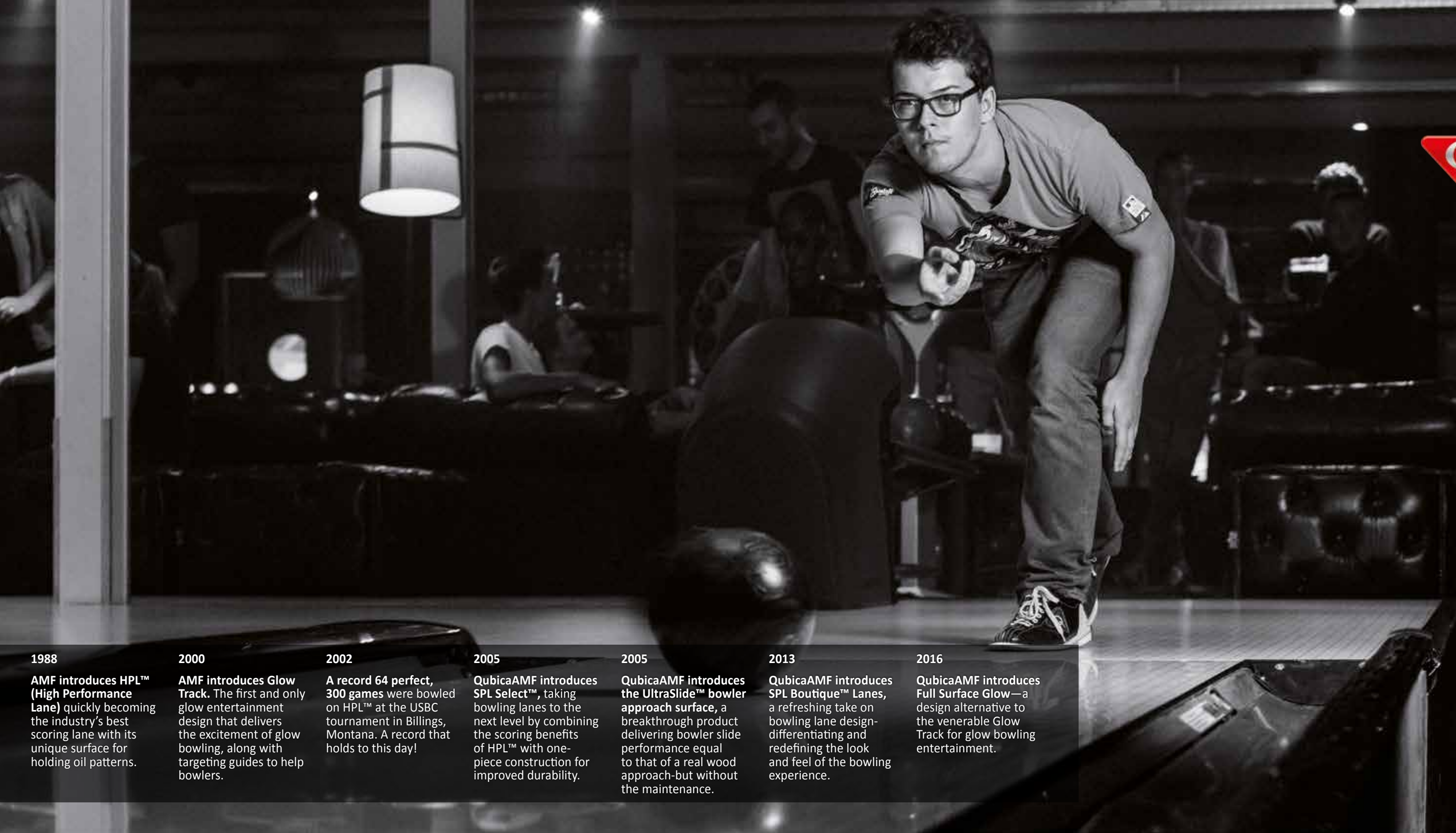




LANES





A passion for innovation

At QubicaAMF we take innovation seriously.

We employ the largest and most experienced R&D team in the industry. No one else invests as much as we do in product innovation every year. With a team of over 50, including product managers, designers, engineers, analysts and programmers on staff, we have the skills, knowledge, experience and development power necessary to truly innovate today's bowling business.

The result: a rich history of innovation and leadership in the industry which has helped drive business success for our customers for decades.

Experience you can trust

At QubicaAMF, we know that we can't be successful unless you are.

With over 70,000 lanes installed in more than 3,000 centers around the world, QubicaAMF understands how lanes help drive your center's revenue. We know—

- bowling lanes drive game performance,
- are a large visual element within a center, and
- have a big impact on consumer perception of the center and the experience

Our experience and consumer insight has led us to develop the best family of lane products to take your business, and your bowlers, to the next level.

1988

AMF introduces HPL™ (High Performance Lane) quickly becoming the industry's best scoring lane with its unique surface for holding oil patterns.

2000

AMF introduces Glow Track. The first and only glow entertainment design that delivers the excitement of glow bowling, along with targeting guides to help bowlers.

2002

A record 64 perfect, 300 games were bowled on HPL™ at the USBC tournament in Billings, Montana. A record that holds to this day!

2005

QubicaAMF introduces SPL Select™, taking bowling lanes to the next level by combining the scoring benefits of HPL™ with one-piece construction for improved durability.

2005

QubicaAMF introduces the UltraSlide™ bowler approach surface, a breakthrough product delivering bowler slide performance equal to that of a real wood approach-but without the maintenance.

2013

QubicaAMF introduces SPL Boutique™ Lanes, a refreshing take on bowling lane design-differentiating and redefining the look and feel of the bowling experience.

2016

QubicaAMF introduces Full Surface Glow—a design alternative to the venerable Glow Track for glow bowling entertainment.



The Challenge

Your lanes not only drive game performance, but they are also one of the center's most important visual elements, strongly influencing the consumer perception and experience. We know the problems that today's center's face in regard to lanes.

Are you challenged with:

- How to make your center the first choice of high potential recreational bowlers compared to their many entertainment alternatives?
- How to create a modern, fresh look and feel within your center?
- How to deliver a compelling experience for both your demanding league/sport bowlers AND your recreational bowlers?
- How to maximize incremental revenue from each customer that visits your center?
- Old, worn-out bowling lanes that bring down the look and atmosphere of your center and/or are costing you a lot of money to maintain each year?

QubicaAMF can help you overcome these challenges.



Introducing the SPL Family of Lanes

Our SPL family of lanes offers two distinct alternatives, giving you the flexibility to choose the lane solution that best addresses your center's needs and helps you achieve your unique vision.

SPL Boutique™ Series

The world's most captivating lane

SPL Select™ Series

The best looking high performance lane



SPL Boutique™ Series

The world's most captivating lane

Put away your old perceptions of what a bowling lane—and bowling attraction—should look like.

Our SPL Boutique™ Series are the only lanes engineered to provide:

- **Game-changing visual impact**
- **Great bowling performance**

Let's consider these benefits in detail...

SPL Boutique™ Series

The world's most captivating lane

Game Changing Visual Impact

Today's customers have high expectations and many choices when it comes to entertainment options and facilities. SPL Boutique™ lanes enable you to deliver a fresh take on what bowling can look and feel like, generate incremental revenue from your bowlers with VIP rooms and attract new bowlers to your center.

- Refreshing Look
- Lane Color Options

*“I wanted our location to be classy and different.
The SPL Boutique™ Lanes make an impact
as soon as you enter the center.”*

Tim Watters, Lordswood Lanes, UK

SPL Boutique™ Series

The world's most captivating lane

Game Changing Visual Impact

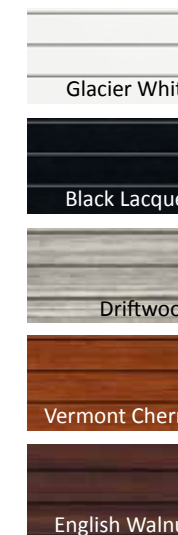
Here is why...

Exclusive Refreshing Look

SPL Boutique™ lanes look different than the traditional bowling lane. The warm and vibrant lane colors create a fresh, compelling look throughout the entire center that can attract new customers. SPL Boutique™ lanes also enable you to create differentiated VIP rooms that people will pay more to bowl on—so you can generate incremental revenue.

Exclusive Lane Color Options

Five vibrant and warm lane color options are available giving you design flexibility, so you can choose a design that matches the color scheme you want in your center.





SPL Boutique™ Series

The world's most captivating lane

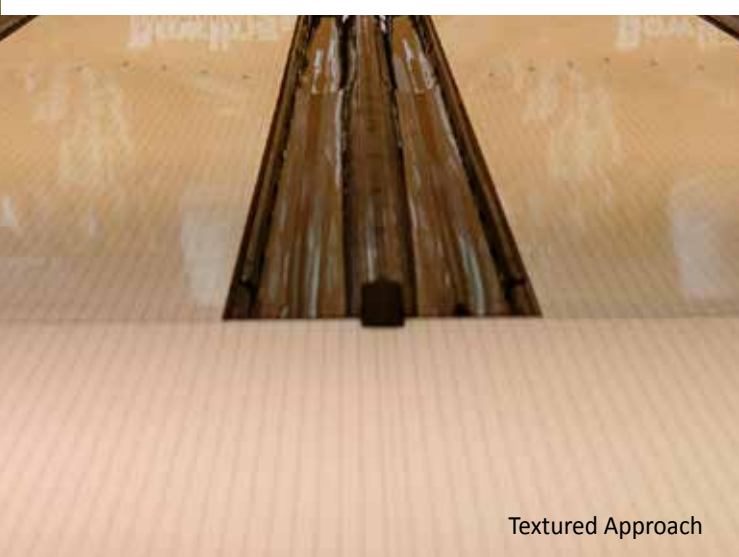
Great Bowling Performance

Bowlers of all skill levels want to bowl well and get high scores. They like to challenge themselves and their friends. SPL Boutique™ lanes give your bowlers the tools to perform.

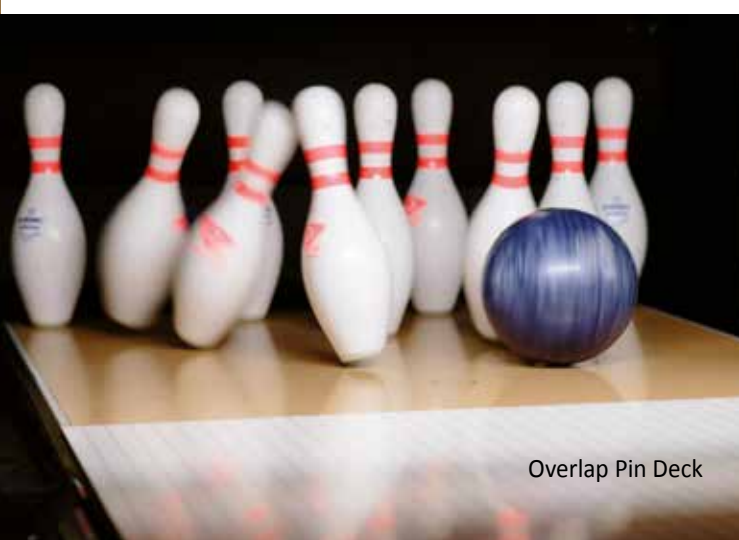
- **Distinct Board Lines**
- **Textured Approach**
- **Overlap Pin Deck**
- **USBC Approved**



Distinct Board Lines



Textured Approach



Overlap Pin Deck

SPL Boutique™ Series

The world's most captivating lane

Great Bowling Performance

Here is why...

Distinct Board Lines

SPL Boutique™ lanes have distinct parallel lines running the length of the lane that simulate individual board lines found on a traditional wood lane. Bowlers can easily aim and target the pins and where they want to throw the ball, keeping scores high and the fun rolling.

Exclusive Textured Approach

The bowler approach area on SPL Boutique™ lanes has a textured surface designed to facilitate proper bowling form and bowler slide as they release the ball. The result is better slide, a more accurate release of the ball and higher scores.

Exclusive Overlap Pin Deck

The last lane panel in the SPL Boutique™ lane overlaps and secures to the pin deck. This results in the best possible, connection between the pin deck and the lane, delivering livelier pin action, higher scores—and happier bowlers.

USBC Approved

The lane surface is approved by the USBC (United States Bowling Congress) for sport and competitive play. You can host USBC tournaments on the lanes and any 300 games or other high scores bowlers get will be recognized by the USBC.





SPL Select™ Series

The best looking high performance lane

Whether you have competitive league bowlers vying for trophies, cash and improved standings, or casual bowlers looking for a few hours of fun, QubicaAMF's SPL Select™ Lanes are the right choice. Install SPL Select™ and benefit from:

- **The best looking classic bowling lane**
- **The premier bowling surface for sport bowlers**
- **The best sport lane for casual bowlers**

Let's consider these benefits in detail...



SPL Select™ Series

The best looking high performance lane

The Best Looking Classic Bowling Lane

SPL Select™ lanes are designed after the classic maple and pine wooden bowling lane. Your bowlers will love the warm rich look and feel of these lanes.

- **Rich Wood Appearance**



SPL Select™ Series

The best looking high performance lane

Rich Wood Appearance

Here is why...

Exclusive Rich Wood Appearance

Created from a photo of a real wood lane, SPL Select™ lanes deliver an authentic, warm and rich classic wood lane appearance to create a high end classy look and feel for your center. Perfect for classic bowling themed centers.



SPL Select™ Series

The best looking high performance lane

The Premier Bowling Surface for Sport Bowlers

The exclusive lane surface on SPL was designed with the sport bowler in mind. With SPL Select™ the lane conditions are more consistent because oil patterns last longer, leading to higher scores, happier bowlers and better business.

- **Brush Finish Surface**
- **Alternating Light and Dark Board Lines**
- **UltraSlide™ Textured Approach**
- **Overlap Pin Deck**
- **USBC Approved**

Piedmont Social House
Charlotte, NC, USA
SPL Select™ lanes



Brush Finish Surface and
Alternating Light and Dark Board Lines



Overlap Pin Deck



UltraSlide™ Textured Approach

SPL
Select Series

SPL Select™ Series

The best looking high performance lane

The Premier Bowling Surface for Sport Bowlers

Here is why...

Exclusive Brush Finish Surface

The surface of SPL Select™ is manufactured using an exclusive process that results in a surface with superior friction and oil adhesion properties compared to the alternatives. Lane oil patterns last longer for more consistent bowling conditions and higher scores.

Alternating Light and Dark Board Lines

Clearly distinguishable individual light and dark boards on SPL Select™ give bowlers natural looking targeting zones for line-up, aiming, and finding breakpoints. Bowlers can easily aim and target the pins and find breakpoints on the lane, increasing their scores.

Exclusive UltraSlide™ Textured Approach

The UltraSlide™ Textured Approach replicates the surface characteristics of a real wooden approach better than the alternatives, making for better sliding and less issues with sticky approaches. Bowlers get a more accurate release of the ball and higher scores.

Exclusive Overlap Pin Deck

The last lane panel in the SPL Select™ lane overlaps and secures to the pin deck. This results in the best possible, most secure connection between the pin deck and the lane delivering livelier pin action, higher scores—and happier bowlers.

USBC Approved

The lane surface is approved by the USBC (United States Bowling Congress) for sport and competitive play. You can host USBC tournaments on the lanes and any 300 games or other high scores bowlers get will be recognized by the USBC.



SPL Select™ Series

The best looking high performance lane

The best sport lane for casual bowlers

Full Glow Design Option

Being able to deliver a fun, exciting and safe experience for your casual bowlers and families is essential to your business. SPL Select™ lanes offer the best in glow entertainment and safety.

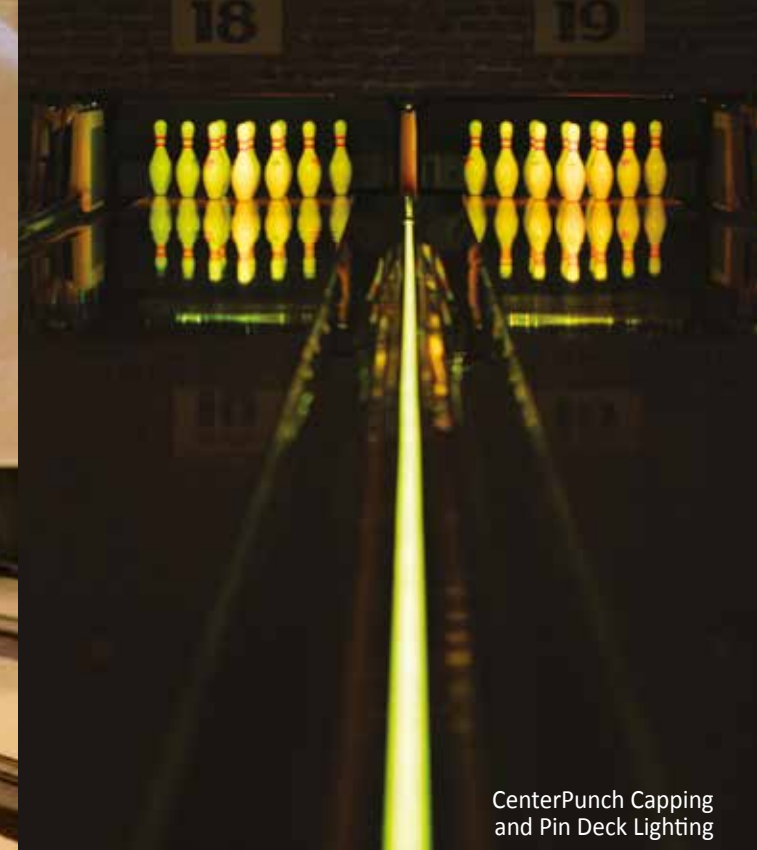
A full glow entertainment design is available with SPL Select™. Your open play bowlers get cool visual excitement and entertainment for more fun and socialization.

Full Glow covers the entire lane and approach surface, delivering a maximum glow fun for your bowlers.

CAUTION SLIPPERY SURFACE
DO NOT GO BEYOND THIS LINE



DuraBowl Bumpers
Black Coverboard and Capping



CenterPunch Capping
and Pin Deck Lighting



Optional Foul Line Caution Message

Lane Enhancements

DuraBowl Bumpers and Gutters

A must of every lane! Our DuraBowl Bumpers have proven themselves as the industry standard for over two decades. Their robust construction and auto opening mechanism is virtually maintenance free.

DuraBowl Bumpers can be activated by lane from the front desk, or automatically for each bowler from the scoring console. So it's easy to host events with players of different skill levels and capabilities.

●● Available in Hyper Grey and Black

Durabowl Capping and Coverboard

Choose the color that best accentuates your lanes. Available in Glow Grey, Black and Hyper Grey. The Black and Hyper Grey colors are great choices for SPL Boutique Series lanes and the Full Surface Glow option on SPL Select Series lanes. In addition, the Hyper Grey color coordinates with the HyperBowling system.

●●● Available in Glow Grey, Black and Hyper Grey

CenterPunch Capping and Pin Deck Lighting

Add CenterPunch intelligent capping and pin deck lighting to your center and take the guest experience to the next level. They are controlled through the Conqueror Pro bowling management system, making it easy for you or your staff to create powerful, coordinated lighting shows with both pin deck lighting and capping lighting. This smart control gives you the power to unleash coordinated light effects that create an unforgettable guest experience in your center.

Optional Foul Line Caution Message

Many casual bowlers don't realize the lane surface is slippery. For both SPL Boutique and SPL Select series lanes you have the option of a foul line caution message printed into the lane surface to inform bowlers not to cross the foul line. It is a much better solution than using stickers, which look bad, damage easily and need to be replaced.



The future is here. So let's get rolling

For almost 3 decades investors have overwhelmingly chosen QubicaAMF's high performance lane products for their bowling based businesses. Whether you choose SPL Boutique™ Series or SPL Select™ Series lanes you are getting the best bowling lanes and the best partner in the industry.

If you choose **SPL Boutique™ Series** lanes you will shatter the status quo and deliver a completely fresh take on how the bowling experience looks and feels. Your business will experience growth from customers of all ages and skill levels who come to experience your cool, fun environment and they will return more often to challenge themselves and the friends they bring.

When you choose **SPL Select™ Series** lanes the rich warm maple tones will help you create an inviting environment for folks to enjoy one of America's favorite passions. Competitive bowlers will bring more leagues to your center because they want to bowl on the best lane surface in the industry. Casual bowlers will visit often and bowl longer thanks to the exciting glow entertainment feature.

Usher new life into your bowling business with the QubicaAMF SPL family of lanes and ***Find Your Center!***

Contact your sales rep today to learn more.
Visit www.QubicaAMF.com

info@qubicaamf.com



WORLDWIDE HEADQUARTERS

8100 AMF Drive - Mechanicsville, VA 23111 - USA - Tel. +1 (804) 569-1000 - Fax: +1 (804) 559-8650 - Toll free 1-866-460-QAMF (7263)

EUROPEAN HEADQUARTERS

Via della Croce Coperta, 15 - 40128 Bologna - Italy - Tel.+39 (051) 4192-611 - Fax +39 (051) 4192-602

www.qubicaamf.com - info@qubicaamf.com