



**QUBICAAMF**  
MAKING BOWLING AMAZING

## BOWLING CENTER PRODUCTS

QUALITY AND INNOVATION THAT KEEPS YOUR BUSINESS ROLLING



## QUBICAAMF

UNLIMITED POSSIBILITIES

Bowling continues to be a popular pastime and a profitable business. And QubicaAMF has everything you need to transform your facility into a preferred destination.

With over a century of experience, no other company offers the breadth of products, services and solutions, or depth of experience than QubicaAMF. But more than that, no one knows how to make your dreams a reality quite like we do.

We'll help you

- Deliver a memorable entertainment experience to drive new and repeat business
- Delight a wide range of consumer segments—from Boomers to Millennials
- Increase time- and spend-per-visit, plus F&B sales
- Revitalize profitability by replacing old equipment
- Make your place the go-to destination

Whether you're opening a new facility, or modernizing an existing one, you won't find a better partner than QubicaAMF—the world's foremost bowling authority.

## BOWLING CENTER PRODUCTS

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## THE MAKING BOWLING AMAZING ECOSYSTEM

EVER-GROWING TECHNOLOGIES FOR A THRIVING BOWLING BUSINESS

An ever-growing system of AMAZING products designed to work together and to build on one another, to ensure our customer’s long-term success and deliver an AMAZING, never before seen, on-lane bowling experience!

The Ecosystem is **always growing, always evolving**. It’s the only platform that is based on an endless stream of new game-changing products and services and at the same time, continuously expands on its feature set to keep responding to market needs.

The Ecosystem is **unique and unmatched** – there are no alternatives in bowling today that deliver so much value to help you unleash the full potential of your business. It aligns better than any other system to both your needs as an operator and to consumer needs and expectations.

The Ecosystem enables you to **transform** from offering the bowling that your customers have always known to offering bowling entertainment. With its collection of one-of-a-kind products, you will deliver an on-lane bowling entertainment experience that will absolutely AMAZE them!

The Ecosystem is powered by the largest, fastest growing, and **most experienced R&D team in the industry**. Over the last 30 years our founders and team have developed the unmatched ability to innovate and create software and hardware that work seamlessly together. Our team is uniquely able to blend iconic design alongside integrated technologies. This is a must to create products that WOW your customers and deliver superior value to your business.

In the Ecosystem **everything works better together**. To ensure superior integration we build more hardware, develop more software, and create more services ourselves. Everything is envisioned “as a whole” to work with the rest. This high road approach delivers a much better value proposition for you and your customers.

When you decide to choose our Ecosystem, you will be able to continue to Make Bowling Amazing for your consumers for the **long-term**. You can always upgrade your QubicaAMF products and to continue to add more compatible and AMAZING new products that work together as they become available in the future.

The Making Bowling Amazing Ecosystem – ever growing technologies will empower you to build a thriving bowling business, today and tomorrow!





## SCORING AND TECHNOLOGY SOLUTIONS

OUR APPLICATIONS WORK TOGETHER— TO SET YOUR BUSINESS APART

Run your operations with pinpoint accuracy and efficiency. Dazzle customers with unique environments, games and stunning visuals. Boost return business by rewarding your best players. Offer a unique experience with every visit, reaching all types of bowlers. Make your birthday parties something they'll tell their friends about.

At QubicaAMF, we take innovation seriously, and aggressively invest to create products designed to grow your business. Whatever your needs, our applications work together to set your business apart.



### BES X

The most innovative and world's only Bowler Entertainment System.

### Bowler Consoles

Design and functionality that take bowler interaction and the on-lane experience to the next level.

### BES X Experiences

The new way to offer bowling entertainment as easy as 1, 2, 3!

### HyperBowling

A revolutionary bowling-based attraction that is built to extend your reach beyond the existing bowling population.

### Conqueror X

The heart of the ever-growing bowling and entertainment ecosystem.

### Conqueror Web

The only booking tool designed to drive bowling entertainment and help nudge guests to spend more in your center.

### Conqueror Kiosk

The perfect way to showcase your offerings, reduce the work at the counter and upsell your customers to play and spend more at each visit.

### Conqueror QPad

Extend the power to Conqueror throughout your facility bringing service and control to wherever you need it.

### Marketing Kits

Ready-made marketing kits. Everything you need to attract players and grow your business.

### Business Services

Consultation, expertise and execution delivered by a team of subject matter experts focused on helping you achieve your business goals.

### Multi-Media System (MMS)

Use the scoring monitors and LCD touch screens to display advertising, waiting list information, price lists and scores from other lanes right on the bowler's lane.

### Tech Wizard

The smartphone app that notifies & provides guidance when attention is needed.



# TRANSFORM FROM OFFERING BOWLING *TO BOWLING ENTERTAINMENT*

EVERY CUSTOMER IS A LITTLE BIT DIFFERENT.  
SO HOW DO YOU OFFER JUST THE RIGHT BOWLING EXPERIENCE TO EVERYONE?



## THE WORLD'S ONLY BOWLER ENTERTAINMENT SYSTEM

BES X is the biggest evolution in the history of automatic scoring and more than just a scoring system – it's a Bowler Entertainment System. And it's the only system designed to help you deliver truly unique on-lane entertainment to everyone with an endless collection of choices for your guests.

### Why do people like it?

With BES X and its huge library guests can play the way they want to on each and every visit. Plus, it has extensive opportunities for bowlers to personalize their experience with photos and visuals, conveniences like on-lane ordering for food & beverage and much more.

The SuperTouch bowler console provides a simple and intuitive interface that unlocks an exciting and immersive bowling experience that guests everywhere love!

### BES X IS GREAT FOR BUSINESS

With BES X you can delight every customer segment in your community. Kids and families, teens and young adults, corporate and group events, fun and serious competitors. BES X covers them all. And, by leveraging its content with guests, you can enjoy amazing results, performance and revenue growth.

Plus, since BES X is at the heart of the on-lane interaction, it's also the platform for future generations of entertainment and sport bowling features. BES X will continue to be at the core of amazing, never before seen customer experiences.

### BES X HAS MORE TO OFFER YOUR GUESTS

From pure entertainment to the most hardcore competition, BES X allows centers to reinvent themselves for every bowler with the largest selection of high quality, on-demand environments, themes, games and game formats.

Let your bowlers enjoy 20 different environments with unmatched graphical quality with themed scoring grids and backgrounds –

featuring thousands of animations. Including guest favorites like YouToons and Selfie Grids where they take their photos right from the console to get into the on-screen action.

There are also more than 30 unique games available.

- Mad Games are “off the grid” short and engaging games for those looking for something non-traditional.
- Skill and Classic Games provide a competitive twist for serious bowlers and those who aspire to be.
- Hot Shot and Chance Games create excitement and allow you to offer fun rewards to keep them bowling longer.
- Global Games take the play beyond the single lane to the entire center. Both 5 and 10 frame options give flexibility for different players.
- The new Current Frame format offers a new way for those who want to compete.

BES X is the driver of a memorable and compelling on-lane experience for your guests. And it's the core of providing an immersive new way to bowl that's a little different for everyone but can be a perfect fit every time.



## ENDLESS ON-LANE ENTERTAINMENT CHOICES TO DELIGHT YOUR GUESTS!

### EXTREME FUN FOR EVERYONE

Having fun is the most important reason that brings people to bowling and entertainment centers.

From engaging graphical environments to new and exciting, cutting-edge game formats, BES X ignites all your customer segments with fun designed specifically for each of them.

- *Exclusive Mad Games* - Shorter, easier, more fun and more profitable - traditional 5 frame format also available
- *Exclusive YouToons* - Watch your customers come to life and keep them engaged. Now with even more animations available!
- *Exclusive Themed Birthday Parties* - Celebrate more profitable days
- *Exclusive* The largest selection of on-demand environments, games and game formats - So much to offer, your bowlers may never leave

### EXCITING COMPETITIVE PLAY

The competitive element is a key component of the bowling experience.

Young or old. Expert or novice. Everyone likes to win. With a wide variety of features, thrilling games and environments offered nowhere else, BES X enhances competitive play at any level—for fun or sport.

- *Exclusive Bowling Plus* - Displays the top moments of the game as they happen
- *Exclusive Score Assist* - Helps bowlers improve their skills by familiarizing them with how to score the game
- *Exclusive Adaptive Skill Level Games* - Bowlers can choose their skill level, keeping the competition fair and exciting for everyone
- *Exclusive Skill Games* - Two new shorter games with a simpler score calculation, which still offer that competitive challenge
- *Exclusive On-Lane Live Statistics* - Allows bowlers to review game statistics on-lane, live and on-demand
- *Exclusive Largest Selection of Classic Games* - A complete set of eight classic variations on the traditional game
- *Exclusive Complete Tournament Support* - You won't believe how smooth and easy tournaments will be for you and your staff



WAITING LIST	BOWLERS	MESSAGE
Brian, Mark	2	Go to Lane 1
Katy's Birthday	6	Go to Lanes 3 and 4
St. John School	4	Go to Front Desk
Sandra	4	
Vivian Family	5	
JBC	3	
Prebowl League	4	
Bill - Martha - JB	3	
Antony	6	
Lopez Family	10	
Adam, Bennet, Casey, Darren	4	

Lane 2

Lane 4

Lane 1

Lane 3

Lane 6

Lane 9

Lane 10

Lane 12

Lane 15

would u like 2 join us 4 a pizza?

Melissa

Lane 1

**Virtual Waiter**

APPETIZERS	SANDWICHES	PLATTERS
Hot Wings 4.99	Hammerhead 5.99	Steak Frites 12.99
Hot Burgers 4.99	Hammerhead Deluxe 6.99	Hot Wings 9.99
Hot Wings 4.99	Spicy Chicken 5.99	Hammerhead Deluxe 12.99
Hot Wings 4.99	Hot Wings 5.99	Hammerhead 12.99
Hot Wings 4.99	Hot Wings 5.99	Hammerhead 12.99
Hot Wings 4.99	Hot Wings 5.99	Hammerhead 12.99
Hot Wings 4.99	Hot Wings 5.99	Hammerhead 12.99
Hot Wings 4.99	Hot Wings 5.99	Hammerhead 12.99
Hot Wings 4.99	Hot Wings 5.99	Hammerhead 12.99

**GROUP AND BALLOON**

Large Group 4.99

Medium Group 3.99

Small Group 2.99

Hot Wings 4.99

Hot Wings 4.99

Hot Wings 4.99

INDIVIDUAL STANDINGS BY SCRATCH							
POS	PLAYER	LANE	TEAM	GAMES	ENT.AVG.	HOCP	SCRATCH
1	Andrew	2	A-Team	2	121	14	286
2	Brian	3	Balls for rent	2	116	22	277
3	Rod	2	Rolling Beatles	2	112	28	274
4	David	1	Dirty Socks	2	112	28	266
5	Johnny	2	Crazy X	2	107	36	252
6	Kelly	4	Ok Club	2	114	24	251
7	Francisco	4	Butterfly	2	113	26	240
8	Darren	3	Dancing Shoes	2	111	30	239
9	Hiroshi	4	Rising Sun	2	118	18	227
10	Gary	1	Giant Elephants	2	122	12	213



## ENDLESS ON-LANE ENTERTAINMENT CHOICES TO DELIGHT YOUR GUESTS!

### EXTENDED SOCIAL REACH

People go bowling to socialize, but traditional scoring systems don't allow them to extend their reach beyond the lanes. Let them socialize with other people in the center, and you've made a "friend" for life.

BES X provides exciting ways for your customers to socialize with their on-lane companions, and share their experience.

- **Exclusive Lane Chatter** - Allows bowlers to chat and text with other lanes, directly from the LCD bowler console
- **Exclusive Selfie Grids** - Allow them to take a picture right at the lane with the camera-equipped LCD console, and use it as the scoring background to celebrate their moment together

### AN EXCEPTIONALLY EASY, COMFORTABLE AND RELAXING ON-LANE EXPERIENCE

It's simple. People bowl because the experience is enjoyable, relaxing and worry-free. And they don't bowl when it isn't. That's why we made sure BES X is the easiest and smartest system in the world to interact with, slashing the time customers spend trying to figure things out, and helping them stay focused on the game.

- **Exclusive Virtual Waiter** - Allows customers to order F&B from the lane through a video call on the LCD bowler console
- **Exclusive On-Lane Ordering** - Allows customers to conveniently order F&B from the lane, one touch will send the order to the kitchen staff and adds the order straight to their lane tab
- **Exclusive Video Intercom** - The world's first video call system available on a bowling lane
- **Exclusive SuperTouch LCD Console** - Designed to be extremely easy to use and offer a look and feel like you'll find on the latest tablets and smartphones
- **Exclusive EasyKey Keyboard Console** - Clean and simple keyboards with intuitive navigation, so only the relevant keys light up
- **Exclusive LED Color Effects Lighting** - Consoles project colors on the pedestal and surrounding floor, creating a fabulous effect in your center
- **Exclusive Extend the Bowling Session from the Lane** - Automatically prompt customers at the end of the game to extend their prepaid session without leaving the lane
- **Exclusive HD Signature Welcome Screens** - As soon as the lane is opened, BES X displays all the information bowlers need to get to the right place



## BOWLER CONSOLES

PUT BOWLERS IN TOUCH WITH THE BEST

BES X console design and functionality truly take bowler interaction and on-lane customer experience to the next level.

Infused with high-tech engineering and designed to attract today's bowlers, they come with simple yet powerful interactive screens featuring our exclusive SuperTouch and EasyKey technologies.

They're also very rugged, take up little space and are designed to add so much to your bowlers' experience and your center's appeal.

### SuperTouch, the gateway to bowling entertainment

The SuperTouch bowler consoles are the gateway to the most amazing bowling entertainment experience for your guests!

They offer a sleek, super-modern look and feel just like you'll find on the latest tablets and smartphones— and provide a user interface conceived for extreme ease of use.

From here guests can choose exactly how they want to play – selecting the environments and games perfect for them to customize their experience, order food and beverage, chat with other lanes, communicate with the staff when needed and much more.

Attractive, sophisticated and robust – the SuperTouch provides the interactive control guests have come to expect today dramatically improving the on-lane experience.

### Exclusive EasyKey Keyboard Consoles

Clean, simple and effective, with nothing between your players and incredible bowling. That's what EasyKey keyboard consoles are all about. Their intuitive navigation ensures only relevant keys light up. Plus, they have a high-tech look and feel that makes anyone—pros or beginners—actually want to interact with the scoring system.

### Exclusive LED Color Effects

With the new LED Color Effects light feature, BES X consoles are capable of projecting over 16 million colors on the pedestal and surrounding floor, creating a fabulous effect in your center. They also provide a sophisticated and fast way to help your players find their way to their lane.

### AVAILABLE CONFIGURATIONS



Lane - two consoles per pair of lanes

Twin - one console with two keyboards per pair of lanes

Lane - two consoles per pair of lanes

Pair - one console per pair of lanes





## TRANSFORM FROM OFFERING BOWLING TO BOWLING ENTERTAINMENT

The new way to offer bowling entertainment is as easy as 1, 2, 3! Now centers can showcase their most popular ways to play on big screens for guests to choose from. Experience the easy new way to offer Bowling Entertainment and drive more revenue for your business.

Within each Experience, guests will have several choices of themes, environments and games to play that will be available to them at the bowler console.



### BES X EXPERIENCES BENEFITS

#### For your guests

- Make the choice easy for them – as simple as 1, 2, 3!
- Enhance their experience with BES X and HyperBowling content to create unique and memorable bowling visits!

#### For your staff

- They can easily and confidently upsell the entertainment that BES X and HyperBowling can offer!
- BES X Experiences fit right into the normal front desk workflow, even at busy times – so there is no stress or slowdowns!

#### For you

- You'll be able to charge for the unique bowling entertainment choices you are offering as it positions bowling as an attraction to differentiate you from other bowling and non-bowling choices!
- BES X Experiences have the power to make it easier than ever for you to get the most from your investments in BES X and HyperBowling!



**HYPER  
BOWL**

**HYPER  
BOWL PRO**

**HYPER  
[SQUAD]**

**HYPER  
ACTIVE**



## EXPAND THE REACH OF BOWLING BEYOND IMAGINATION

HyperBowling is a revolutionary bowling-based attraction that is built to extend your reach beyond the existing bowling population.

It is an amazing blend of software, mechanical design, futuristic user interfaces, electronics, lights and sensors, which together deliver a never before seen on-lane experience!

HyperBowling delivers the perfect blend of bowling and gaming. It is the ideal way to tap into the huge potential audience not fully served by bowling today, like Gen Z and Millennials, and provides a great platform that everyone can enjoy so you can reach beyond your existing bowling base.

### HYPERBOWLING BASICS

The lights on the bumpers create moving targets that players aim to hit (or avoid). There are multiple games, each with its own unique set of challenges and levels that are easy to learn. You must hit the bumper to score! The colorful targets on the bumpers are each worth a different multiplier value (2X, 3X,...) and each pin knocked down is worth 100 points. So, a 2X multiplier and 8 pins down scores 1,600 points! But watch out, the red target always results in a 0 score.

### EVERYONE CAN PLAY AND WIN

With HyperBowling you don't need to be a good bowler to win. It's easy to learn, easy to play and easy to score. There is no need to make difficult shots—strikes in a row, spares and hard splits have no meaning. And, there is no need to learn the complex scoring of the game.

### IT DELIVERS A WOW VISUAL EXPERIENCE

HyperBowling delivers a WOW visual experience that adds new dimensions to classic bowling! It was designed with a video-game approach in mind. There are different challenges and levels to explore within each game.

### FOUR DIFFERENT GAMES PROVIDE A VARIETY OF CHALLENGES

Four different games provide a variety of challenges to fit different styles, skills and moods. All of this works together to drive players to want to play more and see more of the game – and come back more often too!

### HYPERBUMP TECHNOLOGY

At the physical heart of HyperBowling is an all-new bumper system – designed, built and tested specifically with the new games in mind and to allow anyone and everyone to play. Its unique design supports sustained impacts by any bowler. It brings all new lighting technology and a sensor system to keep track of all of the action on the lane.



CONQUEROR OPS  
CENTER OPERATIONS MANAGEMENT



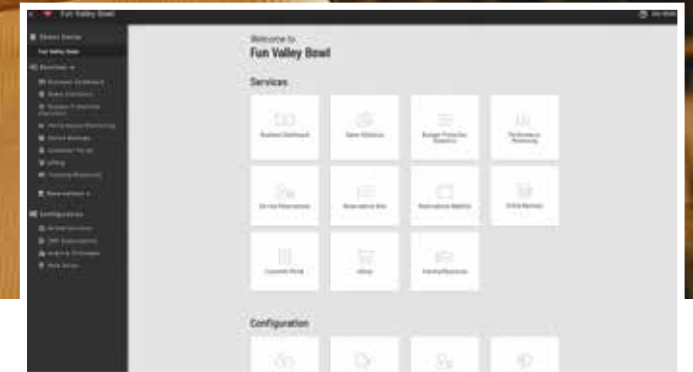
CONQUEROR POS  
POINT OF SALE



CONQUEROR XRM  
EXPERIENCE RELATIONSHIP MANAGER



CONQUEROR BEX  
BOWLING ENTERTAINMENT EXPERIENCE



# CONQUEROR X

## THE HEART OF THE EVER-GROWING BOWLING AND ENTERTAINMENT ECOSYSTEM

Conqueror X brings you the tools you need to make your business thrive. It is designed to improve your operational efficiency and drive profitability while allowing you to deliver the ultimate bowler experience.

### CENTER OPERATIONS MANAGEMENT

Conqueror X is one complete system where everything works together with a modern, user-friendly interface and expansive center, terminal and security settings ensure not only is everything secure, but that everything runs the way you want to in your business.

- Lane management, Lane options and Bowling modes to configure

the on-lane experience

- Conqueror QPad - the power of a front desk, back office and POS in your hand
- Business dashboard – the real-time performance indicator
- QPortal - It gives you access to all the cloud-based tools Conqueror X has to offer
- Performance monitoring through the Tech Wizard mobile app

### POINT OF SALE

The Conqueror POS fits the broad needs of even the most complex food & beverage needs that is easy for your staff to use to deliver service that is seamless and maximizes convenience for your guests.

- Seamless transactions – A single bill for multiple activities
- Maximize profits with Dynamic Pricing
- Advanced order management tools such as On-Lane Ordering and Advanced Reservation
- EMV-compliant by accepting credit, debit cards and contactless payment

- Real-time reporting to whatever level of detail you need— per-employee, per-shift and see tips, income and more

### XRM: EXPERIENCE RELATIONSHIP MANAGER

The Conqueror Experience Relationship Manager (XRM) is an expanding suite of marketing technology and tools that empower you to create the Ultimate Consumer Journey through your business!

- Conqueror Web - Create web offers that feature unique bowling content, packages, bundled activities. Showcase F&B, activities and non-bowling extras.
- Conqueror Kiosk - The perfect way to showcase your offerings and upsell your customers to play and spend more at each visit. Improve service and better deploy your staff.
- Advanced Reservation - Manage events, web bookings and walk-ins simultaneously

- Frequent Bowler tracker - Capture a detailed purchase history and play habits of your best customers.
- Players club loyalty program - Enable guests to earn and pay with points.

### BOWLING ENTERTAINMENT EXPERIENCE

Conqueror X gives you the tools to deliver an amazing Bowling Entertainment Experience that leverages your bowling anchor and delights your guests by driving the many unique products and elements across an ever-growing bowling and entertainment ecosystem.

### CONQUEROR MAXIMIZATION PROGRAM

The complete center operations software, cloud and services maintenance plan that provides everything you need to get the most out of your investment in Conqueror X and your entire technology product ecosystem.



### THE ONLY FULLY-INTEGRATED BOOKING SYSTEM DESIGNED TO DRIVE BOWLING ENTERTAINMENT AND NUDGE CUSTOMERS TO SPEND MORE IN YOUR CENTER

At the core of the system, you can create Web Offers that feature unique bowling content, packages, bundled activities and more. Far beyond simple booking, guests can see all your programs making it easy for them to buyup by finding their perfect bowling experience.

Never Say No to a customer again. With features like Smart Search and calendar rules, you can always nudge guests to find

available offers—even driving customers to later periods on peak days for extra revenue.

To meet the needs of a wide array of bowling and entertainment businesses, Conqueror Web is highly flexible and customizable. Using built in Libraries, centers can select from a variety of visual themes and media that can be tailored to match the existing look and feel of their website and brand.



#### Web Offers

Far beyond simple booking, at its core is the endless flexibility to create compelling Web Offers that feature unique bowling content, packages, bundled activities, and more. Every step along the way Conqueror Web is working to make it easy for your customers to assemble their perfect bowling experience!



#### Upselling

Conqueror Web makes it easy to showcase food and beverage, activities and non-bowling extras – it's always upselling. You can even tailor add-on options to match with Web Offers, so guests can quickly find complementary items that add to their average spend before they've even walked in the door.



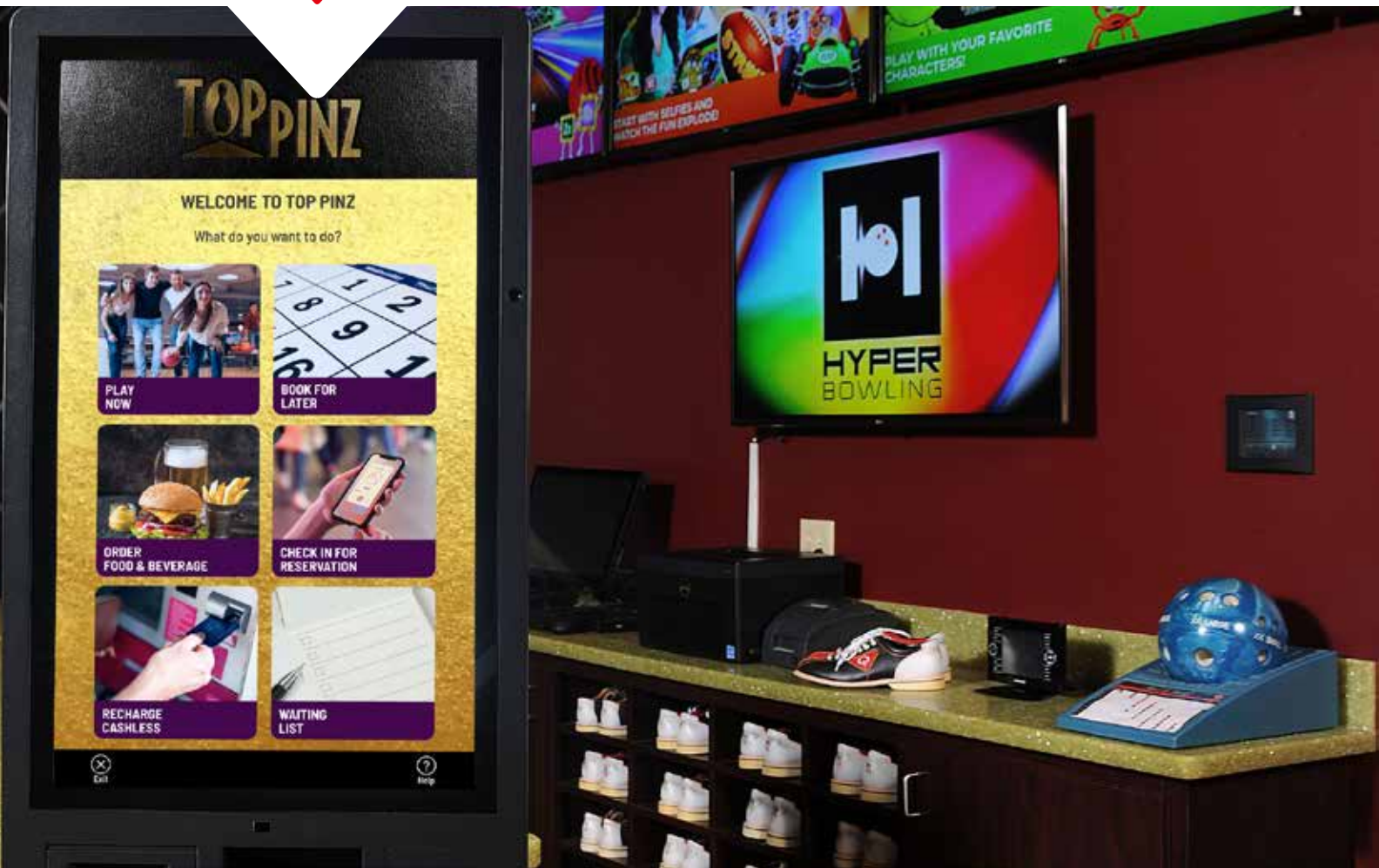
#### Customizable

To meet the needs of a wide array of bowling businesses, Conqueror Web is highly customizable. You can select from a variety of visual themes that can be tailored to match your existing website and brand. In addition to look, elements throughout are highly configurable to support smart operations. Everything is manageable in a friendly, turn-key way.



#### Seamless

Conqueror Web is the first element in the Conqueror XRM (Experience Relationship Manager) – an expanding suite of marketing tools to create the ultimate consumer journey through your business. It's one system where everything works together across the entire Ecosystem, providing a seamless and convenient experience for your guests.



## THE ULTIMATE CONSUMER JOURNEY

Make Conqueror Kiosk the first touchpoint for your customers when they arrive and get ready to deliver! Consistent. Simple. Service. Check in for reservations, explore offers, pay for bowling and extras, order food and beverage and more. The Kiosk is the perfect way to showcase your offerings and upsell your customers to play and spend more at each visit. It can help reduce lines and wait times. And, it provides an easy self-service experience that customers want. Plus, it's an excellent chance to help you redeploy center staff from traditional transaction tasks to more other areas of customer service.

### Convenient Self-Service

The Conqueror Kiosk is built with the consumer in mind – and delivering the convenient and easy interaction they seek. Consumer expectations of service, convenience and technology are extremely high, arguably higher than ever before. They also expect to be in control of their experience. Conqueror Kiosk is the perfect way to provide service the way they want – helping them find the right programs and entertainment for them and conducting transactions that are a breeze.

### Always Upselling

The Conqueror Kiosk is the perfect way to showcase your offerings and the only system built to upsell your customers to play and spend more while reducing lines and wait times. It literally never tires of upselling – always promoting your bowling programs and packages, food and beverage, activities, and more. All of which helps drive higher spend. When your guests are enticed by the extras that they want at the right time, they will buy them.

### Greater Staff Flexibility

In a time when finding staff and managing overhead is difficult, the Conqueror Kiosk is a great way to improve service and better deploy your staff. The kiosk speeds up lines, conducts complete transactions, moves guests through the arrival and purchase process, always shows up on time, never calls in sick, and always tries to upsell with special offers and additional items. One staff member can easily manage and oversee multiple kiosks, and the kiosk can advise the staff when extra help is needed by a guest.

### Walk-In and Play Now

Make Conqueror Kiosk the first touchpoint for your guests when they arrive. Through the “Play Now” kiosk service they can explore programs and select their perfect bowling offer, customize their experience with food & beverage and extras, enter their names and preferences, and complete their payment. Everything can be completely automated, including lane assignment and opening, and instructions for their next steps – like stopping by the desk to pick up shoes. If their choice isn't available just yet, guests can pick the next open time slot and be notified by text as soon as their lane is ready.

### Easy Check-In with Conqueror Web<sup>1</sup>

Consumers are looking for fewer touch points and easier ways to interact with your business. For those who start their journey on your website and book through Conqueror Web, it could not be faster or easier. They simply scan their confirmation QR code at the kiosk, review their selections, are encouraged to buy extras, and complete any payments – then the system does the rest. If the lane is ready, they can be sent straight away. Or if there is a bit of a wait, they will be advised by text message when the lane is available.

### Complete Food & Beverage

With the dedicated Food & Beverage kiosk service, you can shrink lines, showcase options, take payment, and generally improve the entire process for your guests. Guests are presented with a beautiful graphical menu complete with always up to date dynamic pricing, specials, and availability of items. Modifiers ensure that they can make their order just right. Complete payment flows and multiple custom options for delivery location (to the lane, to the table, pickup, etc.) allow for a complete hands-off experience for your guests.

<sup>1</sup> To be purchased separately



## CONQUEROR QPAD

### DRIVE BETTER SERVICE, REVENUES AND PROFITS EVERYWHERE IN YOUR CENTER






The Conqueror QPad is the only handheld solution that extends the power of Conqueror to any service point, everywhere in your facility.

#### FULLY PORTABLE AND FULLY INTEGRATED

The Conqueror QPad lets you conduct transactions anywhere in your center, beyond the traditional service points. This innovative system makes everything run better and deliver a better guest experience.

### COMPLETE AND ROBUST FUNCTIONALITY

The Conqueror QPad provides a comprehensive set of functions that add value in all areas of your business:

-  **Server** - With the complete set of Conqueror POS functions they can deliver the highest level of service
-  **Concierge & Party Hosts** - Enhance the entire guest experience from the moment they arrive at the center
-  **League & Tournament Coordinators** - Full control of the entire competitive experience everywhere in the building
-  **Technicians/Mechanics** - Full management and technical settings
-  **Center Management** - Complete oversight and control of the entire center

### FLEXIBLE AND SIMPLE, FAST AND POWERFUL

Conqueror X is the only one engineered to deliver full performance for every business model - from small, family-managed centers to big, complex operations.

#### WIRELESS CREDIT CARD TERMINALS\*




The perfect companion to the Conqueror QPad, wireless credit card terminals allow you to manage payments anywhere in the center.

#### CONQUEROR WI-FI TIES IT ALL TOGETHER\*

This simpler turnkey extension for your existing secure Conqueror network is specifically designed to maximize the performance of Conqueror device making everything work easily and efficiently.

\* Available in selected countries

### REAL REVENUES WITH:

-  **EASY, FAST AND SMOOTH CHECK-IN** - Greet bowlers at the front entrance, keeping the crowd away from the front desk, and you'll see faster lane turns, avoid slow-downs and ultimately drive more bowling.
-  **EASY TO ORDER FOOD AND BEVERAGE** - With the full POS functionality available from the Conqueror QPad it is easier than ever to fulfill guest orders.
-  **EASY TO EXTEND AND UPSELL BOWLING** - When staff can engage bowlers right on the lanes while they're having fun, guests are more likely to stay longer, play more games and take advantage of other offers.



## UNLEASH EXTREME MARKETING POWER.

CONVENIENTLY LOCATED IN THE CLOUD BASED QPORTAL.



QubicaAMF Marketing Kits\* have everything you need to attract players like a magnet. The kits provide a simple, yet comprehensive way to -

- Quickly launch exciting new marketing programs
- Target, reach and motivate all customer types
- Promote the great experience awaiting them at the center
- Consistently communicate with customers – inside and outside the center

- Elevate the image of the center with social media content, videos, email campaigns monitor ads and more
- Edge out the competition
- Grow your business by reaching more customer segments and attracting new customers

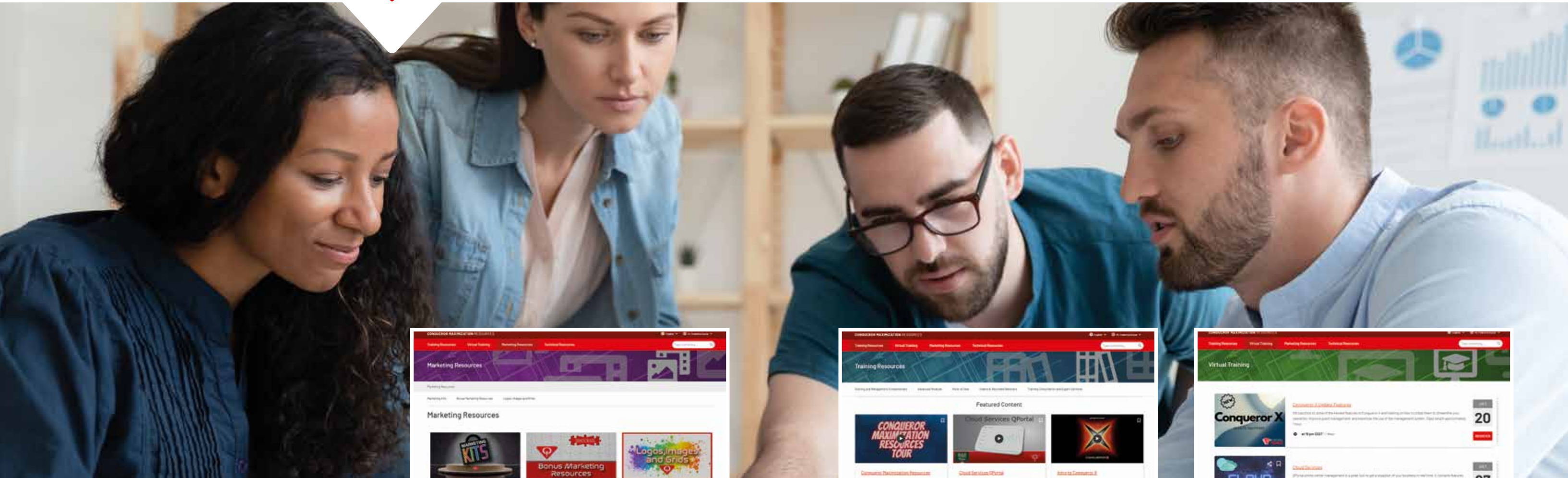
The marketing material included in QubicaAMF Marketing Kits offer a consistent look and message and is ready to use right away without having additional costs for design services or finding the time to create professionally designed collateral.

### MARKETING KIT ELEMENTS INCLUDE:<sup>1</sup>

- Manager Tools
  - Manager guides
  - Quick reference sheets
  - Staff tools
  - System messaging
  - Phone messages
  - Press releases
  - Targeted programs
- Digital Resources
  - Social media elements and campaigns
  - Animated and static MMS Ads
  - Email campaign
  - Library of logos
  - Videos
  - Website banners
- Print Resources
  - Flyer templates
  - Point of Sale displays
  - Banners and posters
  - Customer handouts
  - Rack cards
  - Table tents

\*Marketing Kits may be available in additional languages.

<sup>1</sup> Elements vary by kit



No two businesses are alike. That's why QubicaAMF Business Services offer a tailored approach focusing on your unique business needs, identifying the areas that will drive the most profitable results – fast.

Business Services helps you execute both your strategic and tactical plans and delivers better product utilization, employee performance, along with a better-performing business and an improved bottom line.

Business Services gives you consultation, expertise and execution delivered by a team of subject matter experts focused on helping you achieve your business goals. Our team keeps you on course to accomplish both the short and long-term goals and set your center up for future success.

### MARKETING SERVICES

QubicaAMF Marketing Services team combines marketing and operational experience with system expertise to deliver tailored programs designed to grow your business.

You have access to a seasoned marketing mentor that provides consultation, expertise and execution focused on growing specific marketing segments and engaging and attracting new and ever-changing customers.

The Marketing Services team provides a customized solution based on the individual needs of the center and will assist you in accomplishing the mutual goal of growing your business and making more money.

### TRAINING SERVICES

Max Training is designed to help you learn how to take full advantage of the programs and features of our scoring and management systems by delivering better product utilization, employee performance, along with a better-performing business and an improved bottom line. Our training approach provides greater operational efficiency, streamlined processes and improved system/product utilization, all designed to maximize business results. Delivered onsite or virtually, or a combination of the two, Max Training ensures you get the most out of your investment.

### CONQUEROR MAXIMIZATION RESOURCES LIBRARY

As a Conqueror Maximization Program (CMP) customer, you have access to a huge selection of marketing, training and technical related material in the Conqueror Maximization Resource Library. This easy to navigate library is housed in the cloud based QPortal, so you can browse the content from anywhere there is an internet connection.

The online library contains valuable training and marketing related documents, videos, programs, tools and collateral. Stay up to date with Conqueror features and gain access to a live trainer via Live Virtual Training sessions. Looking for new marketing ideas or marketing material based on your system features? Look no further.

- Training How To's
- Virtual Training
- Recorded Webinars
- Product Marketing Kits
- Logos and Images
- Bonus marketing programs and collateral

CMP customers have access to subject matter experts in both training and marketing services and can conveniently request private consultative service right from the library.

Conqueror Maximization Resources Library provides instant access to tools and resources to save you time and frustration. Assistance is a click away.





Video Advertising



Waiting List



League and Tournament Standings

INDIVIDUAL STANDINGS BY SCRATCH						
PL	NAME	TEAM	WINS	LOSSES	POINTS	
1	Andrew	A-Team	2	121	14	286
2	Brian	Balls for rent	2	118	22	277
3	Rod	Rolling Beaters	2	112	28	274
4	David	Dirty Socks	2	112	28	268
5	Johnny	Crazy X	2	107	38	282
6	Kelly	OK Club	2	114	24	251
7	Francisco	Butterfly	2	113	26	240
8	Darren	Dancing Shoes	2	111	30	228
9	Hiroshi	Rising Sun	2	118	18	227
10	Gary	Giant Elephants	2	122	12	213



Full Screen TV



Price Menu



Strike Challenge



## COMMUNICATE WITH YOUR CUSTOMERS AND IMPROVE THEIR EXPERIENCE, AUTOMATICALLY

During busy times, customers are added to the waiting list, but they're unsure when it is their turn to bowl. Your pricing menus are complicated and a nightmare to update. Creating appealing in-center promotions is a difficult and time consuming task.

We have the solution. The Multi-Media System (MMS) solves the most important problems related to in-center communication, information display and management that can't be met by any alternative.

### EASILY COMMUNICATE WITH YOUR CUSTOMERS, AUTOMATICALLY

Easily show content automatically, so you have more time to focus on other aspects of your business and are sure the information you want to display will get noticed.

**Various display options** including static and animated advertising, videos, promotions and TV with sound. In-center monitors make it easier for you to market your business more effectively.

**Easy to set up** from your front desk system. Create endless ads, display waiting list or pricing information. Define what you want to show, set it up and MMS will do the rest.

**Automatic content rotation** on the same monitor to increase your reach. Keep customers informed wherever they are in your center.

### KEEP YOUR CUSTOMERS INFORMED AND IMPROVE THEIR EXPERIENCE

Display relevant information and keep your customers informed in real-time, eliminating frustrations.

**Real-time information** like waiting lists, prices, scores from any lane and tournament standings—right where it's needed, always up-to-date.

**High graphical quality** that translates into attractive promotions and easy to read layouts for your customers.

Once they're in your center, how effectively you engage and communicate with customers is important for your success. From in-center marketing to pricing information, MMS delivers powerful real-time content to monitors throughout your center, enhancing customer service for both open and league play customers—all while simplifying your center management.



## PINSPOTTERS

IMPROVE YOUR BUSINESS

Pinspotters do much more than their name implies. They impact the efficiency of your operation, set the pace of play, and drive the overall satisfaction of your bowlers.

So make sure you go with QubicaAMF.

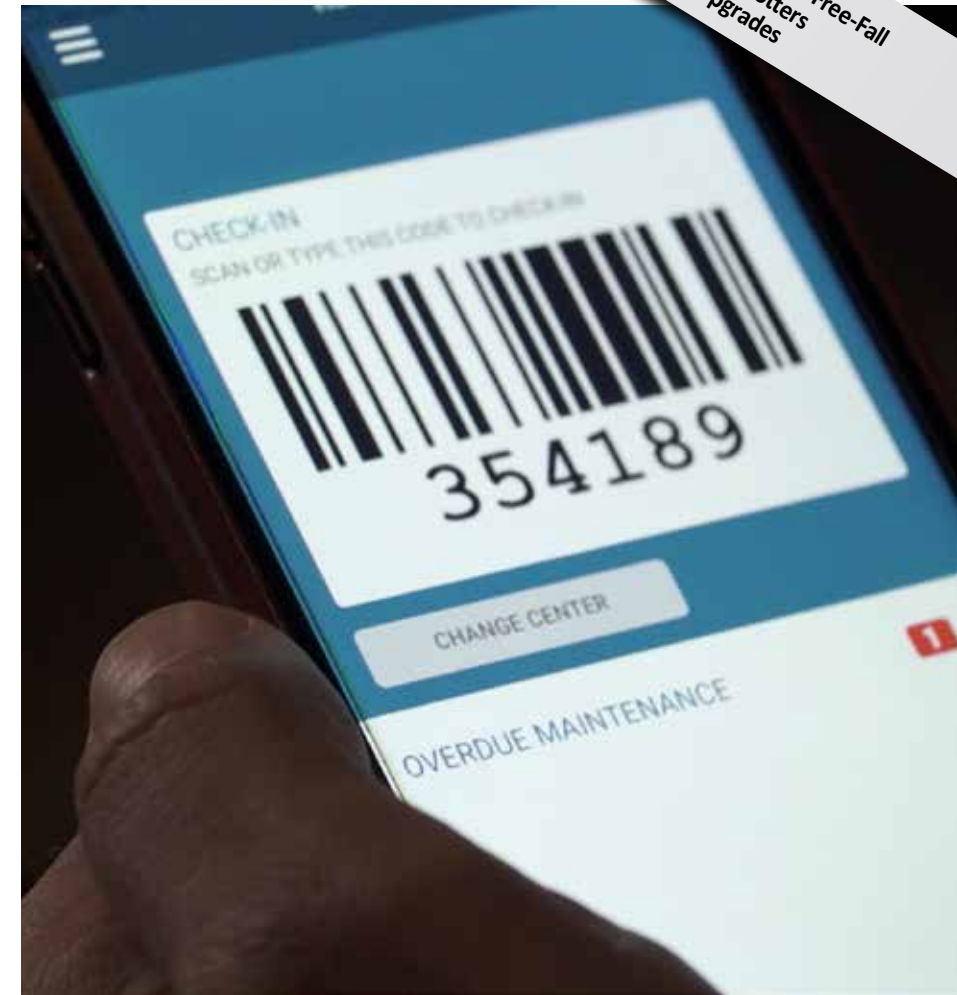
### WE HAVE A SOLUTION TO MEET YOUR SPECIFIC NEEDS:

- Tech Wizard Smartphone App
- EDGE Free-Fall Pinspotter
- EDGE String Pinspotter
- Pinspotter Upgrades





Tech Wizard is included with EDGE Free-Fall and EDGE String Pinspotters and Pinspotter Upgrades



# Tech Wizard

## TECH WIZARD'S NOTIFICATION AND GUIDANCE MAKES OPERATION EVEN EASIER

Your staff can focus on your customers and not worry about EDGE String because Tech Wizard, an expert system app for your smartphone, will notify & provide guidance when attention is needed.

### REAL TIME OPERATIONAL ALERTS

Informs if there is ever a stop in play, what the issue is and what to do, all while keeping the bowling guests updated on the scoring monitors.

### MAINTENANCE NOTIFICATION & GUIDE

Informs when it's time for service, what is required, tools & time needed, and shows how to do it through instructional videos.

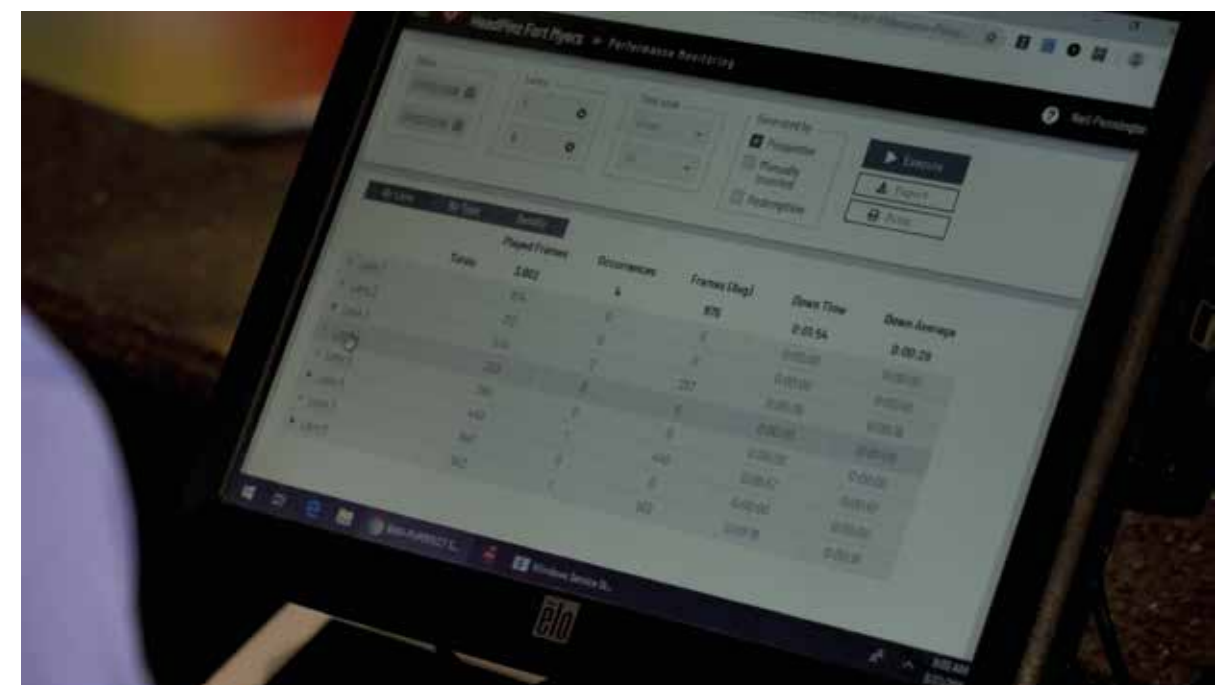
### STAFF TRAINING RESOURCE

Instructional video content in Tech Wizard is great tool for staff to independently learn how to operate EDGE String.

### CLOUD-BASED MANAGEMENT TOOLS

Performance data, service history and reporting capabilities at your fingertips, from anywhere.

Tech Wizard is included with EDGE Free-Fall and EDGE String Pinspotters and Pinspotter Upgrades.





## BRILLIANT PINSPOTTING TECHNOLOGY THAT SIMPLIFIES THE BOWLING YOU LOVE

EDGE Free-Fall is the latest expression of our never-ending commitment to make bowling amazing. More than ever bowling operators and investors need equipment that is easier to maintain, less costly to operate and incredibly dependable. When it comes to free-fall pinspotting equipment, older, secondhand and even some new machines simply aren't up to the task. But QubicaAMF is.

### BEST PERFORMING IN REAL-WORLD OPERATIONS

EDGE Free-Fall is the performance leader where it counts: in real-world bowling centers, real-world conditions, day in and day out. This means an amazing experience for your guests, unmatched by any other free-fall machine.

- **EDGE Pin Handling Technology**  
Bowling's most efficient pin handling system is the heart of this machine's industry-best performance. It spots and re-spots pins with amazing reliability and precision.
- **Best Pin Pick-Up Range**  
EDGE Free-Fall has bowling's largest pin pick-up range. This means more standing pins that slide off-spot get picked up and re-spotted by the machine for fewer interruptions in play.
- **Gripper Ball Return System**  
Not only returns balls quickly and reliably, its ball-wiper removes excess lane oil from the ball at the same time.

### EASIEST TO LEARN AND MAINTAIN

Through a combination of innovation and smart design, EDGE Free-Fall can be serviced by technicians who are new to bowling, or those with years of industry experience. This means more flexibility when it comes to finding staff for your center.

- **Tech Wizard Guidance<sup>1</sup>**  
This industry-first expert smartphone app saves time and money by making operation and servicing easier and more efficient, especially for technicians new to bowling.

<sup>1</sup> Functionality requires Conqueror X, any tier, with Conqueror Maximization Program (CMP).

Tech Wizard does this through:

- Real-time operational alerts and guidance
- Scheduled maintenance notifications and instruction
- A convenient "How-To" video library resource for technicians

- **XLi Technology**  
XLi software-driven technology eliminates mechanical complexity and simplifies machine operation. And the XLi software is always current thanks to the BES X and Conqueror X scoring and management systems.
- **Safety in its DNA<sup>1</sup>**  
Delivers peace of mind. Industry-leading reliability means fewer staff interactions with the machines. Transparent guarding provides visibility without requiring deeper access.
- **Staff-Friendly Accessibility**  
An approachable, uncluttered design provides safe and easy access to machine components for routine servicing.
- **Real-Time Performance Monitoring<sup>2</sup>**  
Machine performance and staff intervention data is digitally captured and instantly viewable. Giving managers and technicians reliable insights into the bowling experience and staff utilization.

<sup>1</sup> As standard, EDGE Free-Fall includes guarding. CE compliant guarding is included when sold in European Union countries.

<sup>2</sup> Functionality requires Conqueror X, any tier, with Conqueror Maximization Program (CMP).

### SMARTEST INVESTMENT LONG TERM

A history of longevity and affordable operation have made QubicaAMF pinspotters the most sought-after in the business. EDGE Free-Fall carries our legacy forward through quality construction and unique technology that reduces operating costs. It will perform for decades—and cost you less to run.

- **SmartCycle<sup>®</sup>** - Modern, precision scoring camera technology means the pin table does not cycle for every pin-leave situation. Eliminating unnecessary wear and tear and lowering parts and labor expenses.
- **Run-On-Demand Intelligence** - All motors and mechanical systems run only when balls are thrown. Saving energy expenses and extending the life of components.
- **Durabin<sup>®</sup> Pin Storage System** - This unique system stores bowling pins until time for them to be set on the pin deck. Pins last longer because they don't continuously cycle through the machine.
- **Proven Design, Quality Construction** - EDGE Free-Fall is the evolution of a time-tested design that has been proven to perform for generations. This exceptional machine is built with high quality metal alloys, resilient engineered thermoplastics and efficient industrial gearmotors. EDGE Free-Fall will battle pro-level bowlers for decades—and win!



## THE AMAZINGLY SIMPLE WAY TO OFFER BOWLING!

EDGE String is the next generation in string pinspotter technology, packaging revolutionary electromechanical design and intelligent software into a pinspotter that makes it possible for any center to deliver the fun of bowling, with peace of mind and at very low operating cost.

EDGE String delivers three essential benefits better than the alternatives.

### ANY MEMBER OF YOUR STAFF WILL BE ABLE TO OPERATE IT

EDGE String's simple and robust design means any member of your staff can be easily taught to operate it in about an hour and it requires very little servicing.

- Simple to Learn - Only 6 tasks to know to be able to operate the pinspotter
- Low Maintenance - Robust design and only 3 Adjustments - with gauges built in so you know they are done right
- Plug & Play Design - Replacing a part, if needed, is quick and easy
- Safety in its DNA - Integrated guarding, low voltage DC power, Interventions done from floor

### TECH WIZARD'S NOTIFICATION AND GUIDANCE MAKES OPERATION EVEN EASIER

Your staff can focus on your customers and not worry about EDGE String because Tech Wizard, an expert system app for a smartphone, will notify & provide guidance when attention is needed. You truly don't need dedicated pinspotter staff.

- Real Time Operational Alerts - Informs if there is ever a stop in play, what the issue is and what to do, all while keeping the bowling guests updated on the scoring monitors
- Maintenance Notification & Guidance - Informs when it's time for service, what is required, tools & time needed, and shows how to do it through instructional videos
- Staff Training Resource - Instructional video content in Tech Wizard is great tool for staff to independently learn how to operate EDGE String
- Cloud-Based Management Tools - Performance data, service history and reporting capabilities at your fingertips, from anywhere

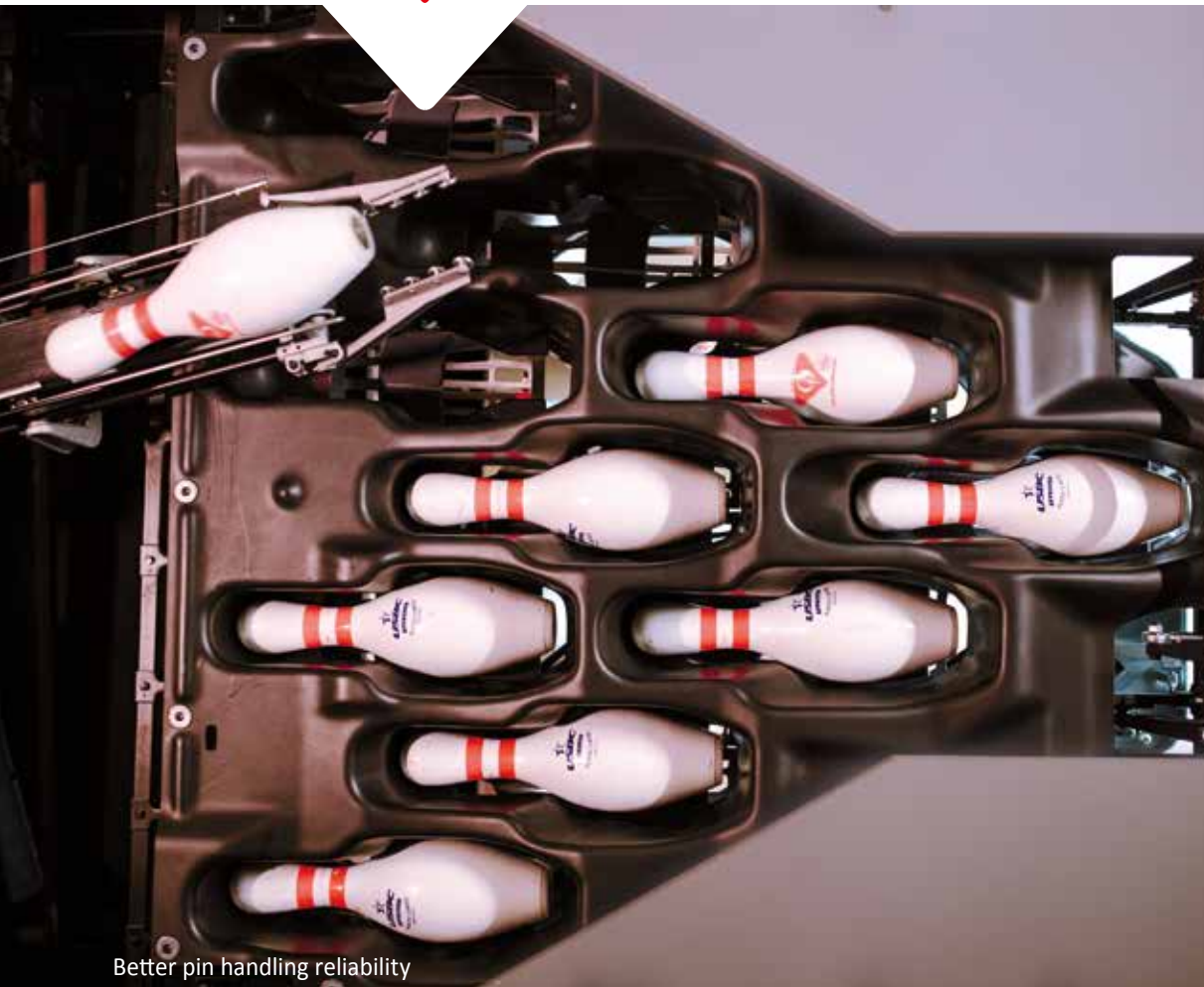
### YOUR CUSTOMERS WILL HAVE AN AMAZING BOWLING EXPERIENCE

With EDGE String most bowlers will think they are bowling on a traditional pinspotter overall. The strings are hidden, pin action is lively and bowler scores are consistent with traditional pinspotters.

- Dark Pit Area - Hides the strings and highlights the pins during play
- Oversize Pin Shield - Completely hides the pins & strings from view when the machine cycles
- Performance Pin Bushing - Practically eliminates pin tangles so your bowler keep rolling
- Bowler Responsive Deck Lights - Responds to on-lane events when used with the BES X Bowler Entertainment System, making an authentic experience more amazing



Available for:  
82-70 XL / 82-70 XLi  
82-90 XL / 82-90 XLi



Better pin handling reliability



Tech Wizard smartphone app makes operation & maintenance easier



Guarding in-line with today's norms



## EDGE PIN HANDLING UPGRADE

MAKE YOUR OLDER MODEL PINSPOTTERS EASIER  
AND MORE RELIABLE TO OPERATE

For 70 and 90 model pinspotters that have been upgraded with XLi technology there is no better way to boost pin handling reliability, ease of operation and workplace safety.

### UNPRECEDENTED PERFORMANCE RELIABILITY

EDGE Upgrades eliminate virtually all pin-handling and pin-feed issues, giving your staff more time to add value to other areas of your business.

#### Patented EDGE Performance Lift

This innovation puts pins in a perfect orientation—for far fewer pile-ups.

#### EDGE Cam for Durabin

It's designed to work with the Durabin pin storage system to deliver optimal placement of pins in the Durabin pin pockets for fewer pin pile-ups.

#### EDGE Shuttle Rod

Its strong spring improves shuttle motion, helping to prevent double-shuttling and pin jams.

### EASIER AND SAFER OPERATION AND MAINTENANCE

With fewer adjustments, better machine access and quieter operation, the EDGE Upgrade can make maintenance more efficient.

#### Fewer Adjustments

The new EDGE lift eliminates seven adjustments required with the steel pinwheel system.

#### Easier Access

The EDGE Performance Lift has an open, modular design for better access to the rear and pit areas.

#### Ladder with Handrails

This great feature makes it safer and easier for your technicians to access the top of the machines.

#### Quieter Operation

The EDGE Performance Lift is 7 to 8 dB(A) quieter on average than the steel pinwheel system.

### Tech Wizard

The Tech Wizard smartphone app makes running your machines easier thanks to real-time operational notification & guidance, maintenance notification & guidance, along with performance monitoring through Conqueror X cloud services.

### Enhanced Guarding

Brings your older pinspotters in line with today's norms through a combination fixed and interlocked guarding, front entry shut-down, and safe work support tools.

### NEW!

### ENHANCED GUARDING UPGRADE FOR XLI EDGE PINSPOTTERS

Ask about our enhanced guarding upgrade for XLI EDGE pinspotters. It is an easy way to support your workplace safety processes through a combination fixed and interlocked guarding, front entry shut-down, and safe work support tools.



Available for:  
82-70 Pinspotters  
82-90 Pinspotters



XLi Machine Control with LCD Display



Tech Wizard



Durabin Upgrade Kit



## XLi ELECTRONICS UPGRADE

ELIMINATE THE ELECTRICAL PROBLEMS  
WITH YOUR OLDER PINSPOTTERS

If you're experiencing electrical problems with your 82-70 or 82-90 pinspotters, that means more downtime, more maintenance and, most impactful to your business, more dissatisfied bowlers.

Replace your ancient electrical and control system with XLi technology and benefit from reliable electronics and easier operation and maintenance.

### GREATER ELECTRICAL RELIABILITY

No more struggling with pinspotter downtime and wasting resources troubleshooting electrical issues as a result of old and unreliable wiring and electrical components.

### Electronics based on today's technology

The XLi Upgrade replaces all of the old electronics on your 82-70 or 82-90 pinspotters—including wiring, solenoids, motors, control chassis—and now, the pin deck lighting with the new CenterPunch\* LED deck light.

### Back-end motor rotation (70 XLi Upgrade only)

To keep pins from falling onto and damaging the motor, we rotate it 90 degrees.

### Back-end motor overload protection

After an XLi Upgrade, the control chassis constantly monitors the back-end motor current, and will shut down the pinspotter if a jam occurs that could damage the motor.

### EASIER OPERATION AND MAINTENANCE

With modern machine control and the elimination of six mechanical adjustments, your pinspotters will be easier for technicians to use, saving time and money.

### XLi machine control with LCD display

Your technicians will have easier access to the machine and its settings through a keypad and LCD display at the rear of the machine pair, and from the front with a handheld unit.

### Tech Wizard Operational Notification

Staff get real-time operational notifications if there is ever a pinspotter issue. Managers get automatic logging of calls (no more hand written tracking) and performance monitoring through Conqueror X cloud services.

### Integrated diagnostics

The new XLi control chassis monitors major machine functions and displays any issues or warnings on the LCD display, which saves troubleshooting time.

### Table and sweep encoders

Mechanical cams and switches are replaced with encoders that allow the table and sweep position and motion to be controlled by the XLi chassis.

### Improved Pinspotter Safety

Helps to make the working environment safer for your staff.

### Emergency stops

These are added to the front and rear of each pair of pinspotters to give technicians a quick and safe way to stop them in the case of emergency.

### OTHER PINSPOTTER UPGRADES:

#### Durabin Upgrade

Simplify your pinspotter by eliminating all of the parts that go along with your older bin assemblies. The Durabin is a one-piece bin solution that reduces maintenance and is easier on pins.

#### Gripper Positive Ball Lift Upgrade

Tired of fighting ball return issues with your old ball return system? The Gripper can help.

It is our most reliable ball return system and helps ensure your customers won't be kept waiting for their balls to come back, even in the heaviest of lane oil conditions.

\*Conqueror X or higher is needed to design and run light shows with CenterPunch



## CENTERPUNCH LIGHTING

INTELLIGENT ILLUMINATION FOR A MORE IMPACTFUL BOWLING EXPERIENCE

CenterPunch is the only intelligent lighting collection that gives you the power to create and conduct coordinated lighting displays in your center. The CenterPunch family consists of Pin Deck Lighting and Capping Lighting. They are the only lighting products of their kind - designed for bowling and controlled through a bowling management system, Conqueror X. When controlled through Conqueror X, it makes it easy for your staff to create powerful, coordinated lighting shows using both pin deck lighting and capping lighting. Not only is the control smart, but it is incredibly powerful!





**CENTERPUNCH**  
CAPPING LIGHT

## INTELLIGENT ILLUMINATION FOR A MORE IMPACTFUL BOWLING EXPERIENCE

CenterPunch Capping Lighting is the first and only intelligent capping illumination system. It illuminates a full length of capping with a continuous beam of color, changing colors if desired to create sweeping patterns that are easily visible across the entire center. Designed for Conqueror X users, it is the only capping lighting system that can be controlled through a bowling management system, delivering powerful control benefits that add unique value to the guest experience.

### INTELLIGENT CONTROL

It is integrated with the Conqueror X Management System making it easy, and realistic for you to design and deliver unique light shows.

- CONTROL INTEGRATION – Control the CenterPunch Deck Lights and Capping Lights together to set the mood in your center. Create anything from a relaxing mood in the center to a high energy party environment.
- LIGHT SHOW DESIGN TOOL - CenterPunch is the only capping illumination system to offer an easy “point and click” tool, so you can create unique and impressive light shows in a matter of minutes! The possibilities are only limited by your imagination.
- LIGHT SHOW LIBRARY - Integration with Conqueror X is

smart and incredibly powerful, allowing you to design, store and deliver unique and targeted light shows—at a moment’s notice.

- LIGHT SHOW SCHEDULING - Use “Bowling Modes” in Conqueror X to schedule the days and times each week that you want certain light shows to run. This capability provides an easy way to automate the overall look and feel of your center environment day-in and day-out.

### A MORE IMPACTFUL BOWLING EXPERIENCE

It makes the experience in your center even more impactful by driving more visual excitement.

- SMOOTH ‘LASER BEAM’ OF COLOR - Over 500 full color LEDs per run of lights illuminate a custom design light diffuser, producing a continuous, vivid beam of color that is sure to impress guests.
- 180-DEGREE VIEWING ANGLE - Special designed multi-dimensional light diffuser extends above the capping surface

to deliver unmatched 180-degree visibility of the capping lights. This means the capping lights are highly visible across all lanes, for impactful visuals no matter where the guest is standing.

### CAPPING ILLUMINATION BUILT FOR BOWLING

It is purposefully built, incorporating features essential to the best possible capping lighting performance & reliability for bowling entertainment.

- CONSISTENT LIGHT INTENSITY - The lighting system was specifically designed to ensure no loss of brightness between the beginning and end of the nearly 60 ft run of lighting. The result is a nice, consistent visual down the lane and across the center.
- MODULAR PLUG AND PLAY COMPONENTS - 38 Individual unique LED light strips connect to form a complete run of lighting down the capping. This plug-and-play design allows flexibility for different length installations and makes installation and maintenance easy.



**CENTERPUNCH**  
DECK LIGHT

## INTELLIGENT PIN ILLUMINATION FOR A MORE IMPACTFUL BOWLING EXPERIENCE

CenterPunch Deck Lighting was designed specifically for bowling by people who know bowling best. Designed for Conqueror X users, it is the only pin deck lighting driven by a bowling management system, delivering control benefits that add unique value to your business.

In addition, when combined with the BES X Bowler Entertainment System, CenterPunch is the only pin deck lighting that responds to on-lane events, such as strikes, spares and more, delivering a more impactful guest experience—one that folks are sure to remember, and talk about.

### INTELLIGENT CONTROL

Using the CenterPunch Deck Lights is convenient and versatile with Conqueror X. It has never been easier for bowling centers to create and run unique and impressive lighting shows combining pin deck and capping lighting. Leveraging Conqueror X, it makes it easy for you to design and deliver unique light shows to your diverse customer segments. Not only is this smart—it's incredibly powerful.



### A MORE IMPACTFUL BOWLING EXPERIENCE

It is the only pin deck lighting system that makes the experience in your center even more impactful and enjoyable—elevating both the consumer experience and bowler engagement.

- **VIRTUAL CONCIERGE** – CenterPunch guides bowlers throughout their experience by smartly lighting the pin deck different colors corresponding to different lane states within Conqueror X. Now you can better direct bowlers and groups to their lanes at check-in, guide leagues through practice and more, enhancing the overall guest experience.
- **BOWLER DRIVEN LIGHTING EFFECTS** - When combined with the BES X Bowler Entertainment System, CenterPunch responds to strikes, spares, gutter balls and more like no other system on the market. Utilize this added dimension to drive more excitement and engagement among your bowlers—everyone will be cheering!

### PIN ILLUMINATION BUILT FOR BOWLING

The CenterPunch Deck Lighting fixture was designed and custom built for the sole purpose of the pin deck lighting application—to ensure better quality performance and reliability than off-the-shelf LED lighting fixtures.

- **HIGH POWER LED ARRAYS**—This specially designed light fixture uses three high power LED arrays, which are optimally sized and arranged to provide the best possible illumination of the pins and pin deck area.
- **DEDICATED 'WHITE LIGHT' LEDS** - CenterPunch uses dedicated “white light” emitting LEDs to provide white light on the pins. This feature provides white light that is more pleasing on the eye than white light produced by RGB LEDs.



**HYPER**  
GLOBALMOODS

## AMAZING VISUAL EFFECTS TO WOW YOUR CUSTOMERS

Hyper Global Moods creates a blending of vibrant intelligent lighting across the lanes and on the pins that's fully integrated into the bowling experience. Centers can create different looks to set the "mood" by combining the Bumper Lights, Deck Lights and Capping Lights.

Use it to amaze your guests. Go from quiet and relaxed to energetic and vibrant in an instant. Plus, guests love that the lights respond to events on the lanes like strikes, spares, gutter balls and more!

### INTELLIGENT CONTROL

The shows are all automatically controlled from the Conqueror X management system using a library of effects and easy to use tools. Hyper Global Moods provides a powerful and beautiful addition to your center that allows you to leverage HyperBowling beyond the new games.

### HYPER BUMPER LIGHTS

Go beyond the Hyper Games and make your bumpers part of the show with the all new Hyper Bumper Lights. Take advantage of the integrated technology to create amazing lights effects up and down the lane and across your center – all synchronized with the rest of our Capping and Deck Lighting.

### CAPPING LIGHTS

The only capping illumination built for bowling with intelligent control systems to add unique value to the guest experience. It illuminates the full length of capping with a continuous beam or changing colors to create sweeping patterns that are easily visible across the entire center.

### DECK LIGHTS

Designed specifically for bowling by people who know bowling best. When combined with the BES X Bowler Entertainment System, CenterPunch is the only pin deck lighting that responds to on-lane events, delivering a more impactful guest experience.



# LANES

## PUT YOUR BOWLERS - AND YOUR BUSINESS - ON THE PATH TO GREATNESS

At QubicaAMF we take innovation seriously. With over 70,000 lanes installed in more than 3,000 centers around the world, QubicaAMF understands how lanes help drive your center's revenue. We know—

- bowling lanes drive game performance,
- are a large visual element within a center, and
- have a big impact on consumer perception of the center and the experience

Our experience and consumer insight has led us to develop the best family of lane products to take your business, and your bowlers, to the next level.

Our SPL family of lanes offers two distinct alternatives, giving you the flexibility to choose the lane solution that best addresses your center's needs and helps you achieve your unique vision.

### SPL Boutique™ Series

The world's most captivating lane

### SPL Select™ Series

The best looking high performance lane

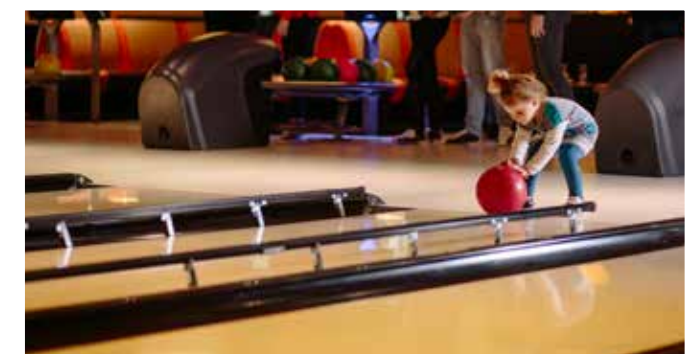
## LANE ACCESSORIES

### DURABOWL BUMPERS AND GUTTERS

A must of every lane! Our DuraBowl Bumpers have proven themselves as the industry standard for over two decades. Their robust construction and auto opening mechanism is virtually maintenance free.

Player-selectable automatic bumpers give guests an option if they need help keeping the ball out of the gutter. This is especially nice for younger players.

●● Available in black and grey



### Capping and Coverboard

Choose the color that best accentuates your lanes. Available in classic grey and black. Black is the perfect compliment to the SLP Boutique Series lanes and also for the Full Surface Glow option on SPL Select™ Series Lanes.

●● Available in black and grey



### USBC APPROVED

The lane surface is approved by the USBC (United States Bowling Congress) for sport and competitive play. You can host USBC tournaments on the lanes and any 300 games or other high scores bowlers get will be recognized by the USBC.

## BOUTIQUE lanes

### THE WORLD'S MOST CAPTIVATING LANE

Put away your old perceptions of what a bowling lane—and bowling attraction—should look like.

Our SPL Boutique™ Series are the only lanes engineered to provide a game-changing visual impact with a great bowling performance.

Today's customers have high expectations and many choices when it comes to entertainment options and facilities. SPL Boutique™ lanes enable you to deliver a fresh take on what bowling can look and feel like, generate incremental revenue from your bowlers with VIP rooms and attract new bowlers to your center.

Our SPL Boutique™ Series lanes deliver:

#### GAME CHANGING VISUAL IMPACT

##### Refreshing Look

SPL Boutique™ lanes look different than the traditional bowling lane. The warm and vibrant lane colors create a fresh, compelling look throughout the entire center that can attract new customers. SPL Boutique™ lanes also enable you to create differentiated VIP rooms that people will pay more to bowl on so you can generate incremental revenue.

##### Exclusive Lane Color Options

Five vibrant and warm lane color options are available giving you design flexibility, so you can choose a design that matches the color scheme you want in your center.



Glacier White



Black Lacquer



Arctic Blue



Vermont Cherry



English Walnut

#### GREAT BOWLING PERFORMANCE

Bowlers of all skill levels want to bowl well and get high scores. They like to challenge themselves and their friends. SPL Boutique™ lanes give your bowlers the tools to perform.

##### Distinct Board Lines

SPL Boutique™ lanes have distinct parallel lines running the length of the lane that simulate individual board lines found on a traditional wood lane. Bowlers can easily aim and target the pins and where they want to throw the ball, keeping scores high and the fun rolling.

##### Textured Approach

The bowler approach area on SPL Boutique™ lanes has a textured surface designed to facilitate proper bowling form and bowler slide as they release the ball. The result is better slide, a more accurate release of the ball and higher scores.

##### Exclusive Overlap Pin Deck

The last lane panel in the SPL Boutique™ lane overlaps and secures to the pin deck. This results in the best possible, connection between the pin deck and the lane, delivering livelier pin action, higher scores and happier bowlers.



**USBC APPROVED**

The lane surface is approved by the USBC (United States Bowling Congress) for sport and competitive play. You can host USBC tournaments on the lanes and any 300 games or other high scores bowlers get will be recognized by the USBC.

# SPL

Select Series

## THE BEST LOOKING HIGH PERFORMANCE LANE

Whether you have competitive league bowlers vying for trophies, cash and improved standings, or casual bowlers looking for a few hours of fun, QubicaAMF's SPL Select™ Lanes deliver like no other.

Install SPL Select Series Lanes and benefit from:

### THE BEST LOOKING CLASSIC BOWLING LANE

SPL Select™ lanes are designed after the classic maple and pine wood bowling lane. Your bowlers will love the warm rich look and feel of these lanes.

#### Exclusive Rich Wood Appearance

Created from a photo of a real wood lane, SPL Select™ lanes delivers the most authentic, warm and rich classic wood lane look you can get creating a high end, classy look and feel in your center. Perfect for classic bowling themed centers.

### THE PREMIER BOWLING SURFACE FOR SPORT BOWLING

Designed for the sport of bowling, SPL Select lanes help bowlers score higher, leading to happier league bowlers and better business.

#### Alternating Light and Dark Board Lines

Clearly distinguishable individual light and dark boards on SPL Select™ give bowlers natural looking targeting zones for line-up, aiming, and finding breakpoints.

#### Exclusive UltraSlide™ Textured Approach

The UltraSlide™ Textured Approach replicates the surface characteristics of a real wood approach, making for better sliding and less issues with sticky approaches.

#### Exclusive Overlap Pin Deck

The last lane panel in the SPL Select™ lane overlaps and secures to the pin deck making the most secure connection between the pin deck and the lane and delivering livelier pin action.

### THE BEST SPORT LANE FOR CASUAL BOWLERS

Being able to deliver a fun, exciting and safe experience for your casual bowlers and families is essential to your business. SPL Select™ lanes offer the best in glow entertainment and safety.

#### Exclusive Two Glow Design Options

Two different glow entertainment designs are available with SPL Select™—Glow Track and Full Surface Glow.

- **Exclusive Glow Track** provides visual excitement, along with targeting guides for the bowler.
- **Full Surface Glow** covers the entire lane and approach surface, delivering a maximum glow fun for your bowlers.

#### Optional Foul Line Warning

With SPL Select™ you have the option for a foul line warning printed into the lane surface to inform bowlers not to cross the foul line.

In addition, our Full Glow lanes come standard with a patent pending glowing foul line which creates a clear separation between the lane and approach during glow bowling.



## THE SMARTEST CHOICE FOR CENTERS OF 16 LANES OR LESS

Do you own or manage a smaller center and find yourself doing the lanes by hand? Perhaps you use outdated equipment that doesn't clean properly, or apply enough oil for today's bowling balls?

Now there's a better choice—EZ Touch from QubicaAMF.

### EASIEST TO LEARN AND OPERATE

EZ Touch is super easy to learn and run. So you won't have to spend money on a dedicated lane maintenance technician or head mechanic.

**A NEW touch interface** makes the machine incredibly simple to operate for any skill level.

**One button oil pattern selection.** It is 'just a push of a button'.

**A lightweight design.** EZ Touch is the lightest machine on the market today. Anyone can maneuver and lift it.

### FAR LESS EXPENSIVE TO PURCHASE AND MAINTAIN

EZ Touch is a very economical solution with a low total cost of ownership. And it also saves labor costs by automating what you might be doing by hand or less efficiently now.

**Low purchase price.** The nearest competitor's machine costs 50% more.

**No installation is required.** So there are no upfront fees.

**No cleaning cloth** is required, saving you thousands of dollars over the years.

**Fewer adjustments and fewer parts** mean less maintenance.

### ALL-IN-ONE CONVENIENCE

EZ Touch has everything you need to take care of your lanes and all types of bowlers. It protects one of your biggest investments as well as machines costing three times as much.

**Patterns for any bowler.** EZ Touch lets you condition your lanes for recreational, league and tournament players. It also has a clean only program.

**High output** allows EZ Touch to apply over 100 units (30 ml) for maximum lane protection under the most demanding conditions.

**Multiple run capabilities** let this versatile machine lay down up to four coats of oil for superior control and lane protection.

**High speed.** It only takes a minute for EZ Touch to clean and oil a lane.

**High scoring.** EZ Touch is preprogrammed with the highest scoring USBC/IBF legal programs available.

And the best part? EZ Touch is guaranteed by QubicaAMF, the market leader. So you know you'll be getting a machine that will last for years, and keep your lanes in the best possible shape.



## FURNITURE & FRONT END PRODUCTS

GIVE YOUR PLAYERS AN UNFORGETTABLE EXPERIENCE—AGAIN AND AGAIN!

### **Harmony Furniture Collections**

Harmony exclusively features Infinity, Synergy and Energy seating collections in coordinated color combinations, so you can build effective solutions and layouts to fit the unique style of your center.

### **Harmony Ball Return System**

The only ball return sculpted to be beautiful, coordinating with the Harmony Furniture and Masking collections, and engineered for intelligence.

### **Harmony Masking Collection**

Designed to complement our Harmony furniture and ball return lines, the Harmony Masking Collection features cool new graphics.





# HARMONY

DESIGNED FOR BOWLING. DESIGNED FOR YOU.

The most innovative furniture line on the market, Harmony is also the world's only total front-end turnkey solution designed with you and your business in mind.

It's the only solution on the market specifically designed to fit your entire front-end area and only Harmony is uniquely designed to address three core needs that today's centers face:

- **to match your vision, style and center needs** better than creating your own custom furniture
- **to accommodate your diverse customer's needs** while maximizing their comfort and experience
- **to make maintenance easy and cost effective**, ensuring that your investment will last

Most important, Harmony is exclusively designed to deliver the style, flexibility and functionality you envision to take your business to the next level delivering an experience far beyond your customer's expectations and driving your revenue.



## INFINITY

### BUILDING BLOCKS TO FIT YOUR SPACE AND MEET YOUR NEEDS.

The Harmony Infinity Collection features a series of pre-configured sofa arrangements of various sizes and shapes. This modular approach gives you “building blocks” that can be combined in a number of ways to fit your unique space.

#### DISCOVER—

- **Distinctive styling** that lends a sophisticated look
- **A versatile modular design** for a multitude of settee layouts
- **Striking color combinations** to make your center stand apart

#### INFINITY COLLECTION APPLICATIONS

- Bowling Center VIP lanes or High-End Boutique centers
- Centers with high focus on the “group business”, including birthday parties, group and corporate events

#### THREE UNIQUE SHAPES. ENDLESS CONFIGURATIONS.

The Harmony Infinity Collection includes three different-shaped design elements that give you total freedom to build the exact settee arrangement you need.





## INFINITY SEATING

**RECONFIGURE. REARRANGE. REPURPOSE.**

CUSTOMIZE THEIR EVENT. GROW YOUR BUSINESS.

Want to boost your corporate and group events business? Want to offer a very social and unique team building experience to your customers?

Only Harmony is designed to make your center stand out and help you develop this profitable segment of today's business.

Harmony furniture can easily be re-arranged by your staff as needed to accommodate different layouts with enlarged settee allowances spanning groups of lanes. The perfect solution to make your corporate and group event business the talk of your area and attract new customers.

It is the only bowling furniture on the market that can make that claim. It only takes minutes.

And it is only available from QubicaAMF, the world's foremost bowling innovator.



BEFORE



AFTER



AFTER





## SYNERGY SEATING

A SYNERGY OF QUALITY, COMFORT, SPACE AND STYLE.

Are you worried about the durability and maintenance of commodity sofas? Or, do you simply not have enough space in your settee area?

Our Synergy Collection provides top of the line quality, style and comfort with a smaller footprint and price tag than the Infinity Collection.

Synergy is the first and only upholstered seat bench solution made by a bowling company for the tough bowling environment. A great alternative to sofas and traditional bowling seats.

Our Synergy Collection features a full set of configurations offering:

- **More comfort** for your customers so they stay longer
- **More space** for your customers to move around in the settee area and enjoy the experience
- **A smaller footprint** than sofas, to give you even more flexibility
- **Greater affordability** than many sofa sets on the market
- **Easiest maintenance** with replaceable wear items, synthetic seat material and cleanable stain-resistant, surfaces—so it is designed to last

### SYNERGY COLLECTION APPLICATIONS

- Centers that want to provide a more modern and comfortable version of the traditional on-lane configuration
- Centers that have limited space available for sofas
- Centers that want a good looking and comfortable solution at a lower price than a sofa





## ENERGY SEATING

**BOWLING'S MOST HARD-WORKING, HARD-WEARING SEATING.**

Energy is the evolution of the traditional plastic and gray bowling furniture. And, it is the best available solution if you're looking for a wood finish look, with superior durability and scratch resistance.

Offering superior versatility and value, the Harmony Energy Collection features durable seat benches, chairs and stools, built on a solid metal structure with tough, yet attractive, laminate seating available in 9 solid colors or wood-like finishing.

### DISCOVER—

- **Modern look** over the traditional gray plastic bowling furniture at the same price range
- **Three wood-like finishes** to match your taste and save you money versus most wood seats available
- **Six solid colors** to match your center's color palette
- **Extremely durable** with superior scratch-resistance versus wood seats, and even plastic bowling furniture, to make your investment last
- **Easier cleaning** to save time and money



### ENERGY COLLECTION APPLICATIONS

- Settee area of traditional, Hybrid and FEC centers
- Concourse area of any type of center



# HARMONY

## TABLES AND BALL STORAGE

DURABILITY, STYLE AND FUNCTIONALITY

Tables and ball racks, laminate tops and shelves uniquely made of metal structure and higher quality laminate material.

The result is easy maintenance, scratch resistance, durable and affordable furniture products made for bowling environment. Available in a choice of solid colors or wood like finishing Harmony Furniture collection is perfect for every area of any type of center, including high-end centers.

### ON-LANE BALL RACK OR STORAGE TABLE

Its wedge shape perfectly fits in between the sofas and curved benches. For bowlers it's easier to access house balls or find space for their personal items. It also helps to avoid congestion in the bowler's area, providing a clean look and better bowler experience.



### PERFECT FOR EATING AND DRINKING. IDEAL FOR STAYING AND PLAYING.

Customers who feel relaxed and at home will stay and play longer, plus spend more on food and beverages. Harmony furniture can easily be rearranged to promote all these activities, maximizing your bowlers' comfort and their in-center experience.

#### Exclusive Modular Coffee Table

Harmony coffee tables can be split for a smaller, more personal setting, or re-arranged into different table shapes.

#### Exclusive Arrow Personal Table

This table fits perfectly between sofas or curved benches together with the Wedge Table. It can also serve as a personal table with a variable height.





# HARMONY

## THE HARMONY BALL RETURN SYSTEM

THE ONLY BALL RETURN SCULPTED TO BE BEAUTIFUL AND ENGINEERED FOR INTELLIGENCE

The Harmony Ball Return solves many of the most critical ball return needs of today's bowling businesses that can't be met by the alternatives.

The benefits are:

- It enhances the ambiance of any center
- Intelligence for a better experience
- Easy to operate
- Most energy efficient ball return available

### ENHANCES THE AMBIANCE OF ANY CENTER

#### Gorgeous Design

The Harmony Ball Return has a clean, forward sweeping modern design with quality materials and finishes. It delivers a high-end look to the bowler area and center overall. Additionally, the design blends well into all environments.

#### Widest Selection of Color Choices

The Harmony Ball Return is available in 6 different colors, giving you flexibility to match your vision.



### INTELLIGENCE FOR A BETTER EXPERIENCE

By choosing the Harmony Ball Return for your center you are creating a better environment for customers and your staff.

**Exclusive Hand Intrusion Sensor** Stops all moving parts in the ball return as soon as a foreign object, such as a hand, enters the ball exit area from the outside, and sounds a warning beeper. This use of technology helps reduce the chance of hand injury to a bowler, particularly children; in addition, the warning beep is a signal to the center staff that something is wrong.

**Gentle Ball Exit Speed** Balls exit the lift slower and with less force than all other ball lifts on the market. This reduces the hazard of bowler's fingers getting pinched by a ball exiting the lift and striking the ball on the rack that is being picked up by a bowler.

**Drive System Moving Parts Fully Guarded** The moving parts of the drive system are guarded to protect staff if they need to work on the lift.

**SmartPath Ball Distribution** Patented design ensures balls are distributed equally on either side of the ball rack, preventing pile-ups.

### EASY TO OPERATE

With the Harmony Ball Return anyone on your staff can perform maintenance when needed.

#### Above-Lane Electronics

All electronics are above the lane and easily accessible. This makes it quick and easy for any of your staff to work on the lift.

#### Quick-Remove Hood Cover

The ball return hood cover is designed for quick removal, making it quick and easy for the technician to remove the hood and access the ball return.

### MOST ENERGY EFFICIENT BALL RETURN AVAILABLE

The Harmony ball return uses less electricity than any other ball return.

#### Exclusive Smart Auto-Start Technology

This intelligent technology enables the ball return to run only when needed. This saves power and prolongs the life of the drive system. Electrical consumption is 70% lower on average compared to other ball returns.



### SHOW A UNIQUE SENSE OF STYLE.

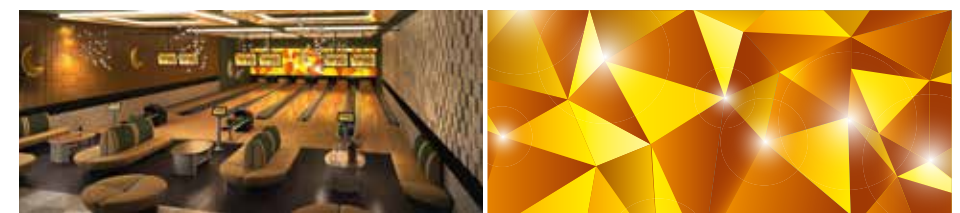
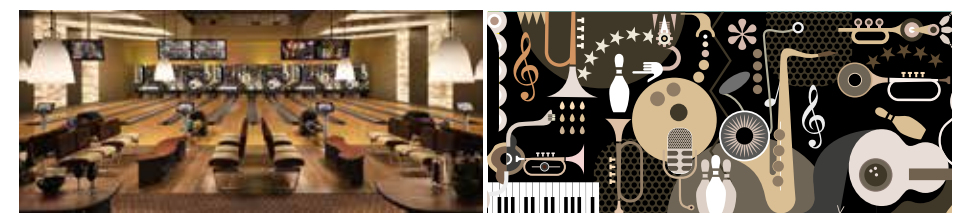
The right masking can set off your center.

Designed to complement our Harmony furniture and ball return lines, the Harmony Masking Collection features cool new graphics that will help make your center the go-to destination for great entertainment.

Only Harmony provides modular furniture elements, masking graphics and hood and rack options, in coordinated color combinations, so you can build layouts to fit the unique style of your center.



To see the Masking Collection go to [www.qubicaamf.com](http://www.qubicaamf.com)





# HARMONY COLOR CONCEPTS



Rock & Roll



Jazz



Hard Rock



Swing



Folk



Soundtrack



Blues



COUNTRY



Disco



Pop



Ambient



Ballad

## HARMONY

### COLORFUL, VISUAL APPEAL

SYNCH UP WITH THE STYLE OF YOUR CENTER.

With Harmony from QubicaAMF, it's never been easier to complement the style and atmosphere of your entire center with coordinating furniture, masking and ball returns.

Investing in the color concept in a bowling center means:

- Working to give the center a value that will make the facility "come to life"
- To make an effort to choose the color(s) that is right for the each space
- To compensate for issues relating to artificial light with the appropriate selection of lights and colors

#### Choose from 12 expert color schemes

Whatever layout you envision for the functional areas of your center, there's a Harmony color combination to help you create just the right look without starting from scratch, whether you are doing this project in-house or working with an architect or an interior designer.

#### Mix and Match

QubicaAMF makes it easy to create your own unique look by mixing and matching elements from any one of the standard Harmony color schemes.



#### Customize your Colors

Have a different vision or an especially distinctive style? No problem. Your QubicaAMF representative will be happy to discuss a fully customized Harmony color solution.



\* Some color themes are not available for sale in EU countries, or countries or localities that require EN 1021 or equivalent burn resistance for upholstered furniture.



## A BETTER DUCKPIN BOWLING EXPERIENCE FOR GUESTS, MORE REVENUE FOR YOU

Duckpin is an exciting and fun bowling game traditionally played on a standard tenpin bowling lane using a smaller ball and unique bowling pins, called duckpins. Fly'n Ducks is duckpin bowling reimagined for today's consumer and investor. It utilizes the power of BES X, Conqueror X and the EDGE String pinspotter to deliver the best duckpin experience and more entertainment for consumers.

### A BETTER DUCKPIN EXPERIENCE

Unmatched by any other duckpin system on the market, Fly'n Ducks makes duckpin bowling easier and more fun than ever for consumers to enjoy.

- Convenient Ways to Get Rolling - Delivers experience to your guests using front-desk guest check-in, or go with stand-alone pay-at-the-lane operation using a game card swipe.
- BES X Experiences - Offer guests a variety of bowling entertainment and let them choose their preference.
- Durabowl Bumpers - Give players an option if they need help keeping balls out of the gutter.
- CenterPunch Pin Lighting - Thrills players and drives engagement by illuminating bowling pins with effects that respond to on-lane events.
- Player Safety in its DNA - provides gentle and consistent ball delivery to the player.



### MORE ENTERTAINMENT MORE REVENUE

It uses BES X, the world's only Bowler Entertainment System, and also the Conqueror X management system to deliver powerful pricing and game management tools.

- BES X Bowler Entertainment System - Provide an endless variety of fun and skill games, in addition to the classic three-ball duckpin game.
- Dynamic Pricing - Maximizes profits and saves time by setting up the automatic adjust game pricing based on the time of day, day of the week and holidays.
- Flexible Game Length Formats - Offer the traditional 10-frame format or shorter 5-frame format during busy periods.

### AMAZINGLY SIMPLE OPERATION

Thanks to its robust design and innovative string pinspotting technology, Fly'n Ducks provides the best duckpin experience at the lowest possible operational costs, maximizing profitability.

- Powered by the EDGE String Pinspotter - That makes operation amazingly simple
- Workplace Safety in its DNA - Integrated guarding on the EDGE String pinspotters, rear operation and low voltage electronics create a safer work environment for employees.
- Tech Wizard - the smartphone-based app that will notify & provide guidance when attention is needed.



## THE ULTIMATE MINI BOWLING EXPERIENCE

PUT YOUR BUSINESS ON THE HIGHWAY TO SUCCESS

The ultimate in attractive mini bowling themes to match your center's mood and "wow" your customers.

The ultimate on-lane experience for every customer, so they stay longer and play more.

The ultimate in quality, hassle free maintenance and operation leaving you more money to invest in other areas of your business.





TYPICAL BALL



PATENTED COMFORT FIT GRIP



# Smart Ball™

## SMART BALL SYSTEM WITH COMFORT FIT GRIP™

THE WORLD'S MOST COMFORTABLE HOUSE BALL SYSTEM

Broken nails. Blisters. Hand fatigue. More than minor complaints, they're among the biggest reasons why bowlers stop playing. But you can put an end to this, and drive more revenue through quicker turnovers and increased comfort, with our Smart Ball System—a one-of-a-kind house ball system proven to improve bowler satisfaction.

Fast, simple selection and our exclusive Comfort Fit Grip make for happier bowlers—and more games.



### SMART BALL SYSTEM

Our Smart Ball System includes everything you need to get rolling: an innovative fitting and display ball, selection chart for fast size and weight identification, and color-coordinated balls (with seven different grip sizes and 11 different weights) for fast ball selection.



### FASTEST BALL SELECTION

Our Smart Ball System speeds turnover by getting bowlers to their lanes seven minutes faster on average. That means more games during your peak times. And it could add up to thousands more in revenue per year! Plus, each ball has its weight engraved on two sides, making it a snap for bowlers to find the right one, fast!

### THE WORLD'S MOST COMFORTABLE GRIP

Our exclusive patented design offers 50% larger beveling than the competition. Reducing hand fatigue, bowlers will be more satisfied—and may bowl an extra game or two.

### GUARANTEED PERFORMANCE

All Smart Balls are made of durable urethane, guaranteed for two years. They also illuminate under black light—igniting play and stirring your bowlers to keep coming back.



## *Smart Ball™*

### BILLIARD-STYLE SMART BALL SYSTEM WITH COMFORT FIT GRIP™

Our Billiard-Style House Balls are designed to look like real billiard balls. Made from the same premium urethane, using the same manufacturing process as our one-of-a-kind Smart Ball System, they come standard with our patented Comfort Fit Grip. These balls are sure to add flair to your facility. Available in two grip sizes per weight, these balls are a sure shot for boutique-style centers. Style, along with fast, simple selection and our exclusive Comfort Fit Grip make for happier bowlers—and more games.



#### SMART BALL SYSTEM FEATURES

Our Billiard-Style House Ball line follows in the steps of its big brother, the original Smart Ball System. With the innovative fitting ball and display, the color coordinated chart offers fast weight and grip identification for the fastest ball selection.

#### FASTEST BALL SELECTION

With 10 weights to choose from (6lbs to 15lbs), each weight has a choice of two grip sizes. This helps to speed turnover by getting bowlers to their lanes faster. That means more games during your peak times—and could add up to thousands more in revenue per year! Plus, each color coordinated ball has the weight on two sides, making it easy for bowlers to find the right one, fast!



#### COMFORT FIT GRIP

Our exclusive patented design offers 50% larger beveling than the competition. Reducing hand fatigue, bowlers will be more satisfied—and may bowl an extra game or two.

#### GUARANTEED PERFORMANCE

All Billiard-Style House Balls are made of the same durable urethane as the Smart Ball System and guaranteed for two years.



**SOCKS**  
 Sold by the dozen pair  
 038800001 Ankle Socks M/L  
 038800002 Ankle Socks S/M

**GLOW SHOE LACES**  
 Sold by the dozen pair  
 038900036 36" Laces  
 038900040 40" Laces



## RENTAL SHOES

PUT YOUR BOWLERS IN OUR COMFORTABLE RENTAL SHOES AND WATCH THEM BOWL LONGER

Battered bowling shoes can send bowlers packing, cause them to complain when they have to wait for the right size, and play less when their feet start hurting. But you may think you have to spend big bucks to get shoes that look great, fit great and last long enough to make a smart investment. No longer. Because QubicaAMF offers a full range of dual-sized rental shoes that deliver superior comfort, quality and value.



### PREMIUM RENTAL SHOES Step Up to the Ultimate in Quality and Performance

Get premium style and durability—without the premium price. Made of the finest materials available, these shoes offer full-grain cowhide leather uppers with cowhide soles. They feature rugged 360 genuine Goodyear® welt construction and a padded collar. Together with a well-cushioned foot bed and Italian design, they provide incredible comfort and style. Two year warranty. Available in Men's sizes 5 - 18 & Women's sizes 5 - 12. European sizes available in EU 22 - 50 and UK 6 - 15.



### VELCRO® RENTAL SHOES Slip into Something More Profitable

Get your customers playing faster and spending more with these simple yet brilliantly designed shoes. They feature rugged 360 genuine Goodyear® welt construction, plus a padded collar and padded foot bed. Two year warranty. Available in Unisex Adult sizes 5-14, Youth sizes 1-4.5, and Children sizes 6-13. European sizes available in EU 22 - 51 and UK 6 - 16.

TIP: What's the difference between Men's and Women's sizing and UNISEX? UNISEX shoes are all the same width. Men's are standard "D" width and Women's are standard "B" width. \*Refers to the U.S. market only.



### SMARTVALUE Maximum Durability and Performance for the Best Price

Get your customers to bowl more games with these new stylish, modern shoes! Designed to deliver superior performance and comfort, thanks to ankle cushions and a padded foot bed, these shoes grant affordable price with durability, great comfort, excellent slide and a cool style. Six-month warranty on factory defects only. Available in Unisex Adult sizes 5-15, Youth sizes 1-4.5, and Children sizes 6-13. European sizes available in EU 22 - 50 and UK 6 - 15.



## BOWLING PINS

HIGH SCORING, INCREDIBLY DURABLE AND EXTREMELY ATTRACTIVE PINS.

When pins crash and fall, registers ring and bowling centers thrive.

Our AMFlite II continues to shatter tournament records. Our AMFlite Pinnacle tops the industry.

Our colored pins and birthday pins get more vibrant and creative year after year. And our trophy pins are treasured by all.

## AMFLITE II PINS

THE STANDARD OF EXCELLENCE AGAINST WHICH ALL OTHER PINS ARE MEASURED.

100% kiln-dried, these are the most durable, highest-scoring pins on the market, shattering one tournament record after another.

Strictly premium-quality, they feature our exclusive compression-molded construction, which results in a larger wooden core that extends pin life and boosts scoring.

They offer a patented lock-in base that stays in place for the life of the pin to reduce sliding.

And they're finished with a custom topcoat for longer life, an improved appearance and better performance in all machines.





**CUSTOM LOGO PINS**

Looking to set your center apart? Have special guests or a special event you want to commemorate? Consider ordering QubicaAMF custom logo pins. We'll imprint either birthday and award pins at no extra charge with a minimum order of just 10 sets. It's a great idea and a great value too!

**COLOR PINS**

Color pins offer one of the easiest, most effective marketing opportunities available to your center. And QubicaAMF provides the most dazzling multi-hued array of pins in the business—perfect for glow-in-dark Xtreme™ bowling environments. Bowlers like the excitement and diversity. And operators like you appreciate the traditional durability you've come to expect.

**REGULATION STRING PINS**

QubicaAMF, the leading producer of string pins, provides string pins for tenpin compatible with all models of string machines. Our string pins are the same high-scoring, industry leading AMFlite II pins used on free-fall pinspotting machines around the world—simply modified with a small hole in the top and side of the head of the pin to allow for attachment to the string.

**DUCKPIN & MINI BOWLING PINS**

Whether you offer Duckpin or Mini Bowling, QubicaAMF has your pin needs covered. While traditional hard duck pins are standard with our Fly'n Ducks, you can choose soft duck pins for a quieter experience.



They are also easier to topple, making them a great option if you want to provide a slightly easier experience for guests.

**PINNACLE PINS**

As the name implies, Pinnacle is our top-of-the-line pin, made with only straight-grain white maple, and inspired by a 30-year legacy of success with our best-selling AMFlite II series. They feature 50% more Surlyn in the ball impact area to reduce core compression and extend pin life, plus a specially formulated lock-in base to reduce sliding. They come with a two-year or 10,000-game warranty, assuring you of a solid long-term investment.

**TROPHY PINS**

Available in clear or colored styles, trophy pins have a far greater 'wow' factor than more traditional prizes, are an excellent promotional opportunity when customized with your center name, a sponsor's name or corporate logo, and make a fascinating conversation piece.

Be sure to give the award that keeps them talking about your place long after they roll the last ball.

**BIRTHDAY PINS**

Birthday bowling is one of the fastest growing promotions in the industry. So why not present a great keepsake for the guest of honor, and a terrific new revenue stream for your business? Choose from an entry-level pin, multi-colored logo pin, or QubicaAMF Themed Birthday Pins tied to the BES X Bowler Entertainment System environments—Oceano, Prehistorica or Fairy Tales.

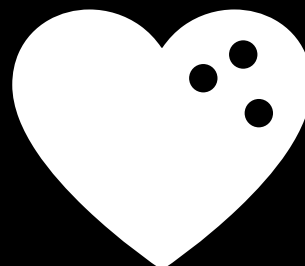
Birthday Pins are made from a refurbished core and recoated in Surlyn. We can even customize the reverse side with your center logo to remind bowlers to come back to your center again!



# OUR MISSION

## MAKING BOWLING AMAZING

We have a clear driving force in everything we do. Our mission is a guarantee for our customers. We will never stop focusing on new ways and investing on new products to Make Bowling Amazing!



# OUR PROMISE

## TO CREATE AMAZING PRODUCTS TO ENSURE OUR CUSTOMER'S LONG-TERM SUCCESS

To keep our promise and deliver the tools you need to drive your success, our innovation quest is focused in two areas:

- Creating products that deliver an AMAZING entertainment and consumer experience to enlarge the bowling population and get more people to bowl more often
- Designing the business, management, and marketing tools that investors and proprietors need to drive revenue, improve efficiency, or cut costs in key areas of their business



Technical specifications subject to change without notice - Images shown are for illustration purpose only and may differ from actual products



### WORLDWIDE HEADQUARTERS

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