CONQUEROR WEB

The only fully-integrated booking system designed to drive bowling entertainment and nudge customers to spend more in your center.

Web Offers - Far beyond simple booking, at its core is the endless flexibility to create compelling Web Offers that feature unique bowling content, packages, bundled activities, and more. Every step along the way Conqueror Web is working to make it easy for your customers to assemble their perfect bowling experience!

Always Upselling - Conqueror Web makes it easy to showcase food and beverage, activities and non-bowling extras – it's always upselling. You can even tailor add-on options to match with Web Offers, so guests can quickly find complementary items that add to their average spend before they've even walked in the door.

Highly Customizable - To meet the needs of a wide array of bowling businesses, Conqueror Web is highly customizable. You can select from a variety of visual themes that can be tailored to match your existing website and brand. In addition to look, elements throughout are highly configurable to support smart operations. Everything is manageable in a friendly, turn-key way.
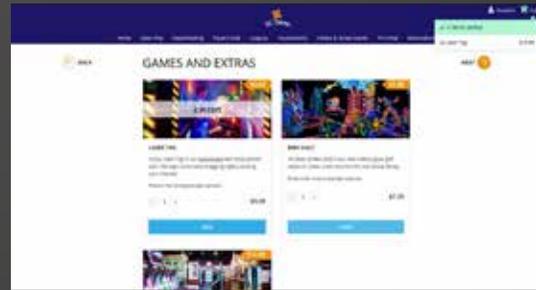
Experience Relationship Manager - Conqueror Web is the first element in the Conqueror Experience Relationship Manager – an expanding suite of marketing tools to create the ultimate consumer journey through your business. It's one system where everything works together across the entire Ecosystem, providing a seamless and convenient experience for your guests.

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CONQUEROR WEB
FEATURES AND CAPABILITIES

Endless Booking Flexibility

Create Web Offers to feature the right programs at the right times

All bowling formats: tenpin, duckpin, mini-bowling, and more

All selling modes: game, time, and unlimited (per person)

Bowling-only offers or complete packages

Flexible pricing, by selling mode, quantity, and bowler type

Smart rules to tailor availability, min/max players, and more

Feature Web Offers of any configuration, side by side

Virtual Lane Groups to match Web Offers to specific lanes

Link Offers to special lane attributes (e.g, VIP lanes)

Control lane inventory, limit lanes by special or price

Assign to specific locations in center

Manage lane usage priority

Always Upselling

"Never Say No" Smart Search

Customers always find available Web Offers

System-suggested alteratives when time is unavailable

Displays Web Offers earlier and later in the day

Dedicated Shoe Rental sales flow

Smart selection, based on Web Offer

Optional pricing based on customer type (e.g. adults, kids)

Feature relevant add-ons like socks and more

Dedicated Food & Beverage sales flow

Build menus with images and extended descriptions

Organize items by category for easy browsing

Link categories to Web Offers, target more relevant choices

Dedicated "Extras" sales flow

Feature and sell add-ons like activities, retail items, and more

Easy and Convenient for Customers

Optimized for mobile, wide browser support

Easy registration with Bowling Passport account

Social sign-in options (Facebook, Google, Apple ID, Microsoft)

Optional book as a guest, no registration required

Enter names, shoe sizes, and bumper preferences

Smart Operations

Booking Calendar, manage when you want to accept reservations

Specify opening/closing times by day of week

Create custom open/closed periods for holidays and more

Smart Lane Selection, efficient lane assignment maximizes usage

Automatic Cleaning Time, provides a buffer for lane turnover

Optional deposits, booking fees, and more

Broad integrated payment support, including Paypal

Customizable Look and Feel

Friendly, web-based tools to design your booking site

Manage logos, colors, text, links, menus, and more

Theme Library, with starter designs, plus build your own

Media Library, with high quality images, plus upload your own

Set up elements in advance, with realtime previews and changes

Multi-Center Friendly

Manage all centers from the QPortal

Shared Theme Library and management

Shared Media Library and management

Shared Bowling Passport customer database

Location selection for customers

One System, Fully Integrated

Part of the Ecosystem, everything works seamlessly together with Conqueror X

Conqueror Cloud-powered, book and sell 24/7 without interruption

Convenient management through the QPortal

Ready for future modules and expansion

CONQUEROR X

CONQUEROR XRM

www.qubicaamf.com/conquerorweb

Conqueror Web requires Conqueror X Business Preferred and active Conqueror Maximization Program

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