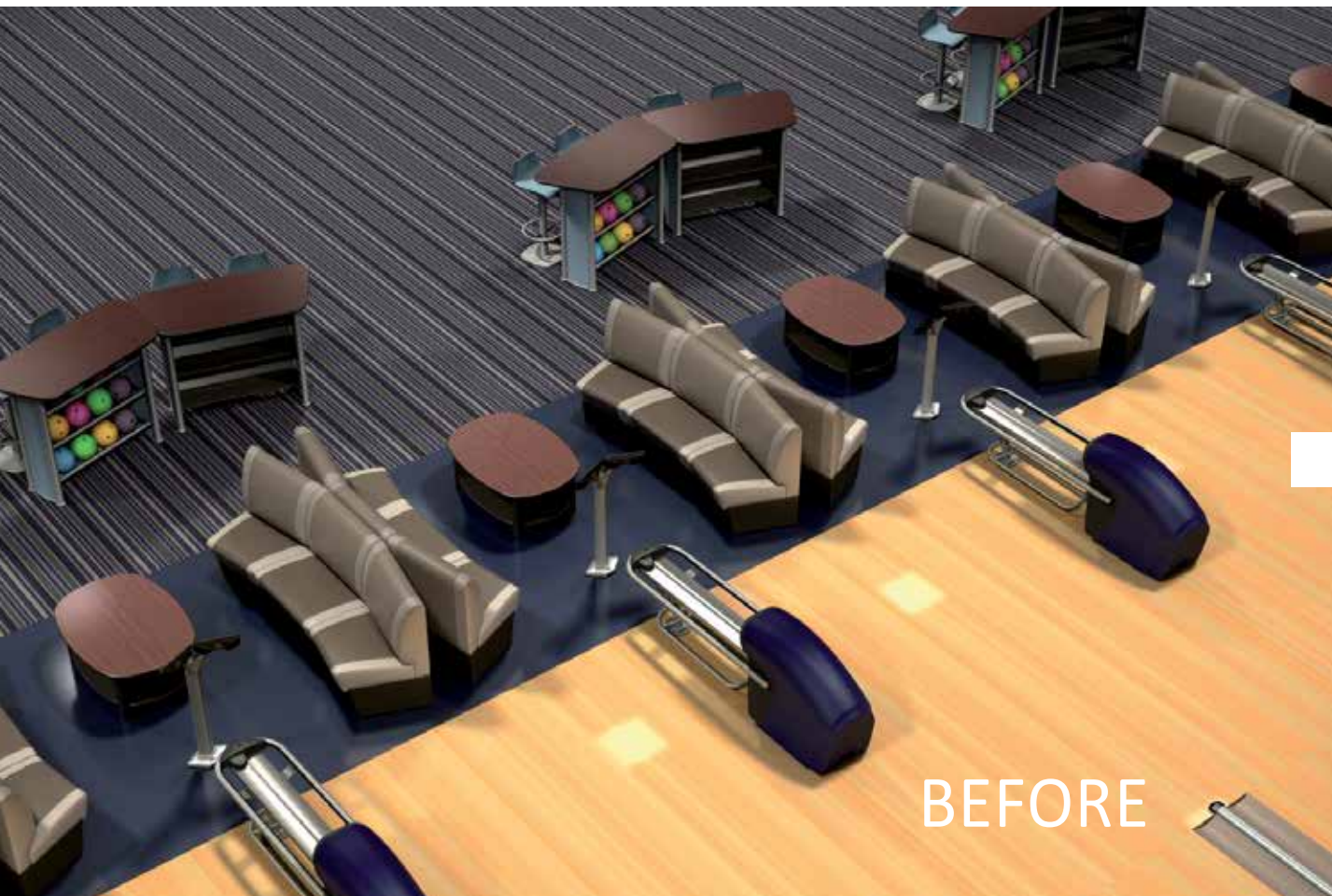
Customize their event. Grow your business.

Want to boost your corporate and group events business? Want to offer a very social and unique team building experience to your customers?

Only Harmony is designed to make your center stand out and help you develop this profitable segment of today's business.

Harmony furniture can easily be rearranged by your staff as needed to accommodate different layouts with enlarged settee allowances spanning groups of lanes. It's the perfect solution to make our corporate and group event business the talk of your area and attract new customers.

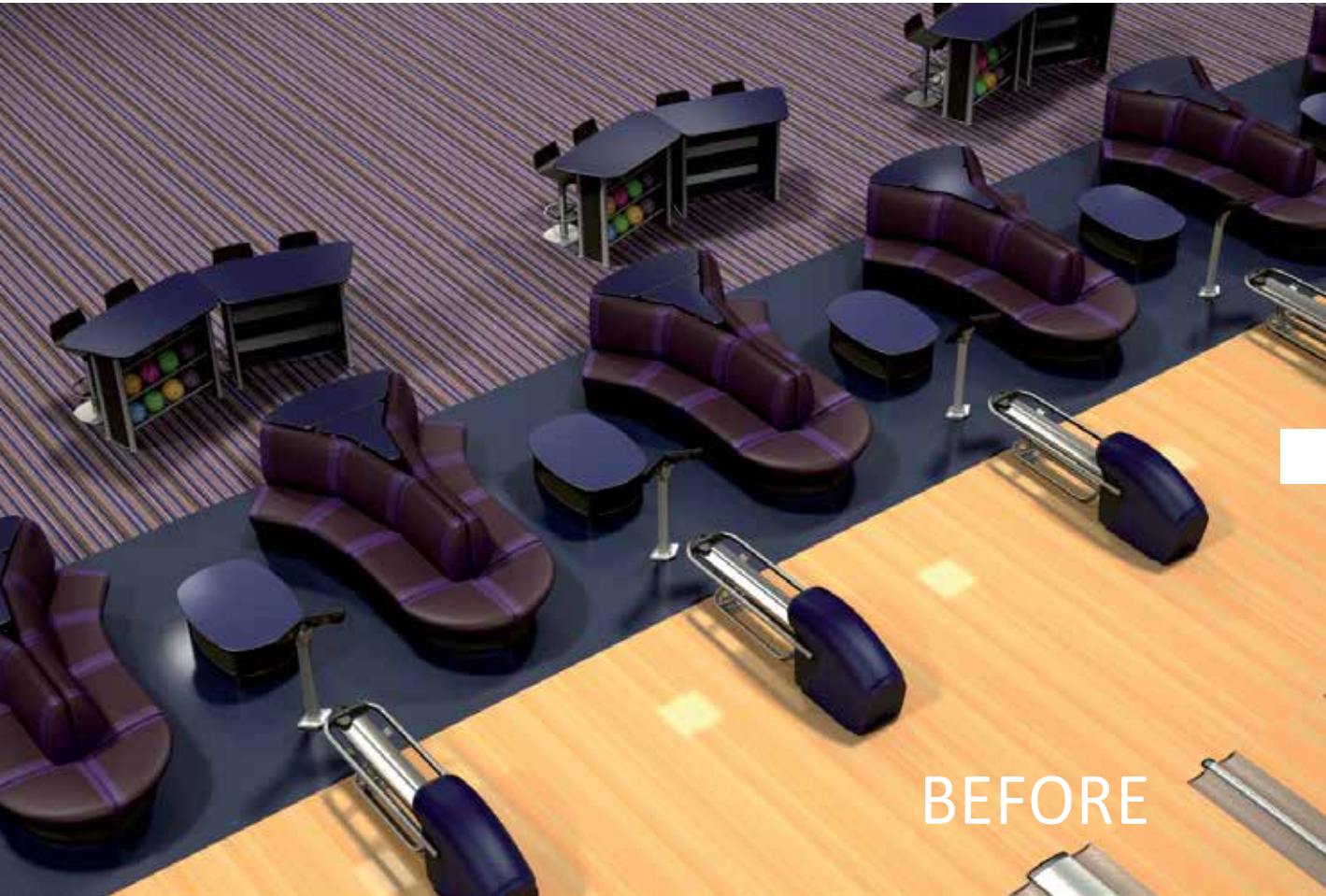
Harmony is the only bowling furniture on the market that can make that claim. It only takes minutes. And it is only available from QubicaAMF, the world's foremost bowling innovator.



Reconfigure. Rearrange. Repurpose.

12' settee area - Layout reconfiguration example from a 2 lane to 4 lane and 6 lane arrangement

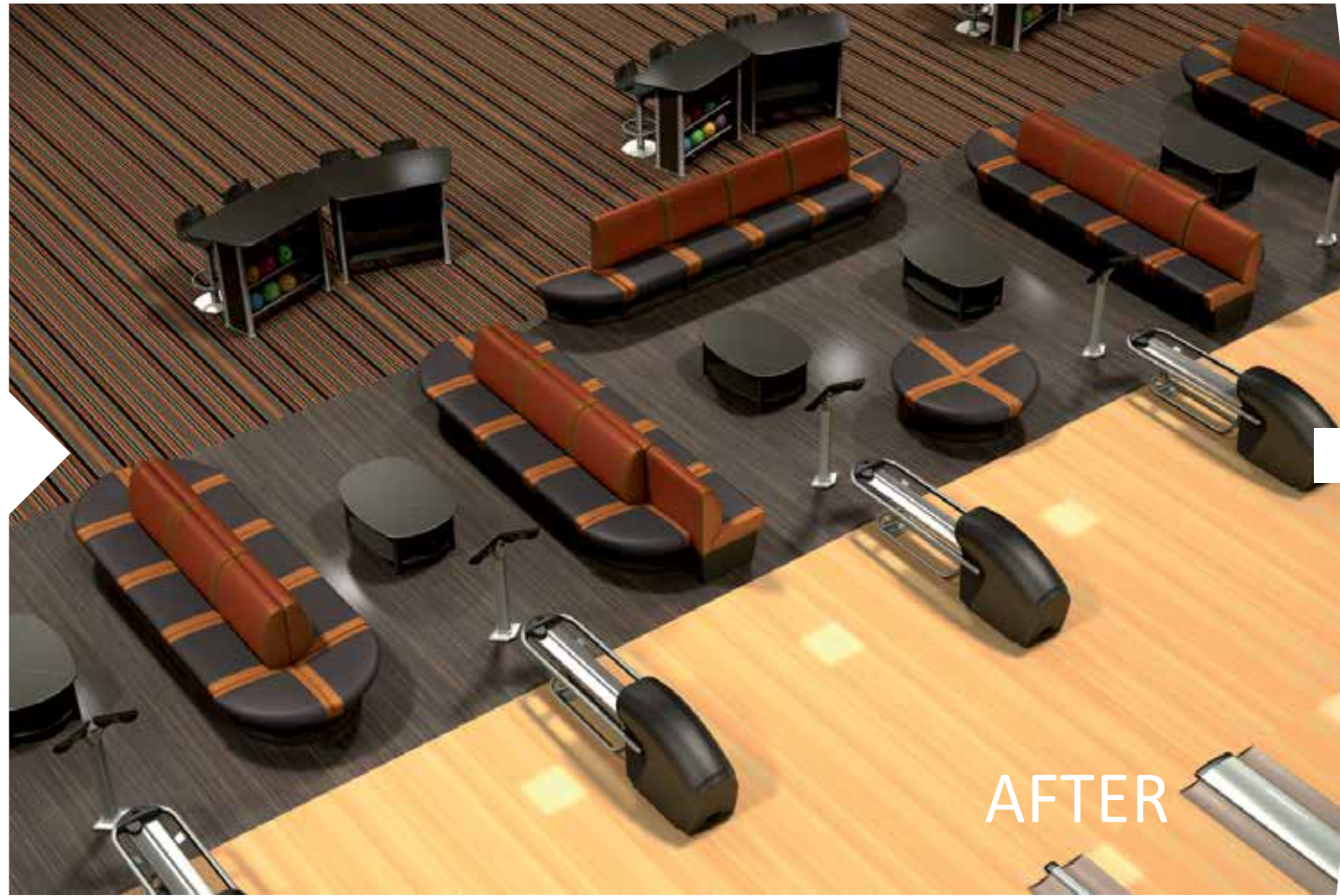
- Harmony
- Designed to accommodate your diverse customers' needs



Reconfigure. Rearrange. Repurpose.

15' settee area - Layout reconfiguration example from a 2 lane to 4 lane and 6 lane arrangement

- Harmony
- Designed to accommodate your diverse customers' needs



● Harmony

● Designed to accommodate your diverse customers' needs

Maximum storage

Maximum comfort

With less congestion in the bowler area, your center will look cleaner and your customers will have a better entertainment experience. Count on Harmony to help keep your business in top form.

Convenient Storage Areas

Harmony furniture has places for bowlers' personal items under the seating and under the coffee and concourse tables. Bowlers can easily store bowling balls or personal items like coats and bags.





- Harmony
- Designed to accommodate your diverse customers' needs

Ideal for rest Ready for action

Sometimes, the most innovative things are the little things. With the Harmony collection, QubicaAMF's R & D experts have taken time to study bowler behavior and provide small design touches that bring big benefits.

Balanced Softness with Ergonomic Backs and Angles

The Harmony Infinity Collection sofas and Synergy Collection seats are padded with just the right amount of softness. Together with optimized backs and angles, this makes it easier for players to stop and rest, or get up and bowl.

Larger Seating Bases

The seat bases on the Harmony Energy Collection are as large as those on our acclaimed Quest traditional plastic furniture line for bowling centers, and significantly larger than other wood seats available. That makes them perfect for a broader spectrum of bowlers.



US patents pending for elements of the Harmony lines of furniture

● Harmony

● Designed to accommodate your diverse customers' needs

Perfect for eating and drinking

Ideal for staying and playing

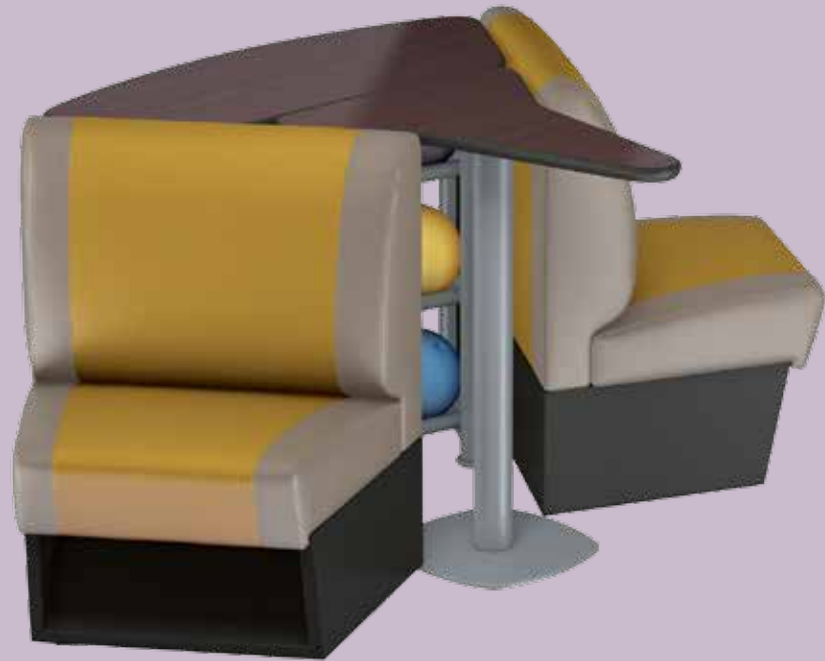
Customers who feel relaxed and at home will stay and play longer, plus spend more on food and beverages. Harmony furniture can easily be rearranged to promote all these activities, maximizing your bowlers' comfort and their in-center experience.

Exclusive Modular Coffee Table

Harmony coffee tables can be split for a smaller, more personal setting, or rearranged into different table shapes.

Exclusive Arrow Personal Table

This table fits perfectly between sofas or curved benches together with the wedge table. It can also serve as a personal table with a variable height.



BEFORE



AFTER





Harmony Designed to make maintenance easy and cost effective

At QubicaAMF, we understand that furniture is a big capital investment. You can rest assured that Harmony will provide you with an excellent long-term investment, because all elements have been made with the tough bowling environment in mind.

Harmony is built to last, and designed to make maintenance easy and cost effective.

Exclusive Features

- Replaceable Wear Items - All Harmony Infinity and Synergy Collection soft seating is made so that the wear items are removable for easy maintenance
- Synthetic Seat Material - Energy Collection seats are made of a special synthetic laminate material, providing better look than gray plastic, or the same rich look as wood, but without the durability and scratch problems
- Cleanable, Stain-Resistant Surfaces - All Harmony surfaces are dirt- and stain-resistant. You'll save money and your furniture will last
- The Highest Grade Upholstery - All of Harmony's standard upholstered fabric choices are commercial grade and made for easy cleaning
- Full Conformance to Fire and Structural Regulations

"Harmony makes things last and grow."



Harmony Designed for bowling. Designed for you.

Match your vision, plus the style and demands of your center, without creating custom furniture.

Make your bowling business grow by meeting the needs of today's diverse customer segments— maximizing their comfort and experience.

Enjoy a great long-term investment through excellent affordability plus easy, cost-effective maintenance.

Harmony provides endless modular elements and color combinations so you can build effective seating layouts to fit your unique space and center needs.

The world's most innovative and only turnkey front end bowling solution, it's designed to deliver the style, flexibility and functionality you need to take your business to the next level, delivering an experience far beyond your customers' expectations.

**Bring Harmony to your center—and succeed.
Contact your QubicaAMF representative today!**



Exclusive Features	QubicaAMF Harmony	Other Solutions
MATCH YOUR VISION, STYLE AND CENTER NEEDS		
Three Coordinated Seating Styles - Choose from the Infinity, Synergy and Energy Collections which coordinate with the Harmony Ball Return and Masking Lines	●	○
Infinity Collection - Offers a variety of sofa shapes and sizes, or combine three modular building blocks to create endless combinations	●	○
Synergy Collection - A complete selection of upholstered seat benches, ranging from one to four seats, available in straight or curved configurations, with and without end and union tables	●	○
Energy Collection - A comprehensive set of hard seat benches, chairs and stools made on a solid metal structure with durable, easy to maintain laminate seats	●	○
Harmony Ball Return - State-of-the-art technology and electronics, compact, colorful, stylish and coordinates with the Harmony Furniture and Masking Lines	●	○
Opto-Electronic Sensing Technology - The motor runs only when the ball arrives and stops if hands or objects are inserted, improving energy efficiency and safety	●	○
Compact & Ergonomic Design - A smaller footprint minimizes congestion on the approach. The hood is designed to cover the ball exit, providing more protection for bowlers	●	○
Quick Access Hood - The hood is designed to be removed with minimal effort, making maintenance faster and easier	●	◇
Harmony Masking Collection - Unique designs to complement Harmony Furniture and Ball Return Lines	●	◇
MAD Lanes - Now available in a choice of colors to provide another tool to help you create the "wow" factor, differentiate from your competition, and fit your center's theme and color palette	●	◇
Twelve Expert Color Concepts - Each color concept has been designed to create a harmonious effect between the furniture, masking graphics, ball returns and interiors. Each delivering a different look, experience and emotion	●	○
Three Coordinated Seating Styles and Price Levels - Infinity, Synergy and Energy seating are priced at three different levels. Mix and match elements within your center and within your budget	●	○
Turnkey Front End Solution - All front end components—all furniture elements and styles, ball returns, masking units and lanes—have been designed as a total solution that coordinate and function together	●	○
ACCOMMODATE YOUR DIVERSE CUSTOMERS' NEEDS		
Modular and Reconfigurable - Rearrange modular furniture elements as needed to create different layouts with enlarged settee allowances spanning groups of lanes. Ideal for parties, groups and events business	●	○
Sofa Lock/Unlock Mechanism and Wheels - Securely lock, easily unlock and quickly move the sofa elements as needed	●	○
Modular Coffee Table - Can easily be split into smaller personal tables or combined into different shapes	●	○
On-Lane Wedge Table - Uniquely fits in between the back of Infinity sofas or Synergy and Energy benches to store house balls or bowlers' personal items	●	○
Arrow Table - Designed to fit between the back of Infinity sofas, together with the wedge table, or can serve as a personal table	●	○
Smart Integrated Storage - Personal items can be accommodated under the sofa or bench seating or under the coffee table, on-lane wedge table or concourse table with optional shelving	●	○
Comfort-Focused Design - Seating is made of a properly balanced soft material and designed with optimized backs and angles for ease of getting up to bowl	●	○
MAKE MAINTENANCE EASY AND COST EFFECTIVE		
Replaceable Upholstered Items - Upholstered items like seats and backs of Infinity and Synergy Collections are removable	●	◇
Synthetic Seat Material - The Energy Collection seats are made of a laminate material rather than plastic or wood	●	○
Cleanable, Stain-Resistant Surfaces - All Harmony surfaces are dirt- and stain-resistant	●	◇
Highest Grade Upholstery - Infinity and Synergy upholstered fabric choices are commercial grade	●	◇
Conformance to Fire and Structural Regulations - Builts in compliance with ANSI BIFMA standards and with CAL-133* and EN1021-1/EN1021-2 flammability requirements	●	◇

*CAL-133 is available as option

- Exclusive
- ◇ Available in some systems provided by other companies
- Not Available

“US patents pending for elements of the Harmony, Infinity, Synergy and Energy lines of furniture”



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