



CONQUEROR **X**

THE HEART OF THE BOWLING  
AND **ENTERTAINMENT ECOSYSTEM**



The entertainment landscape is ever-changing.  
Guest expectations have never been higher.  
Your business performance can be just as high with—



CONQUEROR X



CONQUEROR CMP  
CONQUEROR MAXIMIZATION PROGRAM

### The Heart of the Bowling and Entertainment Ecosystem

At the **center of the Ecosystem** is Conqueror X, the most powerful bowling management, POS, and marketing system ever available that drives the entire suite of products and modules. It provides an unmatched feature set and flexible, robust functionality, giving you **everything you need to take control** and get the most out of every product to the greater success of your business.

Conqueror X brings you the tools you need to **make your business thrive**. It is designed to improve your operational efficiency and drive profitability while allowing you to deliver the ultimate bowler experience. It is **aligned with the way you do business**. Every module, feature, and control is designed so the system can be fit to your business needs, not the other way around.

With Conqueror X you can truly **leverage every element of your investment** across the entire Ecosystem. Everything works better together, and through the power of Conqueror X all your products build on one another to help you deliver an AMAZING experience for your customers.

Conqueror X is backed by the Conqueror Maximization Program, the complete center operations software, cloud and services maintenance plan that provides everything you need to get the most out of your investment in Conqueror X and your entire Making Bowling Amazing Ecosystem for the long-term. Get the peace of mind that comes with frequent updates and improvements, business-building features and services, access to experts, readiness for the future and avoidance of unexpected expenses for software and support.



SOFTWARE  
UPDATES



TECHNICAL  
SUPPORT  
Services



CONQUEROR  
CLOUD



TRAINING  
Services



Q-Portal



MARKETING  
Services

# CENTER OPERATIONS MANAGEMENT

*Your business, your way*

Conqueror X is built to be flexible to the wide array of business models and needs that bowling and entertainment operations demand. It provides the secure and intelligent control to run your business, your way.

It's one complete system where everything works together with a modern, user-friendly interface. Expansive center, terminal and security settings ensure not only is everything secure, but that everything runs the way you want to in your business. All of this comes together to allow your staff to stay focused on what matters – delivering for your guests.



# POINT OF SALE

*Seamless transactions and service at every interaction*

The Conqueror POS fits the broad needs of even the most complex F&B operation. It's easy for your staff to use and deliver service that is seamless, maximizing convenience for your guests at every interaction.

Everything in Conqueror POS is built around managing seamless transactions with your guests. Provide them with one bill at checkout that covers all their activities and purchases during their visit. It's one system throughout the center with an easy-to-use interface that is fully integrated to every module.



# EXPERIENCE RELATIONSHIP MANAGER

*One system for the ultimate consumer journey*

The Conqueror Experience Relationship Manager is an expanding suite of marketing tools that empower you to create the ultimate consumer journey through your business. With it you can influence consumer behavior, engender fierce loyalty, drive more visits, and increase spending throughout your center. It's one system where everything works together across the entire ecosystem, providing a seamless and convenient experience for your guests.



## **NEW! CONQUEROR WEB**

The new Conqueror Web module is the only booking tool designed to drive bowling entertainment and help nudge guests to spend more in your center. At the core of the new system, you can create web offers that feature unique bowling content, packages, bundled activities and more. Far beyond simple booking, guests can see all your programs and complementary items that add to their average spend before they've even walked in the door.

Showcase F&B, activities and non-bowling extras—Conqueror Web is highly customizable. Select from a variety of visual themes that can be tailored to match your existing website and brand.

# BOWLING ENTERTAINMENT EXPERIENCE

*Transform from bowling to bowling entertainment*

Conqueror X gives you the tools to deliver an amazing bowling entertainment experience that leverages your bowling anchor and delights your guests by driving the many unique products and elements across an ever-growing bowling and entertainment ecosystem—from BES X to HyperBowling to CenterPunch and more.



LEVERAGE *EVERY ELEMENT* OF YOUR INVESTMENT TO DELIVER AN **AMAZING EXPERIENCE FOR YOUR CUSTOMERS.**



**CONQUEROR OPS**  
CENTER OPERATIONS MANAGEMENT



**CONQUEROR POS**  
POINT OF SALE



**CONQUEROR XRM**  
EXPERIENCE RELATIONSHIP MANAGER



**CONQUEROR BEX**  
BOWLING ENTERTAINMENT EXPERIENCE



CONQUEROR IS THE MOST POPULAR BOWLING MANAGEMENT SYSTEM - USED BY MORE THAN 5,000 CENTERS WORLDWIDE!

# QUBICA AMF

MAKING BOWLING AMAZING



## CONQUEROR



**CONQUEROR OPS**  
CENTER OPERATIONS MANAGEMENT



**CONQUEROR POS**  
POINT OF SALE



**CONQUEROR XRM**  
EXPERIENCE RELATIONSHIP MANAGER



**CONQUEROR BEX**  
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CONQUEROR CLOUD	CONQUEROR QPAD	CONQUEROR LANE MANAGEMENT	CONQUEROR SEAMLESS TRANSACTIONS	CONQUEROR ORDER MANAGEMENT	CONQUEROR GUEST MANAGEMENT	CONQUEROR CASHLESS	CONQUEROR REPORTING	CONQUEROR WEB	CONQUEROR MMS