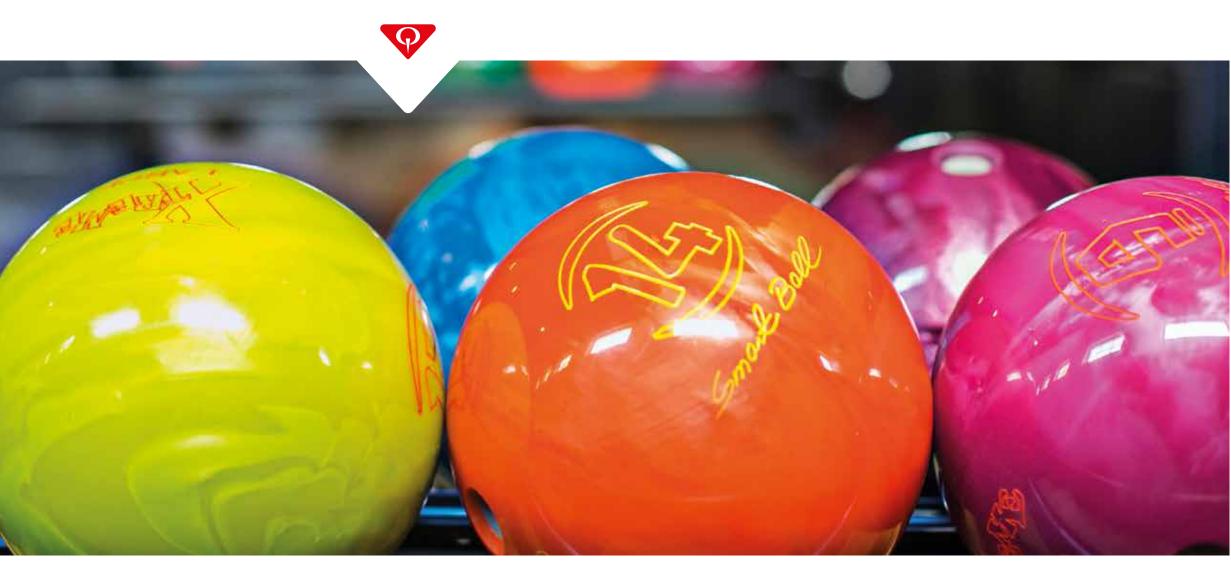


# GET THE PERFECT FIT FOR YOUR BOWLERS AND YOUR BUSINESS

HOUSE BALLS, RENTAL SHOES AND PINS



Smart Ball

# SMART BALL SYSTEM WITH COMFORT FIT GRIP™

The World's Most Comfortable House Ball System

Broken nails. Blisters. Hand fatigue. More than minor complaints, they're among the biggest reasons why bowlers stop playing. But you can put an end to this, and drive more revenue through quicker turnovers and increased comfort, with our Smart Ball System—a one-of-a-kind house ball system proven to improve bowler satisfaction. Fast, simple selection and our exclusive Comfort Fit Grip make for happier bowlers—and more games.







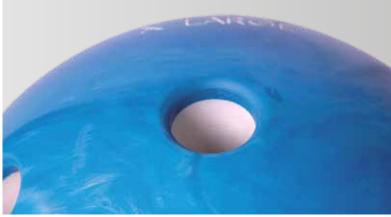
#### **SMART BALL SYSTEM**

Our Smart Ball System includes everything you need to get rolling: an innovative fitting and display ball, selection chart for fast size and weight identification, and color-coordinated balls (with seven different grip sizes and 11 different weights) for fast ball selection.

#### **FASTEST BALL SELECTION**

Our Smart Ball System speeds turnover by getting bowlers to their lanes seven minutes faster on average. That means more games during your peak times. And it could add up to thousands more in revenue per year! Plus, each ball has its weight engraved on two sides, making it a snap for bowlers to find the right one, fast!

### TYPICAL BALL



### PATENTED COMFORT FIT GRIP

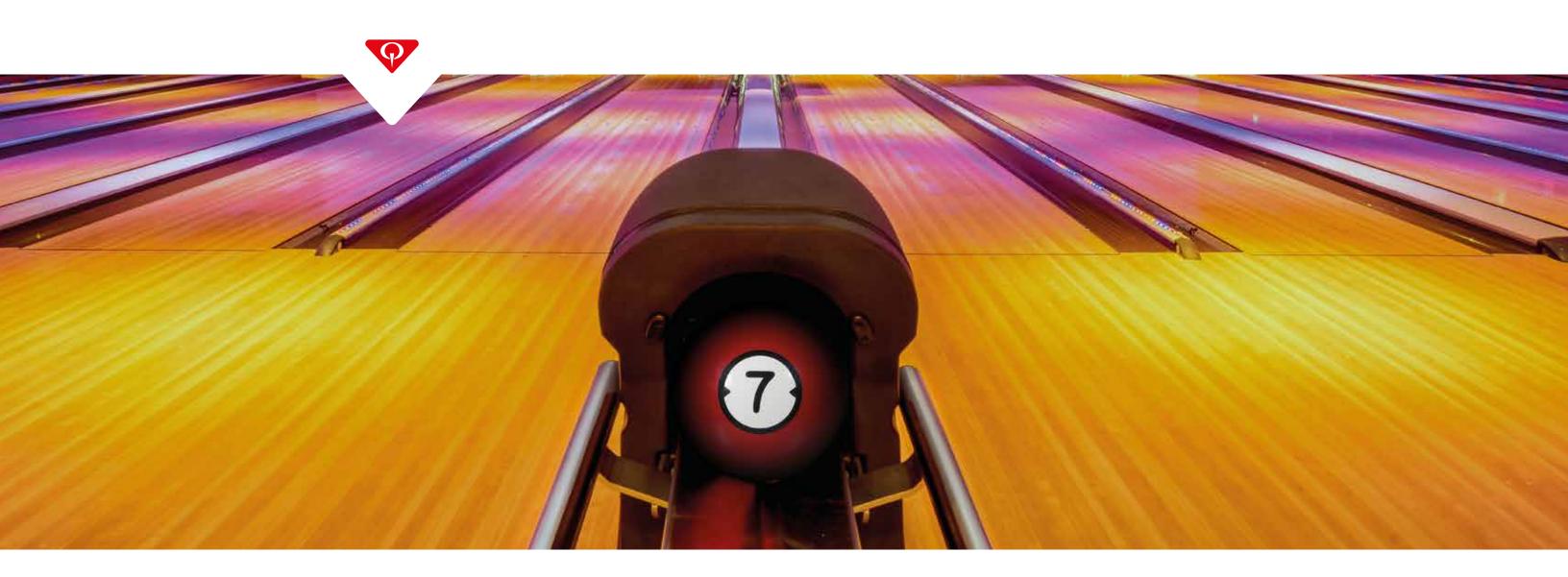


### THE WORLD'S MOST COMFORTABLE GRIP

Our exclusive patented design offers 50% larger beveling than the competition. Reducing hand fatigue, bowlers will be more satisfied—and may bowl an extra game or two.

#### **GUARANTEED PERFORMANCE**

All Smart Balls are made of durable urethane, guaranteed for two years. They also illuminate under black light—igniting play and stirring your bowlers to keep coming back.



Smart Ball

# BILLIARD-STYLE SMART BALL SYSTEM WITH COMFORT FIT GRIP<sup>™</sup>

Our Billiard-Style House Balls are designed to look like real billiard balls. Made from the same premium urethane, using the same manufacturing process as our one-of-a-kind Smart Ball System, they come standard with our patented Comfort Fit Grip. These balls are sure to add flair to your facility. Available in two grip sizes per weight, these balls are a sure shot for boutique-style centers. Style, along with fast, simple selection and our exclusive Comfort Fit Grip make for happier bowlers—and more games.



#### **SMART BALL SYSTEM FEATURES**

Our Billiard-Style House Ball line follows in the steps of its big brother, the original Smart Ball System. With the innovative fitting ball and display, the color coordinated chart offers fast weight and grip identification for the fastest ball selection.

#### FASTEST BALL SELECTION

With 10 weights to choose from (6lbs to 15lbs), each weight has a choice of two grip sizes. This helps to speed turnover by getting bowlers to their lanes faster. That means more games during your peak times—and could add up to thousands more in revenue per year! Plus, each color coordinated ball has the weight on two sides, making it easy for bowlers to find the right one, fast!

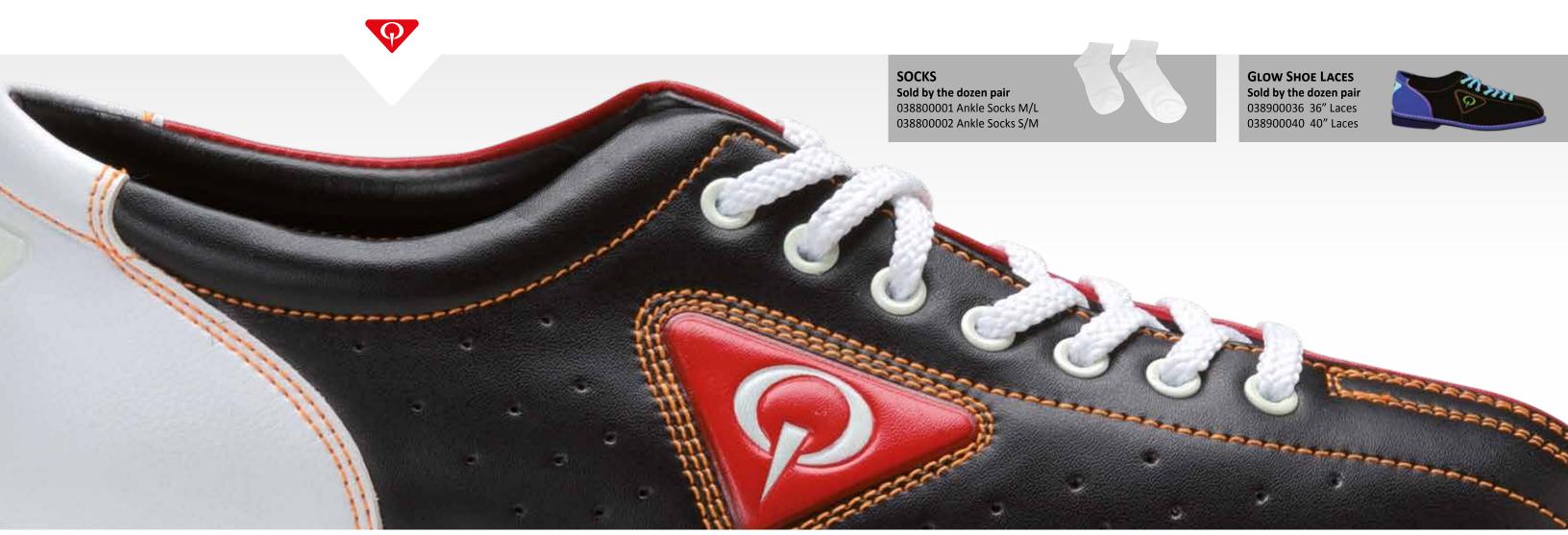


#### **COMFORT FIT GRIP**

Our exclusive patented design offers 50% larger beveling than the competition. Reducing hand fatigue, bowlers will be more satisfied—and may bowl an extra game or two.

#### **GUARANTEED PERFORMANCE**

All Billiard-Style House Balls are made of the same durable urethane as the Smart Ball System and guaranteed for two years.



## **RENTAL SHOES** PUT YOUR BOWLERS IN OUR COMFORTABLE RENTAL SHOES AND WATCH THEM BOWL LONGER

Battered bowling shoes can send bowlers packing, cause them to complain when they have to wait for the right size, and play less when their feet start hurting. But you may think you have to spend big bucks to get shoes that look great, fit great and last long enough to make a smart investment.

No longer. Because QubicaAMF offers a full range of unisex rental shoes that deliver superior comfort, quality and value.



### **PREMIUM LACE SHOES** Step Up to the Ultimate in Quality and Performance

Get premium style and durability—without the premium price. Made of the finest materials available, these shoes offer fullgrain cowhide leather uppers with cowhide soles. They feature rugged 360 improved Goodyear<sup>®</sup> welt construction and a padded collar. Together with a well-cushioned foot bed and Italian design, they provide incredible comfort and style. Two year warranty.

Available in Unisex Adult sizes 3.5-18. European sizes available in EU 22 - 50 and UK 6 - 15.



#### PREMIUM VELCRO<sup>®</sup> SHOES Slip into Something More Profitable

Get your customers to the lanes faster with these stylishly redesigned rental shoes that coordinate with our premium lace shoe. They feature rugged 360 improved Goodyear<sup>®</sup> welt construction, plus a padded collar and padded foot bed to withstand the rigors of regular use. Two-year warranty. Available in Unisex Adult sizes 5-14, Youth sizes 1-4.5, and Children sizes 6-13.

European sizes available in EU 22 - 51 and UK 6 - 16.



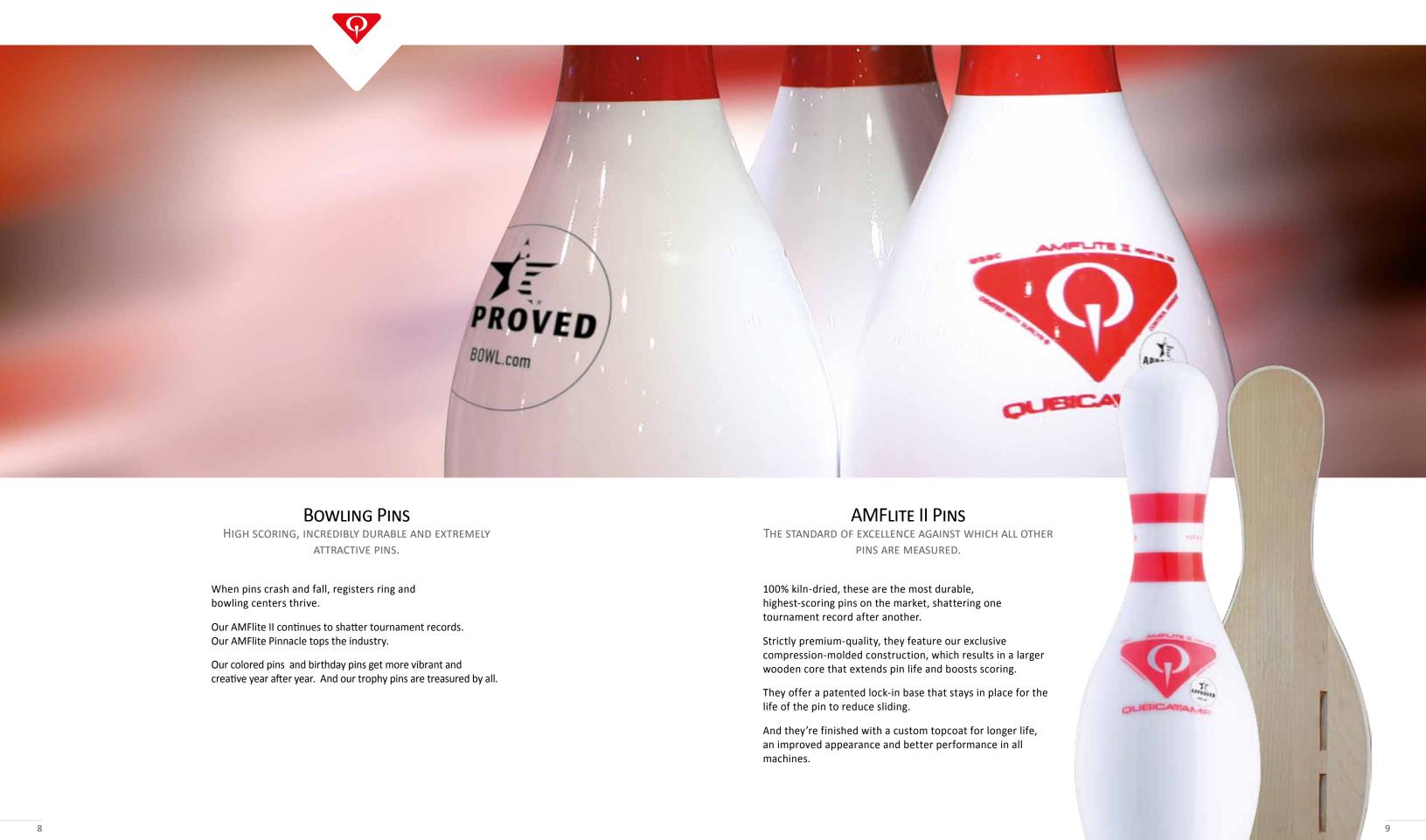


#### SMARTVALUE Maximum Durability and Performance for the Best Price

Get your customers to bowl more games with these new stylish, modern shoes! Designed to deliver superior performance and comfort, thanks to ankle cushions and a padded foot bed, these shoes are affordably priced with durability, great comfort, excellent slide and a cool style. Six-month warranty on factory defects only.

Available in Unisex Adult sizes 5-15, Youth sizes 1-4.5, and Children sizes 6-13.

European sizes available in EU 22 - 50 and UK 6 - 15.







#### **CUSTOM LOGO PINS**

Looking to set your center apart? Have special guests or a special event you want to commemorate? Consider ordering QubicaAMF custom logo pins. We'll imprint either birthday and award pins at no extra charge with a minimum order of just 10 sets. It's a great idea and a great value too!

#### **COLOR PINS**

Color pins offer one of the easiest, most effective marketing opportunities available to your center. And QubicaAMF provides the most dazzling multi-hued array of pins in the business perfect for glow-in-dark Xtreme<sup>™</sup> bowling environments. Bowlers like the excitement and diversity. And operators like you appreciate the traditional durability you've come to expect.

#### **REGULATION STRING PINS**

QubicaAMF, the leading producer of string pins, provides string pins for tenpin compatible with all models of string machines. Our string pins are the same high-scoring, industry leading AMFlite II pins used on free-fall pinspotting machines around the world—simply modified with a small hole in the top and side of the head of the pin to allow for attachment to the string.

#### DUCKPIN & MINI BOWLING PINS

Whether you offer Duckpin or Mini Bowling, QubicaAMF has your pin needs covered. While traditional hard duck pins are standard with our Fly'n Ducks, you can choose soft duck pins for a quieter experience.



They are also easier to topple, making them a great option if you want to provide a slightly easier experience for guests.

#### PINNACLE PINS

As the name implies, Pinnacle is our top-of-the-line pin, made with only straight-grain white maple, and inspired by a 30-year legacy of success with our best-selling AMFlite II series. They feature 50% more Surlyn in the ball impact area to reduce core compression and extend pin life, plus a specially formulated lock-in base to reduce sliding. They come with a two-year or 10,000-game warranty, assuring you of a solid long-term investment.



#### **TROPHY PINS**

Available in clear or colored styles, trophy pins have a far greater 'wow' factor than more traditional prizes, are an excellent promotional opportunity when customized with your center name, a sponsor's name or corporate logo, and make a fascinating conversation piece.

Be sure to give the award that keeps them talking about your place long after they roll the last ball.

#### **BIRTHDAY PINS**

Birthday bowling is one of the fastest growing promotions in the industry. So why not present a great keepsake for the guest of honor, and a terrific new revenue stream for your business? Choose from an entry-level pin, multi-colored logo pin. Birthday Pins are made from a refurbished core and recoated in Surlyn. We can even customize the reverse side with your center logo to remind bowlers to come back to your center again!



WORLDWIDE HEADQUARTERS 8100 AMF Drive - Mechanicsville, VA 23111 - USA - Tel. (804) 569-1000 - Fax: (804) 559-8650 - Toll free 1-866-460-QAMF (7263)

EUROPEAN HEADQUARTERS QubicaAMF Italy - via della Croce Coperta 15 - 40128 Bologna - Italy - Phone: +39 0514192611 - Fax: +39 0514192602

## www.qubicaamf.com - info@qubicaamf.com