



The world's smartest  
budget-friendly scoring system,  
from QubicaAMF





## QubicaAMF budget friendly innovation at work.

At QubicaAMF, your success is our mission. That's why we never stop designing, creating and re-investing revenue to develop new products that will grow your business—with products like BES X, the world's best and only comprehensive Bowler Entertainment System, and now QScore, the smartest budget-friendly scoring system you can buy.

Like all our advancements, QScore was the work of the industry's best, largest and most experienced R&D team. From product managers to designers, engineers, programmers and analysts, this elite group helped us unveil BES X, a breakthrough in modern automatic scoring with true game-changing potential.

Infused with that same spirit of innovation, QScore is a great way to bring smart QubicaAMF technology to your center—without making a huge investment. Put your business on track while giving your customers a better bowling experience.

QScore flexibility allows easy upgrades to optional QubicaAMF modules and a full upgrade to our premium BES X system when it's the right moment for you.

### Why QubicaAMF?

With over 100,000 lanes installed in more than 80 countries, we are the world's foremost bowling authority, and the best choice to take your business beyond what you can imagine.



The right investment for today and tomorrow.



## Why QScore?

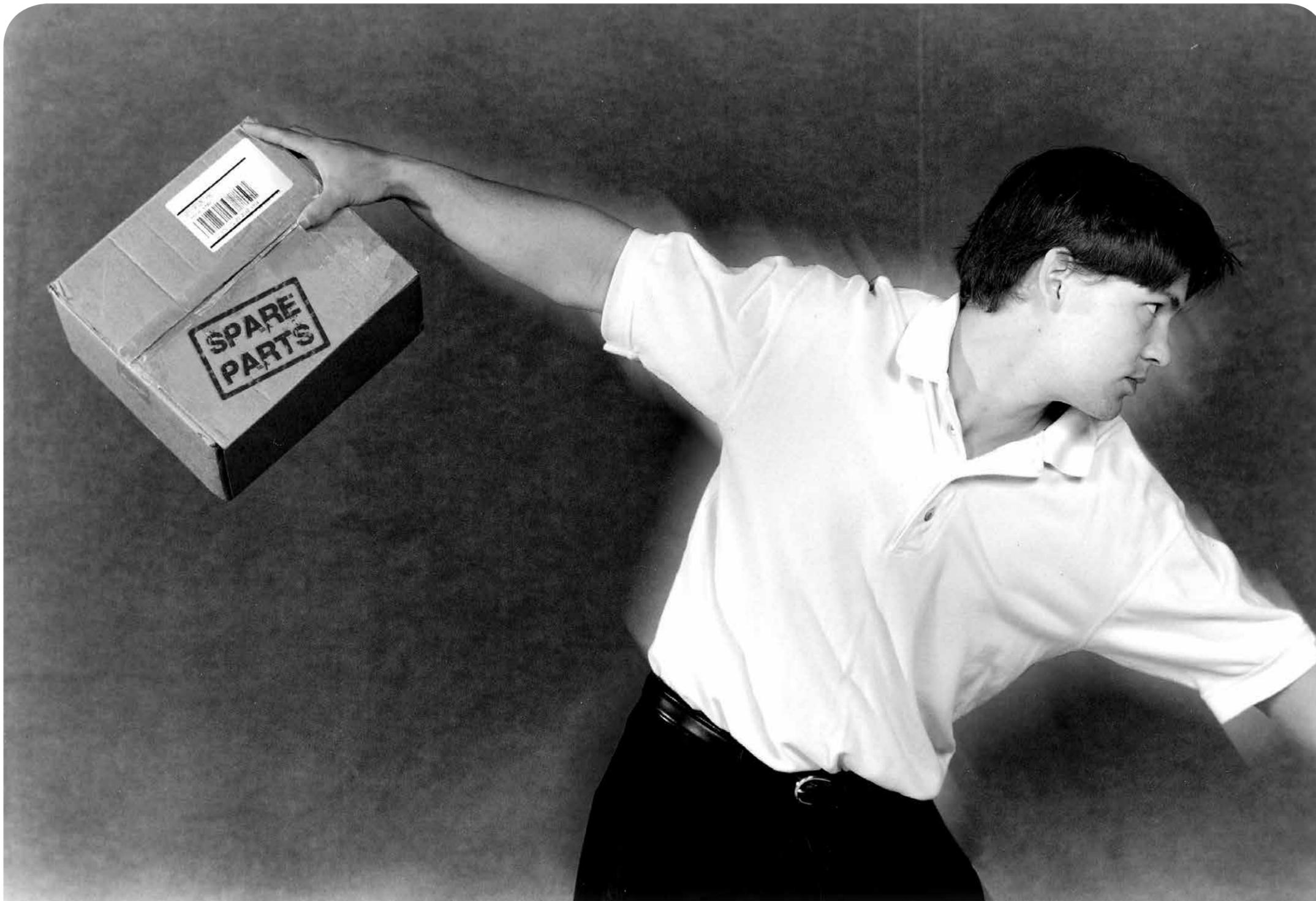
Is your old scoring system failing?  
Is your spare parts bill soaring?

Do your customers constantly complain  
about a bad bowling experience?

Do they talk about the cool on-lane  
graphics and animations that “other  
center” offers?

We know the challenges centers today  
are faced with:

- Today’s customers expect more. Many older scoring systems offer no graphics—or use animations that look outdated. Most don’t offer games, which add fun (and revenue) to the experience. And most older systems don’t facilitate or enhance birthday parties, which represent a large part of your business today.
- You need better operational control over your business. Like all other aspects of your business, operations continues to demand more of you, and your current system is falling short.
- Budget is a major concern. You’re looking for an exciting, powerful and affordable system for today, one that can grow with your business as it continues to grow in the future.
- You demand a quality product—a system that is totally stable and 100% reliable.





The world's smartest budget-friendly scoring system—exclusively from QubicaAMF.

QScore gives you exactly what you need for—

- Your customers
- Your business
- Your budget
- Your demand for QubicaAMF quality and reliability



More entertainment for all of your customers.

Amid a challenging economy and ever-changing consumer needs, running a bowling business isn't easy. You need to make the right choice to compete in this very tough arena.

QScore gives you a great combination of tools to revitalize the entertainment experience for your bowlers with—

- Rich, high-quality graphics
- Versatile game support
- Dedicated graphics for birthday parties
- Signature Grids
- An extensive collection of Classic Games, Hot Shot and Global Games
- Comprehensive competitive support







The smartest solution for your business.

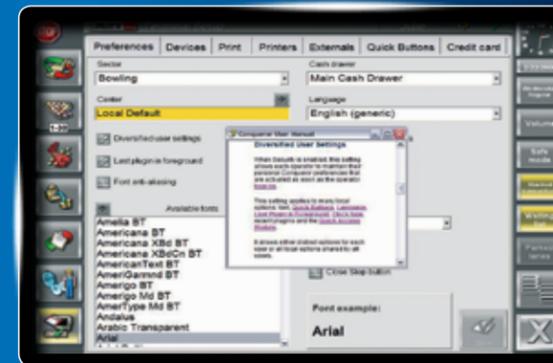
It's a fact. Customers are simply more demanding these days. They expect first-class service the minute they come through your door. And you need to deliver more, while keeping expenses under control—or lowering them.

QubicaAMF's Conqueror Pro is the only fully integrated, one-stop solution that supports both your marketing and operational needs, making it easier for you to focus on customer service, offering—

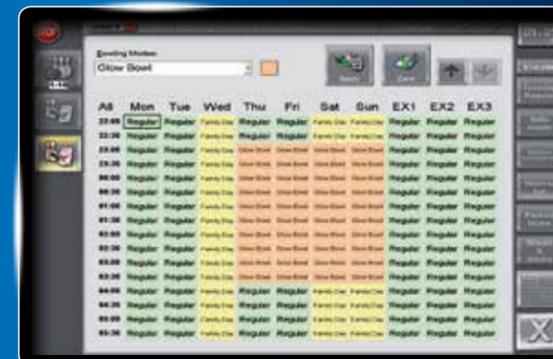
- One, single system
- Complete control and automation
- A full Point-Of-Sale system
- Easy booking management
- Valuable customer data and insights



The smartest solution for your business.



On-Line Help, always available and up-to-date



Bowling Modes, define pricing, lane options and graphics



Intuitive Main Menu



Detailed Score

- One, single system

Unlike the competition, QubicaAMF offers a fully integrated suite of software modules that makes it easy to deliver a better customer experience. Why? Because with QScore and Conqueror Pro, you'll only need to learn and manage one system.

All modules—Point-Of-Sale, Advanced Reservation Management, Frequent Bowler Tracker and others—work together seamlessly. The user interface and operation are consistent throughout. The central database allows information to be shared across each system module. And simple, intuitive online help is always just a click away.

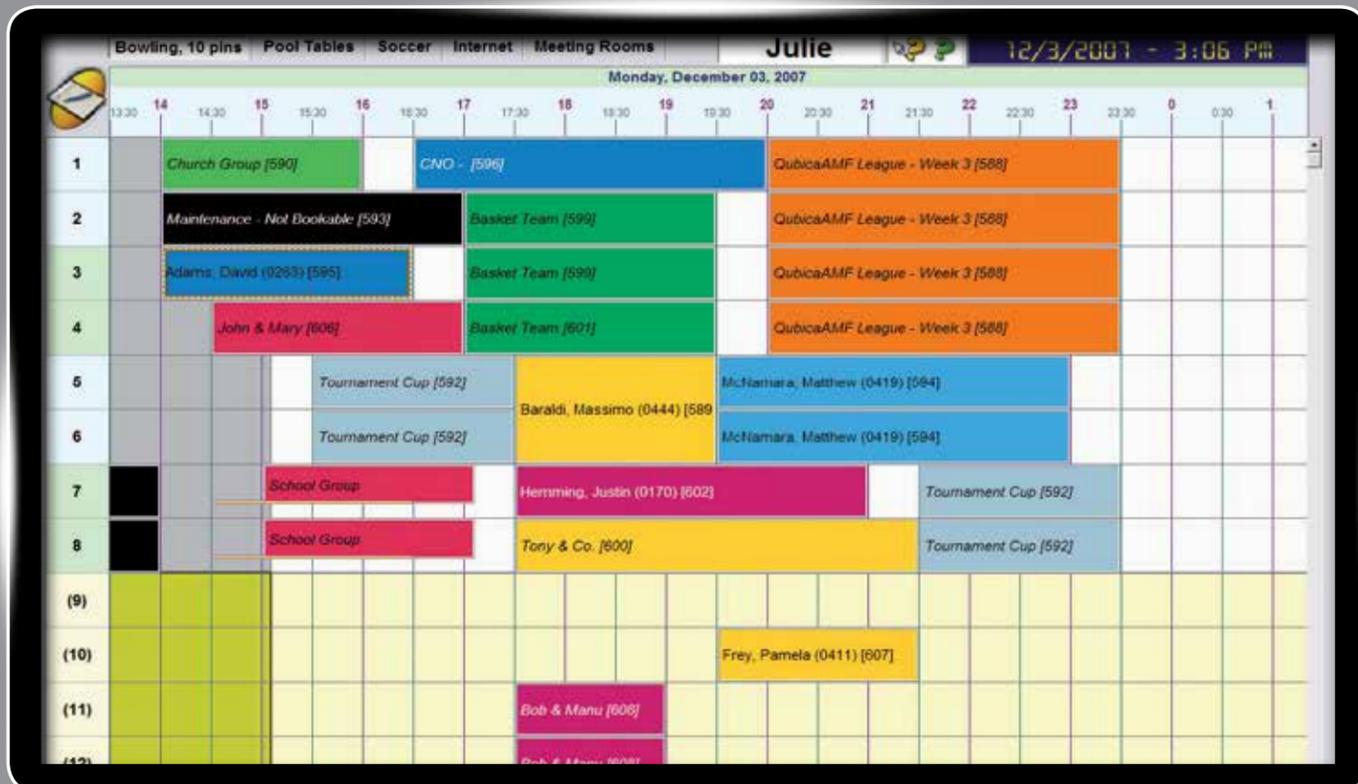
Another plus, your staff will spend less time trying to figure things out and more time focused on delivering a better customer experience.

- Complete control and automation

Conqueror Pro lets you program key information in advance, so your customers are served and your business runs the way you want it to—every time. From pricing to discounts, lane options, messaging and much more, Conqueror Pro handles it all, automatically, on the days and times you want.



Frequent Bowler Tracker Registry



Booking System



Food & Beverage Customizable Set-up



Automatic Modifiers on Ordering Process



Food & Beverage Bill Possibilities



Fast-Sale Operations



The smartest solution for your business.

- A full Point-Of-Sale (POS) system

Conqueror Pro includes a complete POS module that lets you manage bowling, food, beverage and pro shop sales together—seamlessly.

Now you can make it easier for customers—individuals or groups—to spend time and money in your center by giving them one receipt for everything they've purchased during their visit. And you'll get one consolidated report at the end of the business day - there's no need to manually reconcile various cash register activities.

- Easy booking management

Throw out your old reservations book! Create custom reservation types—for birthday parties, corporate groups and more. Manage them with convenient color-coding, using Conqueror Pro's Advanced Reservation module. Simplify planning your business by tracking all future activity in your center—always organized and always up-to-date.

- Valuable customer data and insights

The more you know about your bowlers, the more unique, exciting experiences you can bring them. With the optional Frequent Bowler Tracker, your center can make the most of these relationships and build profitability by rewarding loyalty.

Manage and track all types of customers by creating individual or family cards they can swipe. Create marketing lists and gift cards. Simplify transactions, reduce wait time and let bowlers sign in directly from the lane.



Budget-friendly, with unlimited possibilities.

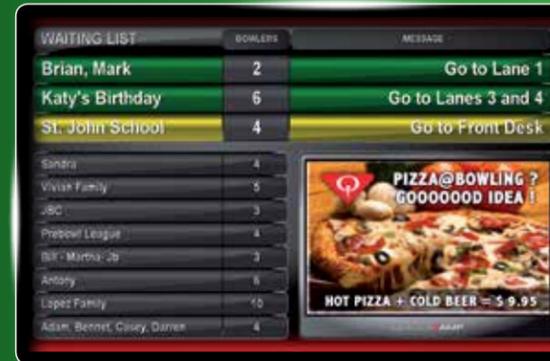
Money spent is an investment in the success of your business. So when the time comes to change your scoring system, make sure you get something more than a “patch” that provides little or nothing new.

QScore is the best combination of value and price available. It’s not only affordable, but flexible, too, allowing you to easily add any of the optional QubicaAMF modules—or even upgrade to our premium BES X system when it’s right for you.

- Budget-friendly price
- Fully upgradable



Budget-friendly, with unlimited possibilities.



Multi-Media System



Trouble Call System



On-Lane Redemption



On-Lane Advertising

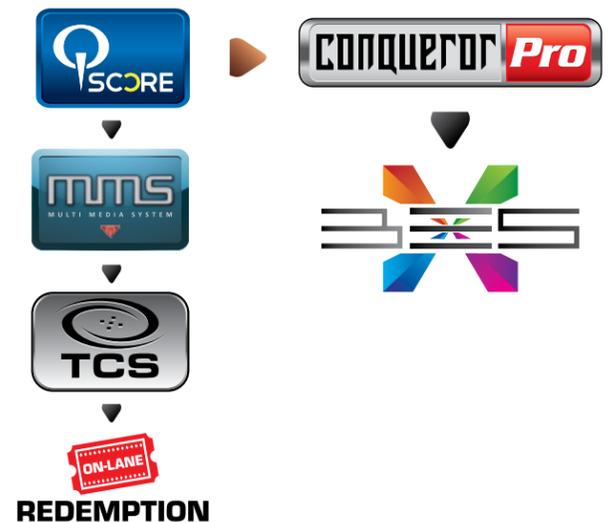
- Budget-friendly

With QScore, you can enjoy the QubicaAMF power, versatility and reliability you've come to know and expect—without breaking the bank. It's the most convenient system in our product line, offering a direct upgrade to BES X when you're ready.

- Fully upgradable

When the moment is right to add modules or upgrade to new features, QScore and QubicaAMF loyalty programs make it easy. Build your investment at your own pace. Or go for the latest and greatest at a fraction of the cost.

With QScore, you can adopt any or all of our optional products and software modules—MMS, TCS and On-Lane Redemption, to name a few. Or you can take your center to a whole new level with the innovative power of BES X—spending a fraction of the new system.





QubicaAMF quality and reliability you've come to know and expect.

If your scoring system is out of date or can't match the fast pace today's players demand, you could be wasting a lot of time and money on maintenance. QScore can change that.

After AccuScore, Bowland and the breakthrough power of BES X—QScore represents the latest milestone in QubicaAMF's long history of quality, reliability and innovation.

Look for—

- Smart lane control box every two lanes
- Proprietary QubicaAMF design



**GUARANTEE**



QubicaAMF quality and reliability you've come to know and expect.

- Smart lane control box every two lanes

Competing systems drive up to eight lanes off a single control box. That's fine until a lane box goes out on a Friday night and you have 8 lanes of unhappy bowlers. But QScore drives two lanes per box, providing maximum reliability and minimizing the impact of any downtime.

- Proprietary QubicaAMF design

Why risk using standard software and off-the-shelf hardware that's available in most of today's systems? QScore is powered by QubicaAMF's proprietary, field-proven software that runs on industrial-strength devices with no moving parts. You can be sure it will run your center efficiently and profitably day after day, year after year.





Smart. Versatile.  
Amazingly affordable.

QScore is made for your business,  
and your bowlers.

Happy customers are the lifeblood of any bowling center. Just as smart investments are the hallmark of any growing business. And QScore from QubicaAMF empowers both.

The latest creation from the world's leading bowling innovator, QScore provides all the tools, scoring and on-lane features you need to be successful, with quality, reliability and upgradeability you can count on. All driven by Conqueror Pro, the industry's most used and best-selling management system.

Improve how your center runs—and  
how your players play.

QScore lets you take operations, scoring and the overall player experience to the next level—with better service, exciting new animation and games. QScore will transform your center into a place customers will want to visit again and again.

No more wasting money to fix an old system. No more wondering whether you can afford a new one.

QScore is here. And business  
has never looked better.

Put QScore to work in your center.  
Contact QubicaAMF today.  
Call 1-866-460-7263, option 2  
Go to [www.QubicaAMF.com/QScore](http://www.QubicaAMF.com/QScore)  
Email [info@QubicaAMF.com](mailto:info@QubicaAMF.com)  
Talk to your sales representative



The world's smartest budget-friendly scoring system, from QubicaAMF

## QScore Features

	QScore	All other systems
<b>Technology and Design</b>		
System based on today's state of the art technology and design	●	○
One scoring electronics box every two lanes	●	◆
<b>Animations and Games</b>		
Number of games	3	Up to 11
Number of animations	Over 300	Up to 350
All games are part of the scoring system	●	◆
Customizable grid background	●	◆
Hot Shot Games	●	◆
Global Games	●	◆
Classic Games	6	Up to 4
Birthday graphics	●	◆
<b>Bowler Consoles</b>		
Wireless connection for keyboard consoles	●	◆
<b>Management System</b>		
Full integration - All modules work together, seamlessly sharing all the information	●	○
Complete control to program your business in advance - Set & forget	●	○
Full Point of Sale - Seamless transactions on all sales (bowling, food & beverage, etc.)	●	○
Integrated booking management	●	◆
FBT - Integrated bowler database	●	◆
PA-DSS compliance	●	○
<b>Other Functionality</b>		
TCS - Mechanic system available	●	◆
TCS - Mechanic system advises customers on scoring overhead monitors	●	○
MMS - Digital signage system available	●	◆
Online scoring available	●	◆
Extensive language support	●	○

● Available    ◆ Available in some systems provided by other companies    ○ Not available



**WORLDWIDE HEADQUARTERS**

8100 AMF Drive - Mechanicsville, VA 23111 - USA - Tel. +1 (804) 569-1000 - Fax: +1 (804) 559-8650 - Toll free 1-866-460-QAMF (7263)

**EUROPEAN HEADQUARTERS**

Via della Croce Coperta, 15 - 40128 Bologna - Italy - Tel.+39 (051) 4192-611 - Fax +39 (051) 4192-602

[www.qubicaamf.com](http://www.qubicaamf.com) - [info@qubicaamf.com](mailto:info@qubicaamf.com)