# QUBICA AMF
## MAKING BOWLING AMAZING

# Scoring, Entertainment and Center Management Systems

**QUBICA AMF**

# Scoring, Entertainment and Center Management Systems
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# EXtreme QubicaAMF
# Innovation at Work

At QubicaAMF your success is our priority. We know that we can't be successful unless you are.

That's why we take innovation so seriously, and aggressively invest to create products designed to grow your business and bring you the success you deserve.

We employ the best, largest and most experienced Research and Development team in the industry. No one else invests as much as we do in product innovation, every year. With a team of over 50, including product managers, designers, engineers, analysts and programmers on staff, we have the skills, knowledge, experience and development power necessary to truly innovate today's bowling business.

As a result of extensive market research, the implementation of a new process for product innovation and of over 3 years of investments in research and development, we are very proud to deliver BES X—the new, and world's only Bowler Entertainment System.

BES X is a true revolution in modern automatic scoring and is the only system in the world designed with your customers in mind—to grow your business and make you more money.

BES X brings true game-changing potential to your business. No other scoring system introduced in the last 20 years gets even close to the innovative power of BES X.

Today, hundreds of centers around the world are successfully using BES X. With 100,000 QubicaAMF equipped lanes installed in more than 80 countries, QubicaAMF remains the world's foremost industry authority—and the best choice to take your bowling business beyond what you can imagine.

# Why QubicaAMF?
## Our unique R&D team works nonstop on new ideas for your business

**BES X**

The newest, most innovative and world's only Bowler Entertainment System from QubicaAMF is designed to maximize every aspect of what makes bowling appealing to customers.

BES X delivers more fun, more ways to socialize and more competitive excitement—while making bowling easier, more comfortable and relaxing for people of all ages. BES X redefines the bowling experience by giving today's customers what they want.

**BES X Marketing Kits**

Ready-made marketing kits. Colorful, powerful—and the first of their kind in the bowling industry, BES X Marketing Kits have everything you need to attract players like a magnet, providing a simple yet comprehensive way to grow your business by reaching out to more customer segments, for more revenue and profits.

**Conqueror PRO**

From customized setup to remote center management, from pricing to security, from lanes to employees, Conqueror Pro makes it easy to keep tabs on things and call the shots.

**Conqueror POS**

Conqueror POS easily enables you to service customers faster, provide one bill at checkout, manage birthday and corporate parties and much more. All done seamlessly.

**Multi-Media System**

Multi-Media System (MMS) delivers real-time information to monitors throughout your center. Whether it is in-center marketing to grow business, or information that keeps customers updated, this unparalleled level of communication enhances open play, league play, customer service, and center management too.

**Trouble Call System**

With the Trouble Call System, or TCS, a machine stop turns into an opportunity to show unparalleled customer service by keeping waiting time to an absolute minimum.

**Bowler Consoles**

BES X consoles design and functionality truly takes bowler consoles interaction and on-lane customer experience to the next level. Infused with high-tech engineering and designed to attract today's bowlers, they come with simple, yet powerful, interactive screens featuring our exclusive SuperTouch and EasyKey technologies.

**Conqueror Universal**

Get the power of Conqueror Pro and its modules without changing your scoring system. Upgrade your legacy BOSS and AccuScore XL systems to Conqueror Pro today.

**Marketing Services**

Add a new dimension to your business. Turnkey, business building, industry-first marketing and training programs. Choose QubicaAMF Marketing Services and our Scoring and Center Management Systems to generate results, market your business and drive customer satisfaction to differentiate your center from your competition and compete in today's vast entertainment arena.

**Web Reservations**

Another industry-first system, which integrates seamlessly with Conqueror Pro as part of your website. Web Reservations links directly to your reservation system and allows your bowlers to reserve their lanes online.

**On-Lane Redemption**

Our On-Lane Redemption system improves the game of bowling by giving you a new money-making opportunity by spurring customers to play more and spend more.

**Monitors**

QubicaAMF AccuVision Monitors are designed to dazzle and delight your players in ways others simply can't. So don't lose their interest by installing run-of-the-mill monitors.

# Why QubicaAMF?

## Systems That Integrate Seamlessly

QubicaAMF systems meet every center need, work together flawlessly, and are the best value for the money, feature-for-feature, in the industry.

## SCORING AND ENTERTAINMENT SYSTEMS

### Entertainment System

- BES X
  Bowler Entertainment System

### Technology and Design

- System based on today's state of the art technology and design
- True HD system output and HDMI connection between system and monitors
- Industrial-strength hardware with no hard drive and no moving parts
- One scoring electronics box every two lanes for ultimate performance and reliability

### Bowler Consoles

**SuperTouch LCD Console**
- Tablet technology
- Live, on-demand bowler statistics
- Built in camera to take bowler pictures from the lane
- Virtual Waiter - Order F&B live from the lane
- Video Intercom - Video call to front desk from the lane
- Facebook GameConnect - Lane activity published on social media from bowler console
- Lane Chatter - Chat between lanes

**EasyKey Keyboard Console***
- Individual key lit technology
- Only relevant keys light up

**LED Color Effects**
- LED color lights on bowler consoles for color wash effect on pedestal and surrounding floor

### Grids, Environments and Games

- Largest number of graphical themes and games available
- Largest number of animations
- True graphical environments, with animated, theme dedicated grids, backgrounds and animations
- Largest selection of on-demand, environments, games and game formats with superior graphical quality
- High Definition scoring and entertainment system
- All games are part of the scoring system
- YLYW - Theme selection from the bowler console
- HD Signature Grids - HD scoring grid with bowler pictures
  - Customizable grid background
- Mad Games
  - Adaptive Skill Levels
- YouToons
- Bowling Plus with Score Assist
- Skill Games
- Hot Shot Games
- Chance Games
- Global Games
- Complete set of Classic Games, plus 2 NEW!
- BES X Birthday environment
- Themed birthday environments Oceano, Prehistorica and Fairy Tales
- HD Signature Welcome Screens
- Extend bowling session directly from the lane
- Animated advertising on scoring monitors

## MANAGEMENT SYSTEM

### Conqueror Pro Modules

- Lane Management
- POS
- Shift & Management Reporting
- Frequent Bowler Tracker
- Statistical Reporting System
- Advanced Reservation System
- Invoice Management
- Staff Management
- Security Management
- Waiting List Management
- Billiards and Time Game Control
- Payment Systems
- Automatic Data Back-up
- League Module
- Tournament Module
- Locker Management
- Center Setup and Pricing Management
- MMS (Multi Media System) Management
- Redemption Management
- TCS Management
- On-Lane Advertising Management
- Integration with CDE League, Tournament and Brackets Software
- Integration with QuickBooks
- Integration with Micro$ale POS
- Integration with BowlerTRAC
- Integration with Prepaid Card Systems
  - Coin Tech
  - Embed
  - Intercard
  - Sacoa
- Integration with Berg Liquor Dispenser System
- Dynamic Bowling Modes
- PA-DSS certified integrated credit/debit card payment systems
- Integration with Micros
- Internet Update Service

### Conqueror Pro Devices

- Webcam
- Customer Pole Display
- Laser Printers and Thermal Receipt Printers
- In-Center Network Cameras

### Conqueror Pro Workstations and Servers

- Conqueror Pro Front Desk workstations
- Conqueror Pro POS workstations
- Conqueror Pro Back Office workstations
- Conqueror Pro Dedicated Server

### Web & Remote Applications and Security Solutions

- Web Reservations and Frequent Bowler, integrated with your website
- Web Reservations - Dynamic Promotions
- Conqueror Remote Access
- Call Center software applications
- QubicaAMF Internet Gateway
- Web Reservations - API Interface

## OTHER FUNCTIONALITIES

- TCS - Mechanic system advises customers on scoring overhead monitors
- MMS (Multi Media System) - Digital signage system, including display on all scoring monitors and LCD consoles
- Online scoring available
- Extensive language support

* Wireless option available for keyboard consoles

# BES X  |  Redefine the bowling experience.
# Grow your business.

Unlike any other automatic scoring system, BES X, the new Bowler entertainment system has been designed to take every aspect of what makes bowling appealing to people, to the next level... BES X delivers more fun, more ways to socialize and more competitive excitement—while making it easier, more comfortable and more relaxing for people of all ages.

## EXTREME FUN FOR EVERYONE

## EXCITING COMPETITIVE PLAY

## EXTENDED SOCIAL REACH
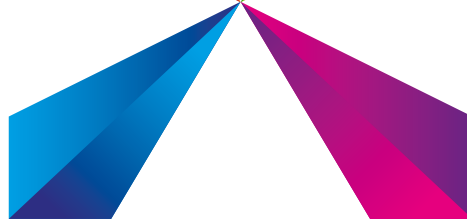
## EXCEPTIONALLY EASY AND RELAXING

### EXTREME Fun For Everyone

– The largest selection of high quality, on-demand environments, games and game formats
– *Exclusive* HD Signature Grids
– *Exclusive* Mad Games
– *Exclusive* YouToons
– Global Games
– *Exclusive* Themed Birthday Parties
– Balanced market segments identified

### EXCITING Competitive Play

– *Exclusive* Bowling Plus
– *Exclusive* Score Assist
– *Exclusive* Skill Games
– *Exclusive* Adaptive Skill Levels
– *Exclusive* complete set of Classic Games, plus two!
– *Exclusive* Complete Tournament Support

### EXTENDED Social Reach

– *Exclusive* Facebook GameConnect
– *Exclusive* Lane Chatter

### EXCEPTIONALLY Easy and Relaxing

– *Exclusive* SuperTouch LCD consoles
– *Exclusive* EasyKey keyboard consoles
– *Exclusive* LED Color Effects
– *Exclusive* Virtual Waiter
– *Exclusive* Video Intercom
– *Exclusive* Extend bowling session directly from the lane
– *Exclusive* HD Signature Welcome Screens
– Best quality and highest reliability
– *Exclusive* full integration with Multi-Media System and Trouble Call System

# Video and Sound

## Best Quality Visual Display

BES X is the world's only true High Definition scoring and entertainment system, with the best graphics and readability on the market. With its industrial-strength design, and no hard drive, fan nor moving parts, it's the easiest system to own and run. Only BES X offers unmatched day-to-day reliability and performance.



## Seeing Is Believing

To fully appreciate BES X animation, video and sound quality, you really must see it in action. Your QubicaAMF representative will be happy to provide a system demo. Nothing can boost your center's draw like the visual and marketing power of BES X.

**Top scoreboard (Fr.11):**

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Clem | 8 / | 7 1 | 7 2 | | | | | | | | 34 |
| | 17 | 25 | 34 | | | | | | | | |
| Dave | 7 2 | 6 / | X | | | | | | | | 39 |
| | 9 | 29 | 39 | | | | | | | | |
| Adelle | 4 3 | X 4 | 4 4 | | | | | | | | 33 |
| | 7 | 25 | 33 | | | | | | | | |
| Claudia | X 4 | 5 | | | | | | | | | 28 |
| | 19 | 28 | | | | | | | | | |

Player  Claudia
Team  Team 2        m.p.h. 17.39     134 | 134

Diff.  0  TOT. Pin fall  134  TOT. Hdcp  0  TOT. Bonus  0  TOT. Points  134

**Lower-left top (Fr.7):**

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Tim | 5 2 | - 4 | | | | | | | | | 11 |
| | 7 | 11 | | | | | | | | | |
| Kloe | 4 4 | 6 2 | | | | | | | | | 16 |
| | 8 | 16 | | | | | | | | | |
| Dalia | 1 2 | 3 | | | | | | | | | 9 |
| | 3 | 9 | | | | | | | | | |
| Pollie | 5 2 | | | | | | | | | | 7 |
| | 7 | | | | | | | | | | |

Player  Pollie
Team  Team 2       m.p.h. 18.77    43 | 43

Diff. 0  TOT. Pin fall 43  TOT. Hdcp 0  TOT. Bonus 0  TOT. Points 43

**Lower-right top (Fr.4):**

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Gae | | | | | | | | | | | 9 |
| Angie | | | | | | | | | | | 8 |
| Ashlee | | | | | | | | | | | 7 |
| Clive | | | | | | | | | | | 10 |
| Alec | | | | | | | | | | | 0 |

Player  Alec
Team  Team 2      m.p.h. 27.32    34 | 34

Diff. 0  TOT. Pin fall 34  TOT. Hdcp 0  TOT. Bonus 0  TOT. Points 34

**Lower-left bottom (Fr.2):**

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| France | 7 2 | | | | | | | | | | 9 |
| | 9 | | | | | | | | | | |
| Grace | 3 3 | | | | | | | | | | 6 |
| | 6 | | | | | | | | | | |
| Alice | | | | | | | | | | | 0 |
| Dick | | | | | | | | | | | 0 |
| Angus | | | | | | | | | | | 0 |

Player  Alice
Team  Team 2      m.p.h. 8.77    15 | 15

Diff. 0  TOT. Pin fall 15  TOT. Hdcp 0  TOT. Bonus 0  TOT. Points 15

**Lower-right bottom (Fr.3):**

| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Mick | 7 2 | | | | | | | | | | 9 |
| | 9 | | | | | | | | | | |
| Helen | X | | | | | | | | | | 10 |
| | 10 | | | | | | | | | | |
| Ginnie | 3 | | | | | | | | | | 3 |
| | 3 | | | | | | | | | | |

Player  Ginnie
Team  Team 2      m.p.h. 15.83    22 | 22

Diff. 0  TOT. Pin fall 22  TOT. Hdcp 0  TOT. Bonus 0  TOT. Points 22

# HD Signature Grids & Bowler Pictures

## *Exclusive* HD Selfie Grids

Show your players that it's all about them. New high definition grids let them use their favorite image as the scoring background—by loading a picture at the front desk, or by taking one right at the lane with the camera-equipped SuperTouch LCD console.

With HD Selfie Grids, you can import pictures and graphics into the system to create a custom scoring background. The system resizes and optimizes the graphic, offers a real time preview feature and allows you to save and predefine custom configurations for easy use with open play, leagues and reservations.

## *Exclusive* YouToons

Take your players inside the game. Then sit back and watch them become diehard customers. Once they take their pictures, YouToons merges those images into the scoring animations, turning your customers into hilarious characters on the screen as they bowl.

It's great for corporate or team-building events, and even includes a "boss" character showcasing that critical role in the organization. YouToons even allows you to create customized giveaways for bowlers to take home.

Only YouToons allows you to get bowlers involved and keep them engaged in a way no one has ever experienced.

YouToons Highlights:

• Customer's pictures taken at the front desk or from the SuperTouch LCD console
• Up to three pictures per customer are embedded into the system's animations
• Ideal for groups and corporate parties
• Highlights the role of group leader with animations
• Also suited for teen and adult open play
• Customized take-home printed pictures from the system
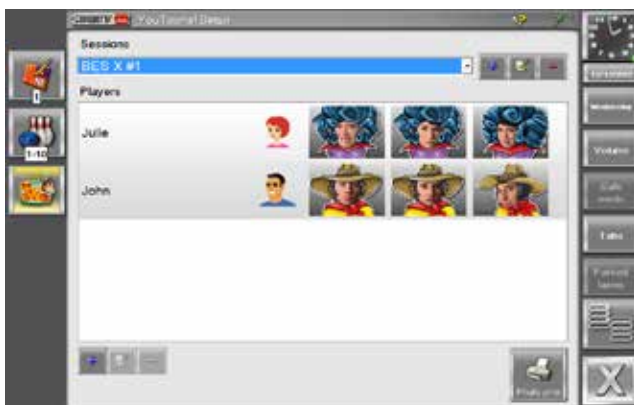
| Fr.12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Jenny | 5 3 | 8 / | 7 / | X | | | | | | | 55 |
| | 8 | 25 | 45 | 55 | | | | | | | |
| Mark | X 2 | 7 6 | - 6 | 2 | | | | | | | 42 |
| | 19 | 28 | 34 | 42 | | | | | | | |
| Jack | 7 - | 6 / | 4 / | 6 / | | | | | | | 47 |
| | 7 | 21 | 37 | 47 | | | | | | | |

Player    Jenny

Team    Team 1                                          m.p.h. 27.32    | 144 | 144 |

Diff.    0    TOT. Pin fall        144    TOT. Hdcp        0    TOT. Bonus        0    TOT. Points        144

---

**Jack**    21  37  47·

Killer shot!!!
Split conversion rate: 50% (1/2)

SPLIT CONVERSION
Jack    1
Jenny    0
Mark    0

---

**Mark**    28  34  40

Mark trails Jenny by 15 pins

Mark's second bowl

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STANDINGS AFTER FORTH FRAME

1  Jenny    =  55+
2  Jack    ↑  47+
3  Mark    ↓  42

---

**Jenny**    8  18·

Third frame begins

Jenny trails Mark by 10 pins,
working on a spare

STATISTICS
Strikes    0
Spares    1
Split    0
Split conversion    0
Open Frames    1
Gutters    0
1ᵗ Ball Average    6.5

# BOWLING PLUS

## *Exclusive* Bowling Plus

Let everyone feel the excitement! Bowling Plus displays the top moments of the game—while the action is happening, providing easy-to-understand statistics: who's leading; how much you need to score to take the lead; highest number of strikes; and much more. It's like having your own personal commentator on the lanes!

Scores and competition have never been so easy and exciting to follow.

# SCORE -ASSIST-

## *Exclusive* Score Assist

A new feature within Bowling Plus, Score Assist helps aspiring bowlers improve their skills by familiarizing them with how to score the game. Put them on the road to becoming passionate, expert players, and familiarize them with how to score the game. BES X makes it easy.

STRIKE

| F.13 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Lake | | | | | | | | | | | 42 |
| Trev | | | | | | | | | | | 24 |
| Zac | | | | | | | | | | | 26 |
| Go | | | | | | | | | | | 50 |

| | | | | | | | | | | | 142 |
| Team | 0 TOT. Pin fall | | 142 TOT. Hdcp | | 0 TOT. Bonus | | 0 TOT. Points | | | | 142 |

| G1 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot.+hdcp | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Jenny | 5 4 / 9 | 7 1 / 17 | - 9 / 26 | 4 / / 36 | 6 3 / 51 | | | | | | 51 | 56 |
| Sarah | 5 4 / 9 | 7 1 / 17 | - 9 / 29 | 4 / / 36 | 6 3 / 51 | | | | | | 51 | 56 |
| Tom | 5 4 / 9 | 7 1 / 17 | - 9 / 29 | 4 / / 36 | 6 3 / 51 | | | | | | 51 | 56 |
| Micke | 5 4 / 9 | 7 1 / 17 | - 9 / 29 | 4 / / 36 | | | | | | | 36 | 41 |
| Anna | 5 4 / 9 | 7 1 / 17 | - 9 / 29 | 4 / / 36 | | | | | | | 36 | 41 |

| Player | Jenny |
|---|---|
| Team | RoadPins |

| | | | | | 266 | 296 |
|---|---|---|---|---|---|---|
| Diff. | 20 TOT. Pin fall | 0 TOT. Hdcp | 105 TOT. Bonus | 15 TOT. Points | | 0 |

# Environments & Themes
## Unmatched entertainment and marketing power

## Largest Selection of Environments

BES X differs from scoring systems with grids and animations by being a full-featured entertainment system of 18 visually stunning graphic environments with animated and themed backgrounds, animated scoring grids and over 1,000 unique animations—and by offering a variety of integrated fun games. BES X appeals to all market segments including: kids, birthdays, family, teens, young adults, corporate & group events, adults & seniors as well as competitive league & tournament and open play.

Take a look at how BES X can help you provide on-lane entertainment for every kind of customer to drive repeat visits and an increased number of games played.

## On-Lane Environments

### Classic
Perfect for any occasion, the Classic Environment features 150 animations, competition game grid, competition functions, a game-style sensitive display of players and team info and more.

### Disco
Ramp up your center's mood with moving graphics and the pumping beat of music. Animated Disco graphics and characters keep the entertainment going nonstop.

### Energy
Energy is the fast and furious environment of extreme sports. All the favorite sports are represented, making Energy's animations, characters and graphics favorites with teens and adults alike.

### Oceano
A maritime action trip under the sea, Oceano features backdrops of treasure-laden sea floors and undersea life. Fully animated game grids complete the environment along with 70 sequences of animated marine character fun.

### Fairy Tales
This fairy tale themed environment features storybook backgrounds, and animated game grids, and a cast of crazy characters brought to life in more than 70 dedicated exciters.

### Prehistorica
Travel back into prehistoric time in this unique experience in themed bowling. Backgrounds mixing 2D and 3D effects, gigantic game grids, and dinosaur and caveman characters bring this environment to life.

Main scoreboard:

| Fr.26 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Dan | 9 / | 7 1 | X 8 | 1 7 / | | X 8 / | | | | | 103 |
| | 17 | 25 | 44 | 53 | 73 | 93 | | | | | |
| Eric | 7 2 | 9 - | 8 / | X 7 | | | | | | | 108 |
| | 9 | 18 | 38 | 58 | | | | | | | |
| Lex | 4 4 | 7 2 | - 6 | 5 | | | | | | | 43 |
| | 8 | 17 | 23 | 3 | | | | | | | |
| Vick | X 8 | / 7 | 2 6 | 3 8 | | | | | | | 37 |
| | 20 | 37 | 46 | 55 | 73 | | | | | | |

Player    Lex
Team      Team 2

| Diff. | 0 | TOT. Pin fall | 337 | TOT. Hdcp | 0 | TOT. Bonus | 37 |
|---|---|---|---|---|---|---|---|

Second scoreboard:

| Fr.9 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | Tot. |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Norma | 6 2 | 3 6 | 2 | | | | | | | | 22 |
| | 8 | 14 | 22 | | | | | | | | |
| Mae | 9 - | 7 1 | | | | | | | | | 17 |
| | 9 | 17 | | | | | | | | | |
| Lake | X 6 | 3 | | | | | | | | | 28 |
| | 19 | 28 | | | | | | | | | |
| Sid | 8 1 | 6 / | | | | | | | | | 19 |
| | 9 | 19 | | | | | | | | | |

Player  Mae
Team    Team 2                          m.A. 17.39   86   86

| Diff. | 0 | TOT. Pin fall | 86 | TOT. Hdcp | 0 | TOT. Bonus | 0 | TOT. Points | 86 |
|---|---|---|---|---|---|---|---|---|---|

Third scoreboard:

| Fr.12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | TOTAL |
|---|---|---|---|---|---|---|---|---|---|---|---|
| RICK | 8 1 | 6 3 | X | | | | | | | | 28  28 |
| | 9 | 18 | 28 | | | | | | | | |
| SCO | / 8 | 1 | | | | | | | | | 37  37 |
| | 7 | 37 | | | | | | | | | |
| JOSH | | | X | | | | | | | | 50 |
| | | | 50 | | | | | | | | |

14.90

RICK
1st  TEAM 2

GAME  1/1  TOT. 1/1  TOT.    1/1  TOT.    0  TOT.  1/1

# Environments & Themes
## Unmatched entertainment and marketing power

## On-Lane Environments

### Vintage
Go back to the good old days in the Vintage environment with its graphics of decades gone by. The retro feel carries over into game grids as well as animated characters for one truly unique look. The best on-lane attraction for seniors.

### PBA Tour
Serious bowlers enjoy the opportunity to vicariously experience the world of professional bowling in PBA Tour, with screen shots just like they see on TV. Meets the expectation of today's league bowlers with its professional game grid.

### Sport
The environment for the serious sports fan. Teens and adults, men and women all love seeing action happen as the result of their shot. Sport-themed game grids and a cast of video clips and animations make this an exciting environment that everyone enjoys.

### Bubble Gum
This environment is designed for families with children and open play customers of all kinds. Bubble Gum features plastic, toy-like animated game grids and a very large animation library.

### Rocky Road Race
This environment and Global Game joins lanes together in a competition, a real interactive battle across the lanes with a race to the finish. Establish all the racing rules, see the cars on the track, and watch animated characters bring it all life.

### BOWLOPOLIS®*
Incorporate automatic scoring into your Bowlopolis® program. With over 65 animations, this environment will bring Bowlopolis® to life!

*Must be a Bowlopolis® Registered BPAA customer to purchase. BOWLOPOLIS® is a registered trademark of the Bowling Proprietors' Association of America and the United States Bowling Congress, Inc. Bowlopolis available in USA only.

Footage courtesy of ESPN Enterprises, Inc. and of the Professional Bowlers Association.
QubicaAMF BES X and BES libraries features action clips of professional bowlers on the PBA Tour. Watch the PBA on ESPN.

| | 1 | 2 | 3 | 4 | 5 | |
|---|---|---|---|---|---|---|
| GREG | 8 / 7 | | | | | 24 |
| ANNAH | 9 - | | | | | 9 |
| DAN | 9 - 8 - | | | | | 17 |
| PAULA | 9 - 8 1 | | | | | 18 |



| | | | | | | |
|---|---|---|---|---|---|---|
| ANNAH | | | | | | 9 |
| DAN | | | | | | 27 |
| PAULA | | | | | | 28 |
| GREG | | | | | | 34 |



happy birthday

TOMMY



| FR 26 | 1 | 2 | 3 | 4 | 5 | 6 | TOTAL | |
|---|---|---|---|---|---|---|---|---|
| PAUL | 8 - 8 - 9 - | | | | | | 85 | 85 |
| | 8 16 | | | | | | | |
| TOMMY | 9 - 8 - | | | | | | 97 | 97 |
| | 17 | | | | | | 118 | 118 |



WHO'S BIRTHDAY IS IT ?



| Phil | | | | | 238 | 238 |
|---|---|---|---|---|---|---|
| Phil | 9 | | | | 216 | 216 |
| | | | | | | 232 |
| Rex | | | | | | 230 | 230 |

# Environments & Themes

## Unmatched entertainment and marketing power

## Seasonal

### Christmas Joy
This seasonal environment puts Christmas-themed backgrounds, animations and grids on your monitors, complete with the Christmas Wheel game and a holiday soundtrack.

### HalloPin
This Halloween, a haunting surprise comes your way in HalloPin. It's scary, it's mysterious, it's terrifyingly exciting.

## Birthday Environments

### BES X Birthday
Captivate kids right from the start. BES X Birthday features animated birthday host rabbits, picturesque party backgrounds, birthday wheel game bonus surprises, plus show the birthday child on an overhead monitor.

### Themed Birthday Environments
Let your bowlers choose among 3 themed birthday parties, all featuring dedicated graphical environments and games with their celebration in mind. Also available as part of our Themed Birthday Party marketing program are elements such as take home Fun Boxes and Digital Marketing Materials to help promote parties and give your guests a memorable experience. Kids and their friends will love it, families will enjoy how easy it can be to host a great party and everyone will appreciate the uniqueness of what they can get by celebrating at your center. Exposure to so many people attending the events boosts your opportunities to increase your open play business.

- Oceano
- Fairy Tales
- Prehistorica

# Mad Games

Many casual bowlers find the 10-frame format too long or difficult and the scoring calculation rules too hard to understand. The traditional grid doesn't intuitively appeal to them and doesn't always help proprietors to attract and retain new customers on the lanes.

BES X solves these problems with the **exclusive Mad Games** collection. Four exciting Mad Games allow you to let your customers bowl in a way that is easier to understand, faster to finish and uniquely aligned to their taste. At the end of the experience your players can also extend the fun—and talk up your center—with customized pictures they can take home and share.

Mad Games increase your opportunity to extend the reach of bowling to more consumers resulting in more games played, longer time spent on the lanes and greater revenue.

### *Exclusive* Bowlin' Hood
Enter the archery competition, shoot your arrows, score a bull's-eye and become the hero of the kingdom! Challenge your opponents in the presence of the king, princes and princesses, and fight for honor with your best shot. The archery competition is about to take place, be part of it! Aim of the game is to center a target according to the logic of archery. The "archery" score for each shot depends on the bowling score and on the bowler level. The skill level can be selected for each bowler before starting the game.

### *Exclusive* Monster Factory
Build a crazy monster with your best shots! Your monster takes shape with each ball you throw. All players build their own unique monster one frame at a time—and can even take him home!

### *Exclusive* Character Factory
Create your own character on the lanes as you bowl. With each frame you get a new crazy feature for your character. Featuring guys and gals. When you're done you can even take them home!

### *Exclusive* Battle on the Lanes
Destroy the castle of the opposing player/team and you win! Play lane versus lane or team versus team (on a single lane). The number of pins knocked down determines the stones thrown and the amount of damage done to the opponents. The skill level can be selected for each bowler before starting the game; the more expert the bowler, the better they have to bowl to do damage.

# Classic Games

Your serious competitive bowlers long for no-frills action. Here's your chance to keep them coming back with games they can integrate right into their match.
Only BES X offers a complete set of six classic variations on the traditional bowling game plus two, "Odd Duck" and "Even Better," another BES X exclusive.

### *Exclusive* Even Better
The player must bowl an even number of pins, but not a strike. If the player knocks down an even number of pins, his score is normally recorded. If the player knocks down an odd number of pins or a strike or a gutter, the score will be zero.

### *Exclusive* Odd Duck
The player must bowl an odd number of pins, and not a strike. If the player knocks down an odd number of pins, his score is normally recorded. If the player knocks down an even number of pins or a strike or a gutter, the score will be zero.

### No Tap
Available to be set for values 7, 8 or 9 whereby the system scores a strike even with a lower configurable amount of pins knocked down.

### 3-6-9
The traditional game that handles the score modification automatically, along with the added benefit of inserting auto-strike in any one of the frames.

### Low Game
A game of skill whereby the system scores in reverse and the winner is chosen by the player with the lowest score. Knock down the 7 and the 10 pins only in each frame for a perfect game. Reverse means that a gutter will be converted into a strike or spare.

### Best Ball
The system will create a "team" game based on the best throws. A great game for fun style tournaments where the best ball from each player is compared to produce the best team game.

### Best Frame
Based on the same rules as Best Ball whereas the system will automatically create a "team" game based on the best frames bowled by the team.

### Odd/Even
Based on the No-Tap rules with a difference whereas if you roll an even value your score will be recorded as a strike or spare, or if you roll an odd, it will remain as is.

# Skill Games

Skill games enhance the fun component of the competitive experience. They allow bowlers to compete in a new way that is easy to follow while still offering a competitive challenge for players of all skill levels. Two new games make it easy to keep everyone's attention with exciting new challenges and variations when compared to the traditional 10-frame game.

### *Exclusive* Head Hunter

The object is to hit the head pin without getting a strike. If you don't hit the head pin or score a strike, the score will be zero. The 1st ball of each frame is displayed and managed as a gutter (it counts zero and it does not add to the previous frame, in case it was a spare). To score, the ball must hit the head pin, and your score will be how many pins you knock down.

### *Exclusive* Last Pin Standing

The aim is to knock down as many pins as you can without hitting the head pin. If you knock down pins (but not head pin) on the 1st ball, you can throw the 2nd ball. If the 2nd ball knocks down the head pin, hits no pin or is a gutter ball, the player receives for that frame only the score of his 1st ball.

### Poker

Each player has his own hand and if they successfully achieve the hot-shot they will be dealt an additional card. When their hand is full, they can choose to discard a current card. At the conclusion of the tenpin game the system will automatically calculate the winning hand and display the winner.

### Striker

Controlled results, idle fun and a chance to win are all part of Striker. Watch the QUPEE animated character suddenly appear on the score screen. If the bowler bowls a strike, they win and get a congratulatory animation along with whatever prize you award determined by preset control.

### Red Pin

A favorite with competition players, Red Pin has a set of on-screen digital pins with the red pin appearing in varying locations. When the required number of games has been bowled, the system automatically seeks a player. And if the player bowls the right hot-shot value he or she wins.

### Sledge Hammer

The character hits a lever with a sledge hammer and makes a bell ring. Sledge Hammer animations appear on the lane monitors at regular intervals, without influencing the game being played. The Sledge Hammer character chooses a person and hits the lever. If the player gets the hot shot, the bell rings the person wins, if not, they lose.

# Chance Games

Looking for variety? Ways to make the most of open play or fun league nights? How about ways to create special events or add more fun to group and company parties? The Chance Games will provide you with many ways to supply interactive fun and help build lineage.

## Lane Lotto
Modeled on popular lotto games, Lane Lotto lets adds the chance to win to any lane. When the moment is right, lanes switch to display our forest theme and lotto machine, which drops a series of balls to spell WIN or LOSE. Perfect for a way to build excitement and award prizes.

## Magic Wheel
The spinning suspense of Magic Wheel will command attention every time the Magic Wheel mistress spins the wheel. the system randomly selects a lucky player as the winner, with awards you can choose. An attraction designed for adults.

## Birthday Wheel
An optional setting is available to the BES X party package whereby you could have the Birthday Wheel appear randomly awarding your guests with an extra special bonus surprise. Of course, you control the payout of the Birthday Wheel game.

## Christmas Wheel
Adding an additional thrill to your guests is easy with this optional game. The Christmas Wheel game can be programmed to issue winners based on your settings and will deliver that little extra to their season's experience.

## Mega Slot
Mega Slot features the gaming challenge of random slot hosted by our beautiful Mega Slot character. Games are based on luck. And when it's time to win, the system randomly chooses a winner from the lanes.

| FR.10 | ① | ② | ③ | 4 | 5 | 6 | 7 | 8 | 9 | 10 | TOTAL |
|---|---|---|---|---|---|---|---|---|---|---|---|
| RICK | ⑧ 1 6 · 9 | 3 · 18 | X · 28 | | | | | | | | 28 · 28 |
| SCOTT | 7 / 8 · 18 | 1 · 27 | X · 37 | | | | | | | | 37 · 37 |
| JOSH | - / · 20 | X · 30 | | | | | | | | | 30 · 30 |

**27.32 MPH**

JOSH

1ST  TEAM 2



| GAME TOT. | TOT. PINFALL | TOT. HDCP. | TOT. BONUS | TOT. POINTS |
|---|---|---|---|---|
| 119 | 119 | 0 | 0 | 119 |

| FR.1 | ① | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
|---|---|---|---|---|---|---|---|---|---|---|
| RICK | ⑧ 1 · 9 | | | | | | | | | |
| SCOTT | | | | | | | | | | |
| JOSH | | | | | | | | | | |

**17.7**

GREASE

9

SCOTT

1ST  TEAM 2

| GAME TOT. | TOT. PINFALL | TOT. HDCP. | TOT. BONUS | TOT. POIN |
|---|---|---|---|---|
| 9 | 9 | 0 | 0 | |

STRIKE

# Global Games

Create a memorable experience with games, involving any number of lanes, where each lane bowls against the others, live. Global Games provide an opportunity to make the event even more special for groups, letting them have their own "global" challenge, even with more than one organized group or party at a time.

## Lucky Train

At the given time, a bell rings and a steam train crosses all lanes, attracting everyone's attention. The train stops, leaving a wagon in front of each lane. All the wagon doors open and one of the wagons wins. Arrows on the other wagons point to the lane of the lucky winner.

## Rocky Road Race

This environment and Global Game joins lanes together in a competition, a real interactive battle across the lanes with a race to the finish. Establish all the racing rules, see the cars on the track, and watch animated characters bring it all life.

## Strike Challenge

A fun way to compete for prizes, MMS (Multi Media System) Strike Challenge lets any number of lanes play against each other and displays progress and results on MMS (Multi Media System) monitors, projections screens, or middle monitors in triple-overhead configurations. Requires the Multi Media System.

**facebook**  Search for people, places and things

**Richard Bauer**

FAVORITES

- News Feed
- Close Friends
- Music
- Pokes  8
- Events  4
- Messages  2
- App Center  20+
- Games Feed  20+
- I love Bowling
- Subscriptions  20+
- Photos

Update Status   Add Photos/Video

What's on your mind?

SORT: MOST RECENT

**Kim Bauer**

I became a monster with the Monster Factory!



You — hi girls how r u doin?

fine, thanks   Lane 4

would u like 2 join us 4 a pizza?

would u like 2 join us 4 a drink after your game?

# EXtended social reach

People go bowling to socialize, but traditional scoring systems don't allow them to extend their reach beyond the lanes. Let them share their experience with their social network and socialize with other people in the center, and you've made a "friend" for life.

## *Exclusive* Facebook GameConnect

Put your players in touch with their "friends"—right from the lanes. With BES X, they can "Like" and "Check In" at your center, and publish game events directly to Facebook®.

Facebook® GameConnect keeps bowlers involved in the game while letting them share their fun on Facebook. GameConnect enables them to share exclusive and customized content from their game like bowling graphics, achievements and results, all using their own smartphones and deciding what and when to post.

## *Exclusive* Lane Chatter

Nothing gets players excited and bowling longer than having fun and socializing with friends. With BES X, they can improve their ability to meet people and exclusively chat and text with other lanes—right from the SuperTouch LCD bowler console. Enhancements like emoticons help people break the ice, meet new people and extend their social reach.
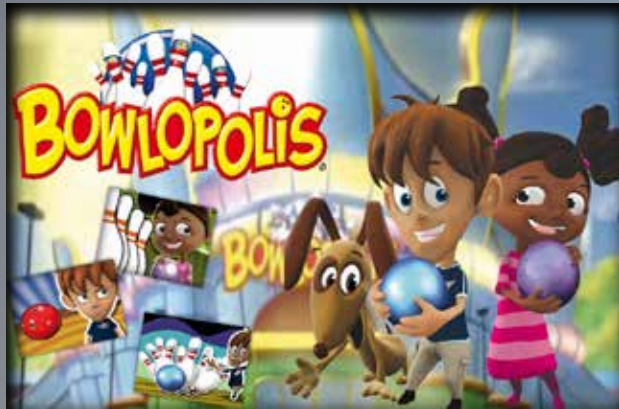
# Your Lane Your Way

An industry first, Your Lane Your Way gives customers the freedom to select their favorite environment or on-lane game, right from their bowler console, choosing from option sets you define. You can decide which games and environments are available to your customers at any point in time – make them all available to offer your customers endless entertainment options, or make subsets available from time to time to keep your offering always different and fresh.

When players get what they want, they bowl more and visit more often.

Footage courtesy of ESPN Enterprises, Inc. and of the Professional Bowlers Association.
BES X and BES libraries features action clips of professional bowlers on the PBA Tour. Watch the PBA on ESPN.

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# Personalized Service on the Lanes

### *Exclusive* Virtual Waiter

*Exclusive* Virtual Waiter feature allows customers to order F&B very comfortably as if a waiter was always available on the lane.  The F&B menu is right in front of them, scrolling and zooming at their fingertips thanks to the LCD touch screen, and the operator on the other side can take the order while they are talking and send it straight to the kitchen. The Virtual Waiter tracks the incoming calls without losing any of them.

Now the staff can take care of your lanes without running back and forth all the time. It's easier for your customers to order since they won't have to line up anywhere waiting for their turn, and your staff will still be able to maintain that personal touch needed for the superior service you want to provide. This gives opportunities for increased F&B revenue without the need of additional servers.

### *Exclusive* Video Intercom

*Exclusive* Video Intercom is taken into the 21st century where the operator and the customers see each other in the first video call available on a bowling lane. With the exclusive Video Intercom the front desk operator can call any lane just selecting it from Conqueror Pro, and then get connected, like with Skype®. The Video Intercom makes the communication between your staff and your customers friendlier and more interactive, also allowing your staff to take a look at what's going on in a given lane without having to leave their station and go there in person.

### *Exclusive* Extend Bowling Session Directly from the Lane

BES X can automatically prompt your customers at the end of their game allowing them to extend their prepaid session without having to leave the lane; the transaction is very smooth, the staff is immediately prompted with the request for the additional bowling to be added to the lane tab. How many times do they think to bowl one more game, but the session is already closed? You hope that they go to the front desk to ask, but they don't always. Make it easier for them to stay longer, bowling that extra game they are thinking about while spending more too.

# On-Lane Display Options

BES X provides the largest selection of game grids and environments, plus functions to manage open play, leagues and tournaments—including five and ten-frame game display modes.



## Player Warning/Bowl At Your Own Risk

Display a customizable full-screen message on the monitors before the game to help decrease liability in the event a customer gets hurt while bowling.



## On-lane External Video Source Display

BES X supports the on-lane display of an external video source, both in NTSC. Optional hardware is required.



## On-Lane Advertising

Display ads when the lane is off or during play to make sure customers see them.



## Score Grid Share Mode

Display score grids from a pair of lanes on the same monitor, using the second screen for TV or an external video source.



## Split Score Across Two Monitors

Spread one lane's image across both monitors in a pair for a super-wide view; or spread two lanes across the pair.
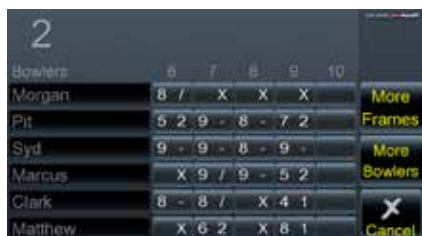


## Easy To Use, Customizable User Interface

Considering its importance for customers, the BES X user interface has been completely redesigned, with an even more intuitive and user-friendly layout in touch screen and keypad console versions. The BES X user interface can be configured lane by lane to customize its behavior for open play or league bowlers. Each customer will see only the on-lane functions required: simple options for open play or parties, or advanced options for competitions. In addition, BES X allows its user interface to be configured according to center preferences.
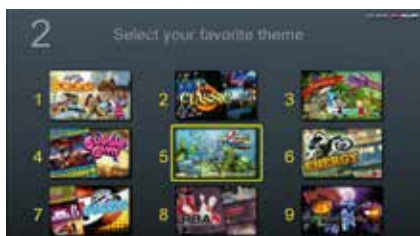
## On-Lane Help

Quickly help any customer during open and league play.

## Customizable Grid Management

BES X provides the ability to combine grids and animations for a given audience or situation. With BES X you can decide grid style, colors, and animation themes to be displayed in conjunction with the selected grids. Unleash your imagination to fully explore the potential of our Bowler Entertainment System based on your customers' desires, time of year, day of the week, holidays and so forth.

## Advanced TV Capabilities

BES X provides full TV capabilities, seamless integration with the scoring system (including with AccuVision monitors), and pair by pair multi-channel management, giving you complete freedom to control it all from the front desk.
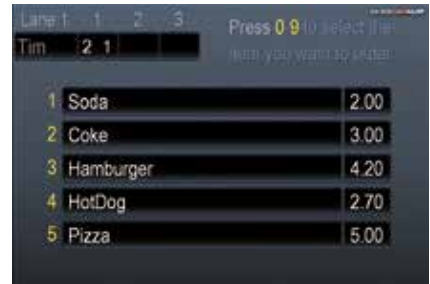
## On-Lane Ordering

Whether your customers already know their favorite food, or just want to browse through the menu for that delicious burger of yours, the BES X On-Lane Ordering system is what you are looking for. This optional module, completely integrated with Conqueror Pro, offers your customers a hassle-free way to get their orders directly to the lane, and gives you a great tool to streamline the food and beverage ordering process.

# On-Lane, On-Demand Live Statistics







Keep bowlers informed and updated with real time statistics and lanes highs posted on the scoring monitors*.

*Requires SuperTouch LCD Console.

# Easy Grid Features

## *Exclusive* HD Signature Welcome Screens

As soon as the lane is opened, BES X displays all the information bowlers need to get to the right place. An oversized lane number, the names of the bowlers, the name of the group for reservations, or the name of the team and of the event for leagues and tournaments are automatically displayed. There is also the option to add a custom picture for each lane (e.g. the birthday kid, a company logo, the league or team logo). This can be chosen when the lane is opened, or even preset in advance for reservations and competitive events. You can make it "their lane" with a truly personalized service and minimal impact on your staff. It will also make it easier for them to find their lane, helping to reduce walk-down times.

# Easy Display Mode

## 5 or 10 Frame Display Mode
Proportional display size based on the number bowlers. 3 different players sizes, automatically adjusted for maximum visibility.

# Easy Display Mode
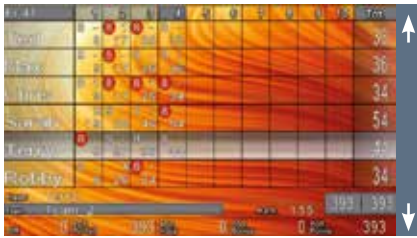


## Up to 12 Bowlers per Lane

Good for larger groups during busy times. Split out and transfer bowlers to other lanes when available.



## League Switch Screens

Scores follow the bowler or team, displaying the score sheet on the lane they are on. Easier to check your score when you're up to bowl. Switch every frame, 2 frames, 5 frames or 1 game.



## Bowlers Alert Screen

Lets bowlers know when to wait for certain pinspotter activity.



## Spare Finders and Tutor

Themed spare-finders come with every environment. Step-by-step tutoring, replays entire instructional sequence, shows left or right-handed display, and customized by user are all part of the package.



## Extensive language support

On-lane displays are available in the following languages: UK English, US English, French Standard, French Canadian, German, Italian, Japanese, Russian, Spanish, Dutch, Swedish, Norwegian, Danish, Polish, Croatian, Chinese, Czech, Finnish and Vietnamese.



## Ball Speed Display

Highly accurate in both MPH and KPH. 1st and 2nd shot, ball speed comparison displayed on spare finder screen. Great training tool to work consistency of shots. "Speed Limit" can be set to automatically turn off the Ball Speed Display.



## "Zoom" Feature

It's always easy to see who's up to bowl with our "Zoom" feature that magnifies the current bowler.

# Reach All of Your Customer Types with BES X

The extensive set of options provided by BES X is structured in bundles including a complete set of games and environments dedicated to each customer segment–kids and birthdays, family fun, teens & young adults, competitive fun and corporate & group events.

Just identify which part of your clientele you want to target, and choose the right BES X option to attract them.

| KIDS & BIRTHDAYS | FAMILY FUN |
|---|---|
| Birthday Joy | Bowlin' Hood |
| Oceano | Monster Factory |
| Prehistorica | Christmas Joy |
| Fairy Tales | Hallopin |
| Birthday Wheel | Christmas Wheel |
| Bowlopolis* | |

Requires SuperTouch LCD

## TEENS & YOUNG ADULTS

## COMPETITIVE FUN

## CORPORATE & GROUP EVENTS

| TEENS & YOUNG ADULTS | COMPETITIVE FUN | CORPORATE & GROUP EVENTS |
|---|---|---|
| Character Factory | Head Hunter | Battle on the Lanes |
| Energy | Last Pin Standing | Rocky Road Race |
| Disco | Bowling Plus | Vintage |
| Magic Wheel | PBA Tour | YouToons |
| Facebook GameConnect | Red Pin | |
| Lane Chatter | Striker | |
| | Mega Slot | |

# Redefine the bowling experience. Grow your business.

| SYSTEM FEATURES | BES X | BES X ULTIMATE |
|---|:---:|:---:|
| **Grids & Environments** | | |
|     HD Selfie Grids | x | x |
|     HD Signature Grids with Bowler Pictures | x | x |
|     Classic | x | x |
|     Bubble Gum | x | x |
|     Sport | x | x |
|     Birthday Graphics & Animations | x | x |
| **Games** | | |
|     Lucky Train | x | x |
|     Lane Lotto | x | x |
|     Poker | x | x |
|     Sledge Hammer | x | x |
|     Classic Games<br>3-6-9, No Tap, Odd/Even,  Low Game, Best Ball, Best Frame, Odd Duck, Even Better | x | x |
|     Strike Challenge ** | x | x |
| **Your Lane Your Way** | x | x |
| **HD Signature Welcome screens** | x | x |
| **Advertising & Display Module** | x | x |
| **Expansive Language Support** | x | x |
| **Complete Tournament Support** | x | x |
| **Extend bowling session from bowler console** | x | x |
| **Live On-Demand Statistics*** | x | x |
| **Virtual Waiter*** | x | x |
| **Video Intercom*** | x | x |
| **Kids & Birthdays Bundle**<br>Includes: Oceano, Prehistorica, Fairy Tales, Birthday Joy, Birthday Wheel, Bowlopolis | optional | x |
| **Family Fun Bundle**<br>Includes: Bowlin' Hood, Monster Factory,  Hallopin, Christmas Joy, Christmas Wheel | optional | x |
| **Teens & Young Adults Bundle**<br>Includes: Facebook® GameConnect*, Lane Chatter*, Energy, Disco, Magic Wheel, Character Factory | optional | x |
| **Competitive Fun Bundle**<br>Includes: Bowling Plus, Last Pin Standing , Head Hunter, PBA Tour, Red Pin, Striker, Mega Slot " | optional | x |
| **Corporate & Group Events Bundle**<br>Includes: YouToons*, Battle on the Lanes, Rocky Road Race, Vintage | optional | x |

**\* Requires SuperTouch LCD Console.**

**\* \*Requires MMS (Multi Media System)**

Patents and IPR

The Birthday Themed Party Solution is protected by U.S. Patent No. 8,152,636. BES X is protected by U.S. Patent No. 7,837,571 and No. 5,683,080. YouToons is protected by U.S. Patent No. 8,687,066. Trouble Call System is protected by U.S. Patent No. 8,628,428. Additional patents are pending for BES X, SuperTouch,  the Easykey Keyboard and the LED Color Effects in US and Europe.

# You simply won't find this much choices anywhere else.

| EXCLUSIVE FEATURES | BES X | All other systems |
|---|---|---|
| **EXTREME FUN FOR EVERYONE** | | |
| Mad Games - Four short and easy to score games | ● | o |
| YouToons - Turn customers into characters on the screen!* | ● | o |
| Three themed birthday environments - Oceano, Prehistorica and Fairy Tales | ● | o |
| Largest selection of on-demand environments, games and games formats, plus BES X Birthday | ● | o |
| Largest number of graphical themes and games | 44 | Up to 25 |
| Largest number of animations | Over 1,300 | Up to 350 |
| All games are part of the scoring system | ● | ◊ |
| True graphical environments with animations, themed grids, backgrounds and sound | ● | o |
| Your Lane Your Way - Theme and game selection from the bowler console | ● | ◊ |
| Customizable theme and game selection from the SuperTouch LCD console | ● | o |
| HD Signature Grids - HD scoring grid with bowler pictures | ● | o |
| Customizable grid background | ● | ◊ |
| **EXCITING COMPETITIVE PLAY** | | |
| Bowling Plus | ● | o |
| Score Assist | ● | o |
| Live, on-demand bowler statistics* | ● | o |
| Complete Tournament Support | ● | o |
| Online Scoring Available | ● | ◊ |
| Adaptive Skill Levels | ● | o |
| Skill Games | ● | o |
| Complete set of Classic Games | ● | o |
| Global Games | ● | ◊ |
| **EXTENDED SOCIAL REACH** | | |
| Facebook® GameConnect - Lane activity published on social media* | ● | o |
| Lane Chatter - Chat between lanes* | ● | o |
| **AN EXCEPTIONALLY EASY AND RELAXING EXPERIENCE** | | |
| Virtual Waiter - Order F&B live* | ● | o |
| Video Intercom - Video call to front desk* | ● | o |
| SuperTouch LCD Console - Tablet technology, LCD console | ● | o |
| Embedded camera for bowler pictures | ● | o |
| EasyKey - Individual key lit keyboard consoles | ● | o |
| LED Color Effects - Color lights on bowler consoles for color wash effect | ● | o |
| Extend Bowling Session from the bowler console | ● | o |
| Dynamic and Customizable HD Signature Welcome Screens | ● | o |
| Multi Media System (MMS) - Integrated digital signage system available | ● | ◊ |
| Trouble Call System (TCS) - Integrated mechanic call system advises customers on overhead monitors | ● | o |
| **EXTREME MARKETING POWER** | | |
| Complete in-center 'Coming Soon' Marketing Kits to promote system | ● | o |
| Complete in-center Marketing Kits to target specific customer segments | ● | o |
| Animated advertising on scoring monitors | ● | o |
| Scoring monitors and SuperTouch LCD consoles used as digital signage output | ● | o |
| **TECHNOLOGY & DESIGN** | | |
| True HD system output and HDMI connection between system and monitors | ● | ◊ |
| System based on today's state-of-the-art technology and design | ● | o |
| Industrial-strength hardware with no hard drive and no moving parts | ● | o |
| One scoring electronic box every two lanes | ● | ◊ |
| Wireless option for keyboard consoles | ● | ◊ |
| Extensive language support | ● | o |

**\* Requires SuperTouch LCD Console.**

● **Exclusive**    ◊ **Available in some systems provided by other companies**    O **Not Available**
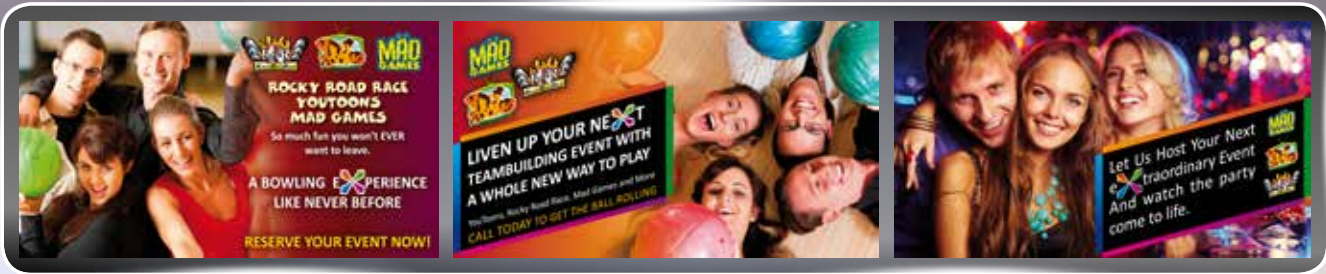
# Unleash EXTREME Marketing Power

## Attracting Players has Never Been so Simple

Ready-made Marketing Kits. Colorful, powerful—and the first of their kind in the bowling industry, BES X Marketing Kits have everything you need to attract players like a magnet, providing a simple, yet comprehensive way to—

• Quickly launch exciting new marketing programs
• Target, reach and motivate all customer types
• Promote the great experience awaiting them with BES X
• Consistently communicate with customers—inside and outside your center
• Elevate the image of your center with ads, videos, Web showcases and more
• Edge out the competition

**All kinds of tools.  For every kind of customer**

BES X comes with six marketing kits to promote the arrival of the system and target all major consumer groups:

• BES X Introduction, including 'Coming Soon' Teaser
• Kids and Birthday Parties
• Teens and Young Adults
• Corporate and Group Events
• Competitive Play
• Family Fun

BES X Marketing Kits help you grow your business by reaching out to more customer segments—for more revenue and profits.

**Each of the six Marketing Kits includes:**
• How-To Promote Guides: Marketing ideas to make the most of your new system to a specific target audience
• Animated and static ads for MMS (Multi Media System) in-center monitors and LCD bowler consoles
• In-center posters and banners
• Point-of-sale displays
• Print ads
• A plug-and-play showcase to promote BES X on your website
• Email campaigns
• Press releases
• Flyer templates
• Phone messages/DJ greetings
• Radio campaign language

# Celebrate More Profitable Days

**_Exclusive_ Themed Birthday Parties**

Every bowling center owner knows birthday parties are huge money-makers.  And BES X Themed Birthday Parties are one of the best ways to capitalize on this opportunity.

Let your bowlers choose from three themed birthday parties all featuring dedicated graphical environments and games to best suit their celebration.

**Themed Birthday Party Environments:**
• Prehistorica
• Fairy Tales
• Oceano
• BES X Birthday

We also offer specific themed birthday training and digital marketing kits that includes posters, flyers, promotional birthday elements and more. All this, along with our Themed Fun Boxes as a take-away, you can now set your center apart and offer the best birthday parties available in the industry. Kids and their friends will love the party at your center. Parents will enjoy how easy it is to host a great party. And everyone will want to come back.

# Bowler Consoles

## Put bowlers in touch with the best

BES X consoles design and functionality truly take bowler interaction and on-lane customer experience to the next level.

Infused with high-tech engineering and designed to attract today's bowlers, they come with simple yet powerful interactive screens featuring our exclusive SuperTouch and EasyKey technologies.

They're also very rugged, take up little space and are designed to add so much to your bowlers' experience and your center's appeal.

### *Exclusive* SuperTouch LCD Bowler Consoles
SuperTouch give a real new purpose to on-lane touch screen consoles, beyond score corrections and name inputs. They offer a sleek, super-modern look and feel, with a built-in camera, just like you'll find on the latest tablets and smartphones—and provide a user interface conceived for extreme ease of use. Along with access to innovations like YouToons, Facebook® GameConnect, Lane Chatter and Virtual Waiter, they also let bowlers review game statistics, individual standings, frame progression, and much more—all "live" and at their fingertips with a simple touch.

The attractive design, sophisticated functionality and simple user interface of the SuperTouch provides bowlers what they have come to expect today and will dramatically improve the on-lane experience you provide to your customers.

### *Exclusive* EasyKey Keyboard Consoles
Clean, simple and effective, with nothing between your players and incredible bowling. That's what EasyKey keyboard consoles are all about. Their intuitive user interface ensures only relevant keys light up. Plus, they have a high-tech look and feel that makes anyone—pros or beginners—actually want to interact with the scoring system.

### *Exclusive* LED Color Effects
With LED Color Effects light feature, BES X consoles are capable of projecting over 16 million colors on the pedestal and surrounding floor, creating a fabulous effect in your center. They also provide a sophisticated way to help your players find their way to their lane, after check in, fast. You have to see it to believe it!

## Available Configurations

SuperTouch

EasyKey

Lane - two consoles per pair of lanes

Twin - one console with two keyboards per pair of lanes

Lane - two consoles per pair of lanes

Pair - one console per pair of lanes

# AccuVision
## The Only Long-Term Display Solution Built Exclusively For Bowling Centers

Offering top-of-class video conversion, commercial-grade AccuVision monitors are the smart way to give your bowling center that modern look customers expect, reduce costly downtime, and enjoy single-source convenience with QubicaAMF.

## It's the best long-term solution for your center

Enjoy a better return on investment, more convenience and greater peace of mind thanks to:

**Commercial-grade engineering**
Ensures longer life, quicker repairs and less down time which increases center profitability.

**A consistent appearance**
A clean, elegant design from year-to-year eases replacement concerns.

**Forward compatibility**
With industry-standard display modes and integration with QubicaAMF scoring systems.

**Easy exchange and repairs**
We repair what we sell, stock commonly used parts, and offer rebuilds to limit your downtime.

**NEW LED Technology**
The latest technology for LCD displays. The 42" features full HD capability, is 40% lighter and 60% thinner than a traditional LCD. Both the 32" and 42" consume as much as 60% less power,

offer a contrast ratio 10X higher, more saturated colors and provide a brighter, cleaner image. Now available in 47" and 55".

**NEW HDMI Support**
QubicaAMF conversion units use HDMI, the most popular audio/video connection type, supporting both sound and direct monitor control ('CEC') through the HDMI cable.

## It's built exclusively  for bowling centers

**Legacy scoring system compatibility**
You'll enjoy seamless implementation with the most popular Qubica, AMF and Brunswick systems.

**End-to-end QubicaAMF convenience**
You make just one call for quick and professional warranty and support requests.

**An elegant, professional design**
Unlike off-the-shelf consumer monitors.

**Clean, safe and professional installation**
—thanks to a dedicated enclosure for the video conversion unit.

*32" LED AccuVision, one monitor application (wall mounting configuration also available\*\*)*
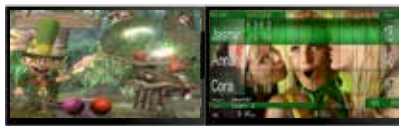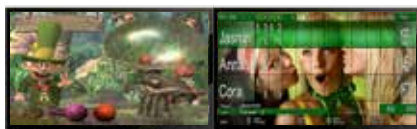
*32" LED AccuVision,  two monitor application*

*32" LED AccuVision,  three monitor application*

*42" LED AccuVision, one monitor application (wall mounting configuration also available\*\*)*

*42" LED AccuVision,  two monitor application\**

*42" LED AccuVision,  three monitor application\**

**LED 47" AND LED 55" ALSO AVAILABLE FROM QUBICAAMF WITH ONE- OR TWO-MONITOR APPLICATION\*\*.**

*If you wish, you can also install your own monitors, TVs or projector displays.*
*BES X is HDMI-compatible and works with the majority of the display devices on the market today.*
*(Note: Features and technical specifications may differ from actual product depending by coun)tries)*

\*      *LCD 32", LED 40" and LED 46" in the EMEA countries*
\*\*     *Available only in the Americas*

# LED Legacy Replacements

## Upgrade Today Without Changing Your Scoring System

QubicaAMF offers three smart options—
one just right for your center, your vision,
and your budget

## A Complete Upgrade Package

Get maximum entertainment value—and
a great deal—by purchasing our stunning
AccuVision* monitors, video conversion kits
and supporting brackets together.

Enjoy full compatibility with most major scoring systems
change to new monitors now and plug into new
QubicaAMF scoring when you're ready

## Video Conversion Kit and Support Brackets

Keep your center from looking cluttered—and your
bowlers distracted—by a "jungle" of overhead wires and
hardware.   Our special brackets and enclosures are the
answer.[1]

## Video Conversion Kit Only

Buying your own monitors? Ensure you'll get the utmost
value from your scoring system—including drink light and
sound support, automated power on/off, plus enhanced
TV control.[2]
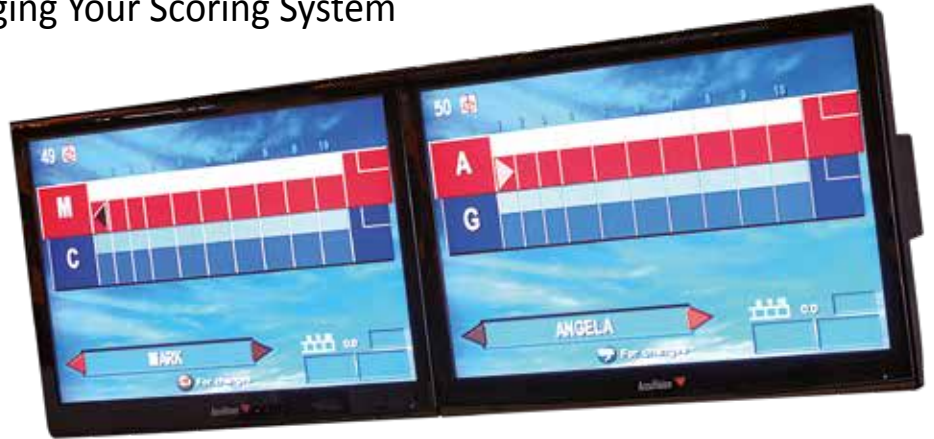
1 Support brackets are compatible with most brands of monitors.
2 Applicable only to scoring systems offering these features.

*AccuVision monitors are not available in all markets, in which case products of equivalent quality and features will be available.
Dimensions and configurations may differ from those shown.

# Multi-Media System

## Communicate with your customers and improve their experience, automatically

During busy times, customers are added to the waiting list, but they're unsure when it is their turn to bowl. Your pricing menus are complicated and a nightmare to update. Creating appealing in-center promotions is a difficult and time consuming task.

We have the solution. The Multi-Media System (MMS) solves the most important problems related to in-center communication, information display and management that can't be met by any alternative.

## Easily communicate with your customers, automatically

Easily show content, automatically, so you have more time to focus on other aspects of your business and are sure the information you want to display will get noticed.

- Various display options
- Easy to set up from your front desk system
- Automatic content rotation on the same monitor to increase your reach
- Able to use the scoring overhead monitors and the SuperTouch LCD consoles as additional outputs

## Keep your customers informed and improve their experience

Display relevant information and keep your customers informed in real-time, eliminating frustrations.

- Real time information
- High graphical quality for attractive and easy to read layouts and promotions

## Price Menu

Choose from a variety of professional looking menu templates and use Conqueror Pro to easily select items to promote. Include messages on product specials or upcoming events. Smooth scrolling to make it easier for customers to read.



## Full Screen TV

TV, or any other audio/video source, can be displayed in full screen through the MMS. Now with improved definition and sound support!



## Smart Advertising with Video

Create and display your own advertising. Better yet, open MMS advertising space to other businesses for a low-cost revenue stream. Video advertising also supports sound.



## League and Tournament Standings

Make league and tournament play more exciting with up-to-the-minute scores and statistics. Great readability, more options and layouts!



## Waiting List

The MMS Waiting List function constantly updates waiting customers on their status and in the meantime they can even watch TV Picture-in-Picture (PiP). It's customer service to the max. PiP also supports sound.



## View-Any-Lane

Electrify your center by displaying live action from any lane. Featuring the actual scoring grids and environments just like they are seen from the lane.







## Strike Challenge

A fun way to compete for prizes, Strike Challenge lets any number of lanes compete against one another, displaying results on MMS monitors, projection screens, or middle-monitors in triple overhead configurations. With new and more exciting graphics!

# Trouble Call System
## Customer service and machine maintenance made easier

Imagine: your center is full and your customers are having fun.  But suddenly a machine has a problem, and now the magic is gone.  Bowlers are baffled.  Plus, to make matters worse, your staff is busy and takes too long to notify the technician.

Sometimes, that's all it takes for your reputation to take a hit and lose customers.  But it doesn't have to be that way.  Not with the Trouble Call System (TCS) from QubicaAMF.

## We were first.  And ours is still the very best
Introduced in 2003, and constantly refined since, TCS is bowling's first and only automated solution for customer service, technician support and management reporting.  Infused with innovative QubicaAMF engineering, it's designed to make bowling life easier for everyone.

## Easier for customers to enjoy the game

TCS reduces their frustration, instantly advising them if machine problem happens, and keeping them posted so they can restart the second the technician is done.

Automatic reporting provides live updates through animated exciters on the overhead monitors. And, they can **report a problem right from the console.**

## Easier for technicians to do their job

TCS automatically informs staff right when a problem occurs—and keeps them informed until it's solved, allowing them to focus on solutions, no matter where.

**Mobile access**
lets the front desk notify technicians on their wireless handset—anywhere in your center.

**With full control and communication,**
they can acknowledge the call directly from their handset, even control basic functions such as recycling the machine.

**Improved safety**
To help protect the technician, TCS promptly advises bowlers when they have to stop, so they won't throw the ball while the machine is being repaired.

**Works with every machine**
TCS can be installed with machines supported by QubicaAMF/Qubica/AMF, Brunswick, Mendes, along with several others—even in mixed installations.

## Easier for managers to oversee operations

TCS automatically keeps a detailed trouble call history with no extra effort required by you or your staff, allowing full visibility into machine performance.

**Detailed and reliable**
TCS keeps track of every issue that occurred—those reported directly by the machine, or manually entered by the front desk, technician or bowlers.

**Complete statistics**
let you check all relevant metrics, observe trends, and identify issues before they become problems.  You also have access to data for evaluating technician response times and performance.
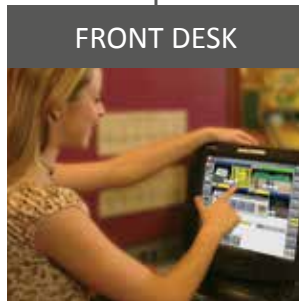
| PINSPOTTER | FRONT DESK | BOWLER CONSOLE | TECHNICIAN |
|---|---|---|---|
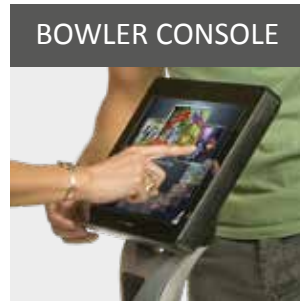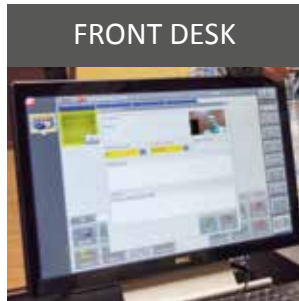
*ERRORS ENTER THE SYSTEM AND*
*THE SYSTEM NOTIFIES TCS*

*SIMULTANEOUSLY*

## TCS

| THE TECHNICIAN | FRONT DESK | THE CUSTOMERS |
|---|---|---|
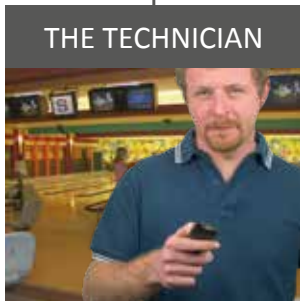
*The TCS contacts the technician via his wireless handset.*

*Front Desk is advised that an error has been detected on a certain lane.*

*All details about the detected error, lane, source, and total downtime are saved in the TCS database.*

*Via the scorer monitors, customers are advised that an error has been detected.*

*Customers are advised that the technician is working on the issue.*

*Customers are advised that it's okay to continue.*

An error has been detected
The mechanic has been called
Please hold Your Bowling

The mechanic has arrived
Repair in progress
Please wait

All is Okay now
Thank You for waiting

**ON-LANE REDEMPTION**

# Driving your business, one ticket at a time

Redemption games are increasingly popular among today's youth and open play bowlers, and are shown to increase key areas of your business including party business and F&B sales, along with open play bowling.

The On-Lane Redemption system by QubicaAMF is designed to integrate with the BES X and Conqueror Pro Management System, to provide a complete, customizable solution for managing your bowling center redemption activity. It's a perfect complement to your existing redemption solution.

**Total System Integration**
To give you more revenue opportunities with fewer headaches, this system integrates with our Conqueror Pro management system, and can issue tickets linked to all bowling games or events managed by BES. It also ties into our Trouble Call System (TCS), advising technicians and the front desk when a problem occurs, or if tickets need to be reloaded.

**Smart, Easy Operation**
Our On-Lane Redemption system is well designed, fully automated and totally convenient. It holds 4,000 tickets, which means fewer visits from the front desk. And it's also equipped with an LED that shows operational status.

**Full Payout Control with Detailed Reporting**
Our On-Lane Redemption system also lets you set the equivalent value for tickets, and evaluate payout percentages versus revenue and much more.  It puts you in control.

"We have seen a large increase in bowlers using On-Lane Redemption, then going directly into the game room to spend more time and money.
Adding On-Lane Redemption is one of the best decisions we have ever made!"
*Scott Devers, Mike Aubly's Arrowhead Bowl, IN*

# Automation System

The QubicaAMF Automation Systems, interfaces and superior control software allow total center control via Conqueror Pro. From billiard lights to external signs, from automatic bumpers to glow lights and much more.

**Automatic Bumper Interface**
Have interfaced bumpers go up and down by player so a family can bowl together. Bumpers can be assigned to any player from the front desk or bowler console.

**Auto-Adjustment Scoring Camera**
A matrix camera with Automatic Image Recognition means superior pin detection, accuracy and reliability. Camera image auto-adjustment can be performed from the front desk, with hassle-free automatic switching to black light. Previous camera image can be viewed at front desk.

**TV/Video Systems And Adjustments**
Make TV/Video adjustments from the Conqueror Pro front desk, with lane-by-lane control of volume, color, brightness and contrast.

**Sound Exciter Control**
Control sound exciter adjustments for animation and games from the Conqueror Pro front desk, with lane-by-lane control of volume.

# System Hardware

At QubicaAMF, we develop our own hardware for the systems we sell. Unlike other manufacturers, we have full control of our development and production process, for both hardware and software. This winning approach leads to improved reliability, stability and longevity of our products.

**No Hard Drive**
Our BES X has no hard drive, instead we use state-of-the-art flash memory. This drastically improves reliability, as hard drives are one of the elements of scoring systems most frequently subject to failure.

**No Fan / No Moving Parts**
Fans or moving parts may break sometimes.
Our superior technology eliminates the need for fans and other moving parts on the electronic board. This translates into fewer parts that can break and increased reliability.

**Power-Loss Protection**
Scores store directly in the flash memory, further protected by backup battery. If power is lost you have no problems. Scoring data and information will be preserved, and the game can continue after power comes back.

**Stand-Alone Operation**
Should communication be lost with the front desk, scorers can be switched to stand-alone mode.

**System Diagnostics Self-Test**
On start-up, the system checks every device and, if it detects a problem, sends an alert.

**Dual-sensor ball detection**
This patented system provides the most accurate ball speed, automatic pinspotter triggering based on ball speed, and better displays an alert.
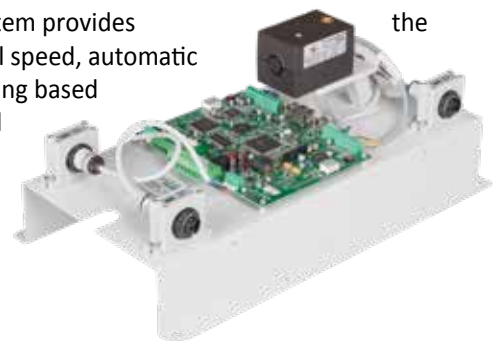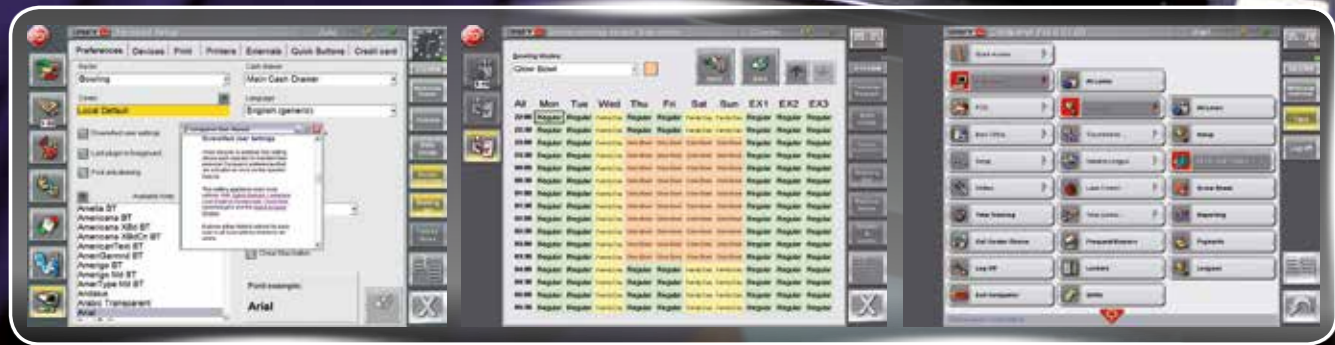
# The world's most scalable, upgradeable and fully integrated bowling center management system

Your management system is the heart of your business. While many systems look similar at first, in-depth comparison reveals real differences. Make the comparison yourself. Imagine critical situations and challenge each system to solve them. What if the center is crowded, if an employee tries to steal money, if a new employee needs training, if you need things to run a certain way but you're not there? Successful proprietors understand these scenarios; and that choosing the right system can make tough situations easier to handle. That's why, in growing numbers, they choose Conqueror Pro.

## Control Every Aspect Of Your Business

From customized setup to remote center management, from pricing to security, from lanes to employees, Conqueror Pro makes it easy to keep tabs on things and call the shots.

That includes taking every opportunity to make a great impression on customers. With such features as Frequent Bowler Tracker and Web Reservations, Conqueror Pro helps you establish and build stronger relationships and repeat business.

Conqueror Pro helps you put customer service and satisfaction first. As one system throughout your center, Conqueror Pro makes everything run better. Transactions are seamless. POS sales are quick. Waiting customers stay informed. And employees jobs are made easier.

## Conqueror Remote

**Manage The Way You Want To Manage, Even When You're Not There**
With any internet connection anywhere, your laptop becomes an additional bowling center workstation. You can operate exactly as you would in your center, using whatever Conqueror Pro functions you want, including setting prices and options, solving technical problems, booking lanes, defining leagues, checking income, and more.

**Real-Time Cameras Show What's Happening As It's Happening**
With integrated real-time cameras you can pan from side to side and zoom in and out, seeing your staff and center at work.

**Real-Time Income Monitoring**
See income figures real-time at the bottom of the screen while viewing your center and performing other Conqueror Pro functions.

## Automatic Internet Updates

**Stay On The Cutting-Edge**
We continuously improve and enrich our systems, and thanks to our industry-first and unique Internet update feature, your center is always cutting-edge.

Conqueror Pro automatically downloads the latest software version for your center as soon as we make it available online. You choose when the upgrade should be performed and every component of your system - Conqueror Pro, Scoring, TCS, MMS and more - gets updated automatically.

Before authorizing the upgrade, you can click on the Conqueror Feature File to fully understand what has been added to the new version and what improvements have been made.
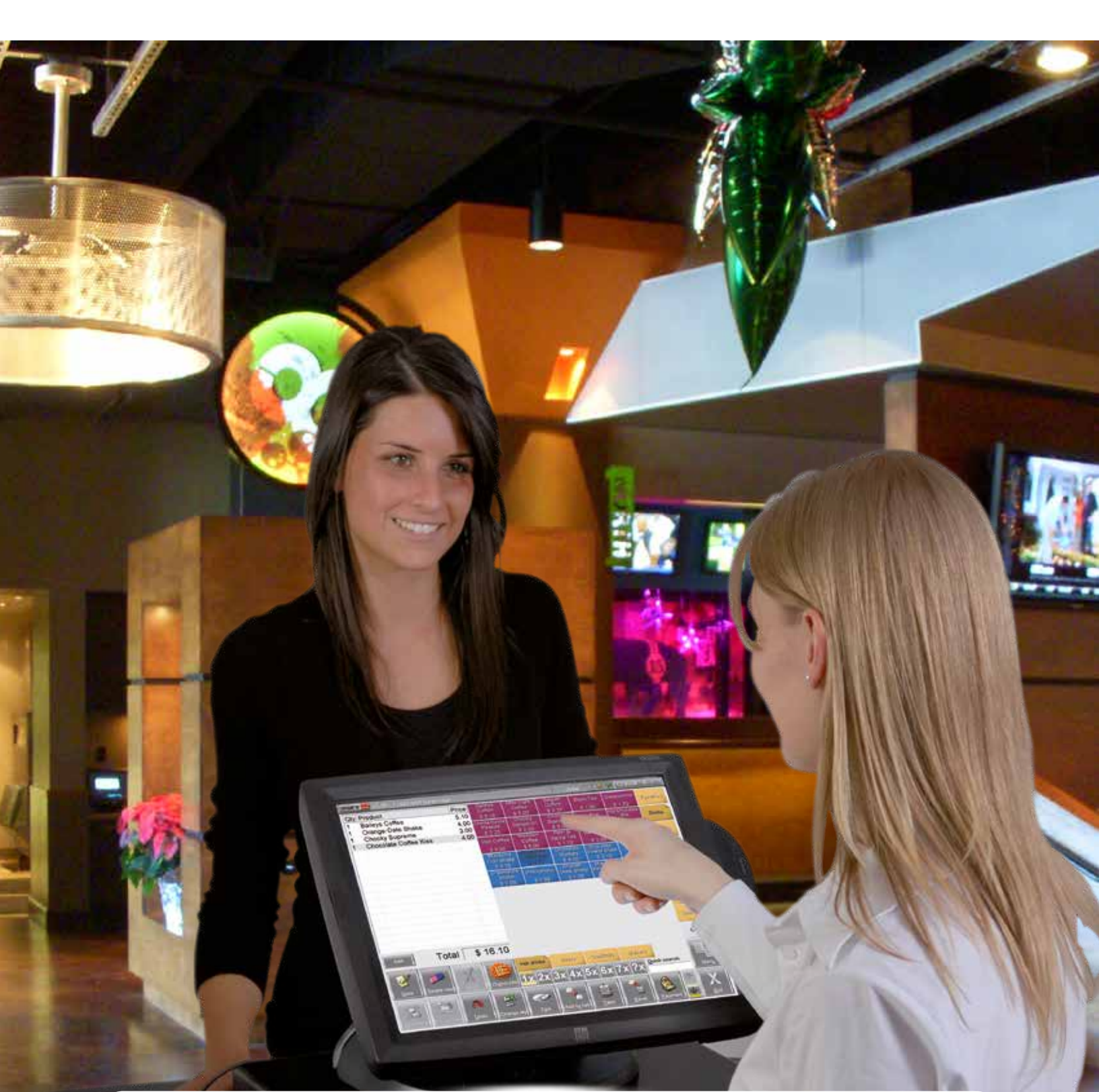
# Managing birthday and corporate parties, simple and complex transactions, and handling customers who move around your center, has never been easier

**Seamless Transactions**
Provide customers with one bill at checkout, which covers all of their activities and purchases during their visit.

**Same POS Interface Everywhere**
POS screens navigate and function the same way in all Conqueror Pro modules including lane management, time games, bar, pro shop, waiting list, and booking.

**Flexible And Advanced Tab Management**
Split and merge tabs and lane bills for individual or combined billing. Ring F&B items directly to a lane. Open a tab without being connected to a specific lane or table, and without a sale. Recall a closed-out tab to make changes. Handle booked event tabs with ease.

**Modifiers**
Enhance F&B sales with modifiers and changes, including up-charge and no-charge modifiers.

**Gratuity/Tip Management**
Collect gratuity on a bill. Preprint a bill to present to the customer for payment and later adjust the total with the tip included. Handle end-of-shift tip management and payout.

**Credit Card Transaction Management***
Swipe credit cards for pre-authorization and maintain card information in the system as a final-payment option. Process all credit card transactions through one seamless process and present a single bill to the customer. Conqueror Pro is fully compliant with the latest guidelines from the PCI Security Standards Council regarding credit card data storage, processing and transmission.

**Dynamic Pricing**
Automatically adjust pricing by time, day, or both.

**Organize Price Keys**
Customize the layout and display of categories and price keys for an easier sale process for your staff.

**Mixed Packages**
Easily handle mixed packages, such as two games plus a soda and cheeseburger. Split revenues in reporting ensures that revenues go to the right department.

**Open-Choice Menus**
Provide flexibility for groups, such as a birthday package where each child can choose his or her drink and food.

**Main Department Setup**
Define new main departments to manage a multiactivity center (e.g. restaurant + fast food + bar + pro shop + bowling).

**Tax Management**
Comprehensive and flexible tax management to accommodate your accounting needs. Easy handling of tax exemption and special circumstances.

**POS Integrates With Frequent Bowler Tracker**
Quick customer recognition, special prices and discounts, sales tracking, redemption points, fast payment by Q-Cash, points on card or credit card*, and delayed payment for frequent bowler customers.

**POS Integrates With Web Reservations**
Create any new price key or mixed package, including bowling and F&B, and post it online.

**Shift Reports**
Generate per-employee or per-shift reports, with details such as tips and incomes. Reconcile or close a shift or business-day with all transactions from all areas, through one system.

**Designate Printers**
Associate every product and modifier to a printer placed in the relevant F&B preparation area (such as bar, kitchen, etc.), and orders will automatically be sent to the correct location for preparation.

**Receipts**
Configure receipt details and reprint receipts as needed.

**Barcode Scanner And Rapid Search**
Ensure quick, accurate transactions.

* Varies by country and credit card processor.

# Frequent Bowler Tracker (FBT)

In the battle for the hearts and minds of customers, little things mean a lot. And with the Frequent Bowler Tracker (FBT) working for you, your center makes the most of customer relationships and rewards their loyalty.

## Complete Management Of Every Customer Type

From simple contacts to frequent bowlers, from families and social groups to companies, FBT puts easy management a few keystrokes away.

## Detailed Tracking Of Everything Customers Do

Know each customer's purchase and play habits and market to them better as a result.

## Filtering And Selection Module To Create Marketing Lists

Extract teenagers close to their birthday, customers with an expiring locker, league players playing at least once in the last month who scored 200 or above, customers who spent $50 or more at the snack bar – whatever you want to find out – and then offer them special promotions you create.

## Individual Or Family Cards, For Swiping Or Manual Recognition

Cards with cash or game credits make it easier to have fun in your center. Conqueror Pro recognizes all magnetic stripe cards, for individual or family recognition.

## Gift Card Management

Load cards with money or games at special prices for immediate use in your center or as gift cards; and track gift card purchases center-wide.

## FBT Sign-In Directly From The Lane

Frequent bowlers can now sign-in from the lane by entering their FBT identifier on the bowler terminal. Another improvement that helps you streamline the check-in procedure, and offers a better service to your best customers.

## Member Point Collection Management

Allows members to pay with the earned points, promoting repeat visits and customer loyalty.

- Point/money ratio defined by bowler category
- Frequent bowlers can pay using points on card
- Manage time-limited promotions by bowler category, such as, allowing students to earn double points in summer
- Define bowlers by earned points and purchase habits and send personal reports, promotions and letters

## Integration With Players Club Solution

Upgrade to the Players Club Solution to get a complete, turnkey loyalty program and seamless integration with FBT.

# Electronic Booking System Advanced Reservations

## Totally Integrated
Open play, leagues, time-games, FBT, and POS are all integrated with the Conqueror Pro Booking System. Center rules, like lane options, bowling modes, prices, lane and time game setup, and more – also integrate seamlessly with Conqueror Pro.

## Real-Time Interaction With Lanes
Conqueror Pro knows how fast bowlers are playing and estimates game duration on each lane. As a result, you can manage time-bookings and walk-ins simultaneously, an advantage other booking systems don't offer.

## Quick Or Detailed Booking
Use drag and drop or default settings for fast booking insertion; and accurate booking definition, when needed.

## Complete, Flexible Bookings Management
Manage deposits, payments, food and beverage ordering, and lane and bowler options. Convert game reservations to time reservations or vice versa during the check in to exploit your lanes and maximize their occupancy rates.

## Mixed And Recurring Bookings
Easily handle a customer who books multiple services, such as bowling, a restaurant table, and billiards, for six weeks on a given day each week. Use league software to book a group of lanes every week automatically.

## Overbooking Area
Manage quick lane arrangements and late arrivals in a snap.

# Time Games Module

Conqueror Pro gives you the ability to seamlessly manage all of the time-based revenue sources within your center including billiards, table tennis, party room, and much more.

## Quick Setup
Every time-based resource can be easily defined.

## Integration With Game Control Devices
Control billiard lights or other automated devices with ease.

## Same Layout And Behavior
Time games look and work the same as the corresponding lane management modules; and have nearly the same functionalities, including booking system, frequent bowlers and POS.

**CONQUEROR Pro**

# Online Booking
## Web Reservations

Almost all industries – from hotels to travel, from cinemas to restaurants – offer online reservations. Consumers expect it. Now your bowling center can offer online reservations, too.

With the Web Reservations module, you simply add a Book Online link to your website. Customers can then book lanes and packages with a few keystrokes from home or work. Only QubicaAMF Web Reservations fully integrates with lane management and POS.

## Easily Integrates With Your Website
Customize colors, font and logo to match your website's look and feel, add a Reservations link, and start accepting online reservations immediately.

## Offer Online Promotions
Offer online promotions, such as bowling only, bowling plus F&B, birthday parties, corporate parties, all organized by categories with pictures. Also include open menu choices with your packages.

## Shopping Cart
An intuitive way for your customers to shop around and to book their games online.

## Credit Card Payment And Deposits
Set the deposit amount required to confirm lane reservations, charge the whole price in advance, or charge customers upon arrival.

## Flexible Setup
Decide when online bookings are allowed day by day, how far in advance soon customers have to book their experience, which lanes are reserved for web booking, set additional booking fees, properly manage split houses and assure that groups are assigned to adjacent lanes and much more.

## Online Sign-In And FBT Account Status
Customers can sign into your frequent bowler program and check their account status, including the money/ points balance on their card.

## Real-Time Integration With Booking, Lane Availability, Price Key Setup
Avoids double booking and manual reconciliation of telephone and web bookings. Packages, lane availability and prices appear online for web reservations.

# Dynamic Promotions
## Drive Business The Days And Times You Want

### Influence Customer Habits
Attract customers to days and times they haven't considered before; to book more days in advance; to increase the bookings to walk-ins ratio via web-only promotions linked to lane availability.

### Increase Customer Visits
Increase visits, spread visits throughout the week, and have more lanes for walk-ins during peak periods.

### Define Dynamic Discounts
Have discounts vary in real-time based on lane availability, such as offering a 30% discount when customers book in the mornings, at least two weeks in advance, when 20% or less of lanes are booked.

### Add Premium Pricing
When lanes are booking fast, have customers pay for the privilege of reserving a lane reservation.

### Combine Google™ Analytics With Dynamic Promotions.
QubicaAMF Web Reservations Dynamic Promotions module integrates with Google™ Analytics (http://www.google.com/analytics/) to show clearly how your web business is performing.



# Plug-And-Play Internet Gateway



The Internet Gateway provides a plug-and-play solution that can prevent an uncontrolled access to the Internet from Conqueror Pro terminals and allows a secure access for
- QubicaAMF staff to effectively provide remote technical support
- Internet-based services (e.g. Web Reservations, Facebook GameConnect)
- Remote Conqueror terminal connections

# Marketing and Training Services

**Get onsite face-to-face instruction with Max Training**
With Max Training you will get maximum benefit from your QubicaAMF scoring and management systems. Your staff will retain more, will use the system better and will be more productive. You'll have the knowledge and power to drive more business and will get maximum return on your investment.

**Create massive buzz with our Virtual Marketing Manager**
With our Virtual Marketing Manager your success is virtually assured. It's a simple yet highly effective approach that helps you implement marketing plans, execute seamlessly and achieve profitable financial results—more quickly and easily.

Designed for the busy Proprietor or Manager who needs to execute new programs without spending months developing the concept or creating marketing material to make it successful. Our programs have been researched, tested and are professional designed to give you great results quickly!
Choose from 5 dynamic QuickStart Programs designed to save time and help you start promoting and making money right away.

QuickStart **BIRTHDAY PARTY** PROGRAM

QuickStart **WEB RESERVATIONS** PROGRAM

QuickStart **FIELD TRIP** PROGRAM

QuickStart **LOYALTY** PROGRAM

QuickStart **BES X ULTIMATE** PROGRAM

# Lane Management

## Totally Integrated
Every Conqueror Pro Module – Reservations, Waiting List, Trouble Call System, Intercom, Leagues, Tournaments, Frequent Bowlers, POS and more – integrates fully with the lanes.

## Bowling Modes
Set it and forget it. Define pricing, lane options and graphics, messaging and more all by day and time so you always deliver the experience you want to your customers.

## Lane-On Modes
Open by game, frame, time, or unlimited bowling, per lane or per bowler.

## Dynamic Display Of Lanes Status Based On Number Of Lanes
Multi-page view for big bowling centers, large icons for small ones, with all information displayed clearly and logically.

## Drag And Drop
Quick multi-selection and lane transfers speed up functions and transactions.

## Fast Operations
Quick name and quantify insertion and fast-sale items (e.g. shoes and socks) minimize the time required to turn on a lane.

## Next Available Lane
The system uses lane statistics to choose the next available lane; and speed up openings while optimizing lane use.

## Advanced Print Score Module
A flexible search and filter module for printing detailed statistics with your center's logo, frame-by-frame pin position, standings and more.

## Group Check-In And Check-Out
Fast group check-in and check-out, with combined or individual billing.

## Bowler Check-In And Check-Out
Individual late check-in and early check-out, with independent payment.

## Score Correction
Quick score correction or detailed pin-by-pin position.

## Casual Competitions
Rapid standing sheets made by selecting a group of lanes in open play.

## Special Lane Functions
Functions include player-by-player lane-split and merge, players and lane transfer, pinspotter control for practice, re-open, monitor image set-up, bowler console emulator from Conqueror Pro, and more.

## Every Type Of Bowling Fully Supported
Conqueror Pro supports ten-pin, five-pin, candlepin, and duckpin bowling, even mixed together in the same center.

## Prices
Pre-assigned or post-assigned game quantities, pre-paid or post-paid. Price values calculated at opening time, closing time, or proportionally. Have one independent transaction for each player, with different prices and options, if required.

## Voiding And Refunding
Quick voiding in case of mistakes, and complete or partial refund due to early lane closures or other customer needs.

## Food & Beverage
Charge food and beverage to the lane bill, per lane, or per person.

**Conqueror Pro**

# League &
# Tournament Management

## Advanced Setup And Play Options
Provides unmatched flexibility and user friendliness.

## Complete Interface To CDE BLS Software
The interface includes league import-export features allowing you to easily manage your leagues in BLS and seamlessly run them from Conqueror Pro.

## Automatic Lane Movement
If some of the lanes are still busy, the team and league information is automatically sent to those lanes when the previous bowlers finish.

# Tournaments and
# Other Competitions
# Made Simpler

## Tournaments And Swedish Leagues
Integrated tournament and Swedish league modules.

## Casual Competitions
Make rapid standing sheets by selecting a group of lanes in open play.

## Scrolling Standings
Standing results display on the overhead monitor as a scrolling message.

## Tournament Events Programming
Integrated tournament system programs all of events, teams and squads.

# Lockers

## Integrated
Manage locker use in full integration with the frequent bowler system and POS.

## User-Friendly
Graphical interface shows easy-to-understand layout of locker banks.

## Complete
Management of monthly and yearly payments, reports, locker maintenance, waiting list, and more.

# Interfaced Applications

## Automatic Shift Report Export To Accounting System
Shift reports automatically export to QuickBooks and into the proper account setup. Each figure generated by Conqueror Pro flows.

## Dassle®
The optional Dassle® advanced accounting interface functions allow setup and re-map into QuickBooks account numbers; and reconciliation/merge of shift report incomes of Conqueror Pro.

## Integration With Berg Liquor Dispenser
This interface enables control of liquor being served from the Conqueror Pro POS module. Liquor must be selected before being poured, ensuring that liquor served is then sold (or voided, but still tracked).

## Integration With Third Party Systems
Hopewiser (UK only), Rec Trac, R-Keeper (Russia only), Favero, WinTic (Italy only), CleanCash (Sweden only) and others.

## Integration With The Most Popular Cashless Systems
Allows management of payments using pre-loaded cards that work with other systems. Conqueror Pro interfaces with: Intercard, Embed, CoinTech and Sacoa.

## CDE, BowlerTRAC And Other Open Architecture Formats
Bowling center data can also be exported to Excel and other popular file formats.

## Interface with Micros POS
Provides a connection to the popular Micros POS system offering a powerful combination of Conqueror Pro for bowling management and Micros for all financial activity and payments.
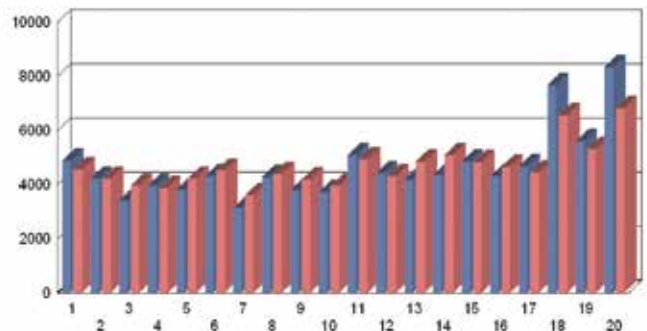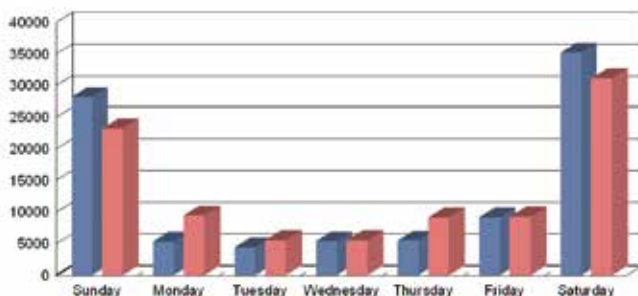
# Scalability For Small Centers, Large Centers Or Chains

Like no other system out there, Conqueror Pro is simple, affordable and flexible enough for the small, family managed center, yet powerful, full-featured and fast enough for the big, complex center, too. No wonder Conqueror Pro is the choice of the largest centers worldwide. Their owners know the value of total control combined with simplicity and reliability.

## Have Up To 100 Workstations Working Together
Conqueror Pro has the scalability you need.

## Operate Up To 200 Lanes
Including split houses and across multiple floors.

## Manage Up To Ten Different Time Games
From billiards to table tennis and more, and up to 120 tables each, Conqueror Pro has time games covered.

## Special Options For Multi-Sector, Multi-Floor Centers
When a center has distinct needs, Conqueror Pro is accommodating.

## High Performance Even With Huge Amounts Of Data
Search a customer name and retrieve it in the blink of an eye, whether you have 1,000 or 100,000 customers archived.

# Bowling Chain
# Options

QubicaAMF is the only company that has developed solutions specifically designed around the needs of bowling chains. For this reason, some of the biggest and most progressive chains around the world choose QubicaAMF as their partner for rock-solid, integrated, management and scoring system solutions.

## Call Center Applications And Centralized Web Reservations

QubicaAMF provides bowling chains with full-featured call center and web applications for reservation services, featuring customer login and membership registration, which can be integrated with a chain's website.

With our application, bookings for all of your bowling chain can be handled by one call center or by one website.

## Intuitive, Fast Center-Selection Window

Allows you to connect quickly to remote centers and moves quickly from one center to another.

## Centralized Booking Management Functions

You can retrieve those bookings requiring a follow-up call today; or all bookings requiring food preparation tomorrow, and similar, from all centers bookings.

## Seamless Integration

All applications interface in real-time with QubicaAMF systems and servers in each center for seamless integration without the need of any manual reconciliation.

## Management Solutions

Chain-wide management solutions to drive Qubica scoring or legacy AMF systems are also available to ensure system consistency across all centers of a chain.

# Build a more profitable future with your existing scoring system

Want to harness the power and potential of Conqueror Pro without changing your existing scoring system? You can with Conqueror Universal. It's a great step toward modernizing your center. And it's an investment that stays with you as you grow. Total security and control to run your business the way you want to.

**Conqueror Universal provides all of the same modules as Conqueror Pro, like—**

- POS Seamless Transaction
- Frequent Bowler Tracker
- Advanced Reservations
- Bowling Modes and Dynamic Pricing
- Automatic Internet Updates
- Remote Control and Configuration

**Plus, Conqueror Universal offers these great benefits:**

## Compatible With Legacy Scoring Systems

Conqueror Universal is compatible with legacy AMF scoring systems including BOSS and AccuScore XL.

## Multi-Center Functionality

If you're a multi-unit operator working with a variety of scoring, management and POS systems, Conqueror Universal lets you use the same management system across your entire organization. Your headaches will subside, and your operational efficiency will soar.

# Service and Support

## We're here when you need us, anywhere you need us

When you choose QubicaAMF products, we see it as the beginning of a long relationship. From then on we believe it's our job to continue to earn and deserve your trust through prompt, thorough service and support.

## QubicaAMF-Trained Technicians And Installers
We have 75 technicians and installers worldwide to assist you when you need it.

## Internet Updates
When there's an update to your QubicaAMF software, it's available by download and easy self-installation.

## Automatic Contact With Us
Should you ever experience a problem with your Conqueror Pro system, the system can automatically alert QubicaAMF by email.

## Remote Tech Support
Just because a problem doesn't require an on-site visit doesn't mean you don't need help. Conqueror Pro comes with remote technical support capabilities built into the system. Our technicians can connect to your center's workstations and directly troubleshoot your system.*

## Installation As Excellent As The Training That Follows It. Worldwide

## Installation Coordination
QubicaAMF certified installers work closely with you and your staff on every step of the installation process.

## A Single Power Point To Each Lane Pair
That makes both pre-electrical work and installation easier.

## Installation On A No-Shut-Down Basis
Installation is typically done without scoring interruption.

## Fewer Cables
Every aspect of installation is designed to make maintenance and troubleshooting easier.

## Mechanic Training
We train on-site in your mechanic's familiar work environment.

## Staff Training
Your staff's training is professionally done and customized to meet your center's needs.

*Available only if the center's network infrastructure is correctly designed and configured

For a full system demo and to watch the video,
visit us at http://besx.qubicaamf.com

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## Make ✕ the next big thing for your center!