CONQUEROR | **◻ Square**

The end-to-end integrated Management,
POS and Payments solution
for bowling entertainment centers

The
QubicaAMF and **Square**
Partnership

In a first for the bowling industry, QubicaAMF and Square have entered into a long-term partnership to deliver powerful, end-to-end management solutions for bowling entertainment providers.

For our customers, this partnership means the best of both worlds. It brings together technologies from the largest and most innovative bowling equipment provider with the premier ecosystem of payments, restaurant and retail POS, and integrated commerce solutions. With both systems working tightly together, you can deliver the right service for your guests in the right places throughout your business.

Far beyond just a technical integration, our partnership provides our centers with peace of mind. We will work together to ensure our centers are supported throughout every step of the process—from sales and solution planning, to deployment and onboarding, to training and long-term support for you and your team.

The combined solutions will be one-of-a-kind in the bowling entertainment industry, providing a best-in-class guest experience and enhanced operational capabilities for you and your staff.

■ Square

Founded in 2009, Square's little white reader quickly became recognized as the easiest way for businesses both large and small to quickly accept card payments and never miss a sale.

Today, Square partners with sellers of all sizes around the globe with an integrated software ecosystem that allows sellers to sell online, manage inventory, run a busy kitchen, book appointments, engage loyal buyers, hire and pay staff, and more. Square's amazingly fast, sleek, and easy to use devices deliver a modern payment experience on both sides of the counter.

Scan the QR code to learn more about Square

The
Pains of Payments

Today's consumers demand more convenience through technology and have higher expectations of service everywhere, especially in entertainment.

Proprietors' needs are also shifting as entertainment centers of all kinds are managing the added complexity of multiple attractions and sophisticated food and beverage operations to create richer all-around experiences for their guests.

These shifts create business and operational challenges that you and your teams face when interacting with your customers. Every day you are confronted by:

- **Fragmented systems and technologies** from a variety of vendors that do not work well together, making operations difficult and creating a disjointed guest experience.

- **Dissatisfaction with payment providers** whose clunky devices, slow speeds, complicated contracts, and surprise fees all help to make your financial operations a real headache.

- **Lack of centralized management** and reporting across one or more locations leaves you without complete awareness and control of your business.

- **Missing advanced tools and POS features** that customers have come to expect and burdens your staff, making it hard for them to be at their best when interacting with guests.

  Now there's a better way...

> "Bowling centers identify hardware, ease of use, transaction processing speed and fees as their biggest pain points in processing payments."
>
> **- February 2023 survey of U.S. bowling entertainment centers**

- **Multiple payment providers**, systems, devices, and configurations that create disjointed guest experiences and make it challenging for centers to reconcile transactions.

- **Outdated equipment** with unintuitive and hard-to-use devices that are unreliable, create customer and staff confusion, and are expensive to replace or repair.

- **Slow processing speeds** create frustration and delays for customers and can directly result in lost sales.

- **Inconsistent support and services** make it almost impossible to get the right person on the phone when you need them.

- **Hard to read contracts, surprise fees, and rate creep** that are all unfriendly to your business and only seem to go up without explanation, never down.

- **Paying can be inconvenient and feel old-fashioned** and simply doesn't meet today's customer demands of speed, convenience, and control.

INTRODUCING
Conqueror plus Square Payments

The modern, omnichannel payment solution
for bowling entertainment centers

Integrating Conqueror plus Square Payments brings big benefits to any bowling entertainment business and many improvements over other current offerings.

Several **Square Payments features** *are uniquely available*
through this partnership:

Single payment platform
Conqueror plus Square Payments enables seamless transactions across multiple channels. With support for in-person, kiosk, and online payments, we're making life easier while delivering a convenient guest experience at every touchpoint within your center.

Transparent and competitive pricing
A simple fee structure with NO HIDDEN FEES, plus fast transfers, deposits, and payment processing! All with competitive processing rates and software options from the leading innovator of commerce solutions.

Robust security and on-demand support
PCI-compliant and end-to-end encrypted hardware, dispute management, and robust fraud prevention (including 3DS). All backed up by dedicated customer support.

Improved guest and staff experience
Seamless and intuitive payment experiences cater to both customers and staff. Easy-to-use hardware ensures your staff can be at their best delivering an exceptional guest experience on every visit.

Easy-to-use devices at all service points
With Square's amazingly fast, sleek, and intuitive devices, it's easier than ever to deliver a consistent and seamless payment experience to your guests while you focus on growing your business.

Manage everything centrally
Gain full control of your business. With consolidated reporting and analytics across one or more locations, you'll have the visibility and insights to make decisions that drive further growth.

Readiness for Square for Restaurants POS
Lay the groundwork now for the next wave of the Conqueror Square integration that will meet customer and business demands of evolving food and beverage operations.
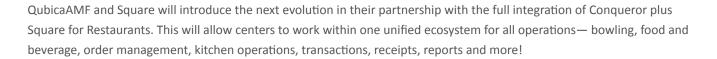
- Accept all major cards, Apple Pay, Google Pay, Tap to Pay

- Available for all Conqueror touchpoints including front desk, web and kiosk

- Customized displays for center branding

- Offline mode in case of lost internet

- Convenient features including electronic signature and receipts

As part of the **QubicaAMF and Square partnership,** Square will work with each **QubicaAMF customer** individually to establish a **custom pricing plan** for Square Payments.

Conqueror plus Square for Restaurants

Center-wide POS technology for bowling entertainment centers

QubicaAMF and Square will introduce the next evolution in their partnership with the full integration of Conqueror plus Square for Restaurants. This will allow centers to work within one unified ecosystem for all operations— bowling, food and beverage, order management, kitchen operations, transactions, receipts, reports and more!

Square Restaurant POS will deliver exceptional business and operational advantages for bowling and entertainment centers, with refreshingly easy tech that your staff can learn in minutes.

How it will work:

- Items and prices are managed in Square and shared with Conqueror where full center management is centralized.
- Staff can sell from either system as needed, leveraging different features at the right points of service—like Conqueror at the front desk and Square in the bar.
- All orders, transactions, and receipts are recorded within Square, including all orders from Conqueror channels (such as the front desk, web, Kiosk). Web Reservations can now include food and beverage orders that go straight to the kitchen.
- Square dashboards, reporting, and analytics create a complete financial view of your business by consolidating transactions from all Conqueror and Square channels.
- Square for Restaurants supports the most popular food and beverage operations, from snack bars to full restaurants, large and small.

This is just the beginning! Our growing partnership will include support for more elements in the Square ecosystem, their vast marketplace of partners, and the growing QubicaAMF ecosystem.

Conqueror plus Square for Restaurants key capabilities for bowling entertainment:

- Create and customize menus, pricing, and floorplans from the office or remotely
- Turn tables faster with tableside ordering and payments
- Order entry made for speed and accuracy
- Enable your customers to order via QR code
- Take and manage online orders
- Organize and fulfill orders in the kitchen with KDS
- Customize ticket routing and timers so orders always go to the right stations
- Integrate with top inventory providers and keep inventory synced with your menu
- Monitor performance with robust, real-time reporting
- Sell physical or digital gift cards
- Manage multiple locations

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The QubicaAMF and Square collaboration combines cutting-edge technologies from both companies to create a powerful, end-to-end integrated management solution. Together we will deliver an exceptional guest experience and empower bowling entertainment centers with operational excellence and enhanced customer service.

Integrated technology is an exciting start, but this long-term partnership goes far beyond that. We're working together to ensure your centers are supported every step of the way with dedicated QubicaAMF and Square account managers providing direct, long-term support for you and your team.

Start learning about Square Payments and Square for Restaurants:

 Payment Processing with Square

 Square for Restaurants: Serving Peace of Mind

 Getting Started with Square for Restaurants

 Restaurant POS System and Software | Square for Restaurants

CONQUEROR | ■ Square

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QubicaAMF is very excited that our customers will have access to Square's ecosystem through our partnership. We are integrating our Conqueror X enterprise system to work seamlessly with Square's Payments and POS technology and broader ecosystem to deliver more value to our customers and a platform for future growth.

Scan to learn more.

QUBICA■AMF

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