



**THE MAKING  
BOWLING AMAZING  
ECOSYSTEM**

**EVER-GROWING TECHNOLOGIES  
FOR A THRIVING BOWLING BUSINESS**



# THE MAKING BOWLING AMAZING ECOSYSTEM

An ever-growing system of AMAZING products designed to work together and to build on one another, to ensure our customer's long-term success and deliver an AMAZING, never before seen, on-lane bowling experience!

The Ecosystem is **always growing, always evolving**. It's the only platform that is based on an endless stream of new game-changing products and services and at the same time, continuously expands on its feature set to keep responding to market needs.

The Ecosystem is **unique and unmatched** – there are no alternatives in bowling today that deliver so much value to help you unleash the full potential of your business. It aligns better than any other system to both your needs as an operator and to consumer needs and expectations.

The Ecosystem enables you to **transform** from offering the bowling that your customers have always known to offering bowling entertainment. With its collection of one-of-a-kind products, you will deliver an on-lane bowling entertainment experience that will absolutely AMAZE them!

The Ecosystem is powered by the largest, fastest growing, and **most experienced R&D team in the industry**. Over the last 30 years our founders and team have developed the unmatched ability to innovate and create software and hardware that work seamlessly together. Our team is uniquely able to blend iconic design alongside integrated technologies. This is a must to create products that WOW your customers and deliver superior value to your business.



# EVER-GROWING TECHNOLOGIES FOR A THRIVING BOWLING BUSINESS



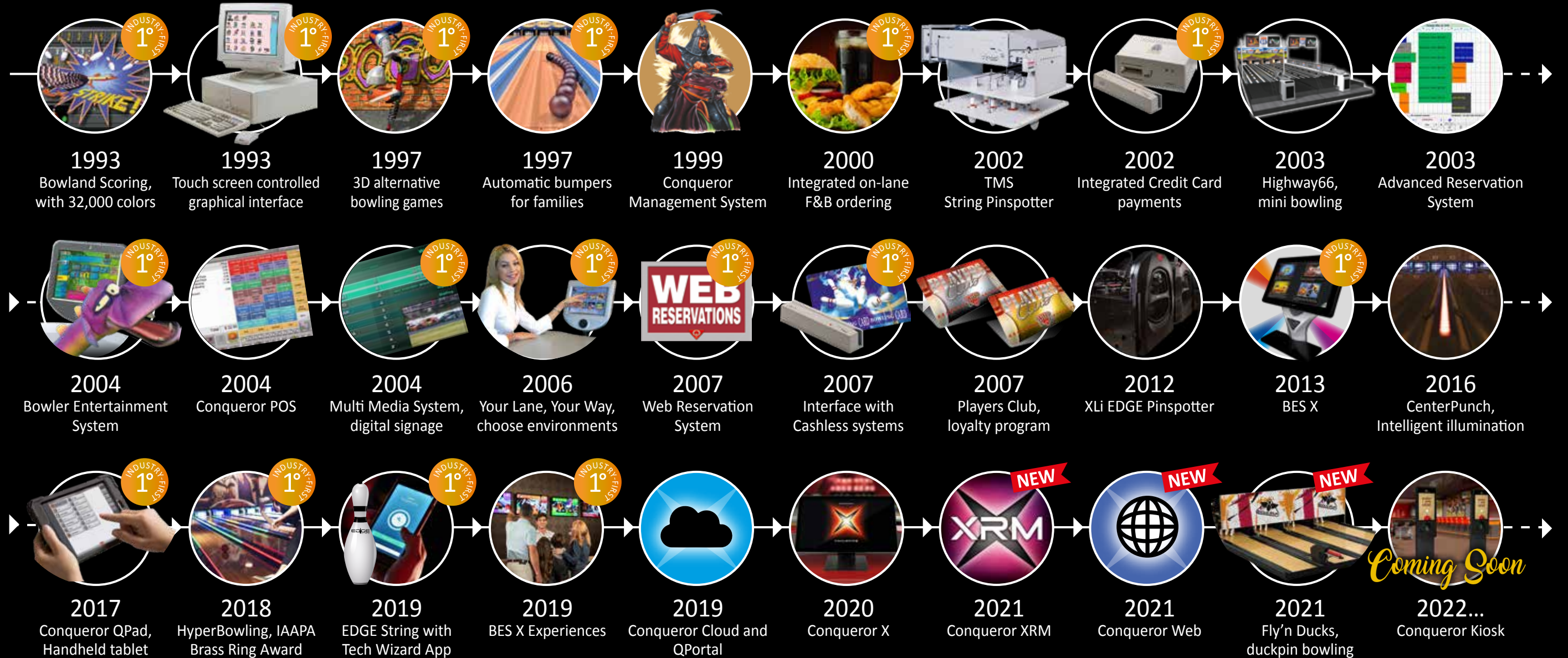
In the Ecosystem **everything works better together**. To ensure superior integration we build more hardware, develop more software, and create more services ourselves. Everything is envisioned "as a whole" to work with the rest. This high road approach delivers a much better value proposition for you and your customers.

When you decide to choose our Ecosystem, you will be able to continue to Make Bowling Amazing for your consumers for the **long-term**. You can always upgrade your QubicaAMF products and to continue to add more compatible and AMAZING new products that work together as they become available in the future.

The Making Bowling Amazing Ecosystem – ever growing technologies will empower you to build a thriving bowling business, today and tomorrow!

# OUR HISTORY OF INNOVATION

Since 1993, our commitment to innovation is unmatched. The Qubica and QubicaAMF history is filled with innovative industry-firsts that changed the bowling technology landscape many times over. We will continue to innovate and to constantly improve our technologies—to deliver the most AMAZING features and most productive tools to keep and earn your trust and support and drive your success for years to come.





# THE MAKING BOWLING AMAZING ECOSYSTEM

## CENTER OPERATIONS MANAGEMENT

**XLEDGE** **EDGE**  
STRING



CENTERPUNCH



FLYN DUCKS



HIGHWAY  
Mini Bowling  
66



HYPER  
BOWLING



CONQUEROR X



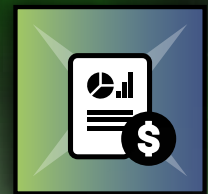
POINT OF SALE



CONQUEROR  
SEAMLESS  
TRANSACTIONS



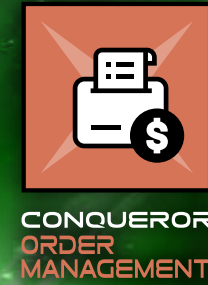
CONQUEROR  
CASHLESS



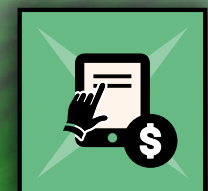
CONQUEROR  
REPORTING



DASSLE  
Daily Accounting Software



CONQUEROR  
ORDER  
MANAGEMENT



CONQUEROR  
GUEST  
MANAGEMENT



PLAYERS  
Club  
LOYALTY  
PROGRAM



FREQUENT  
BOWLER  
Tracker  
ADVANCED  
Reservations



BOWLING  
PASSPORT



CONQUEROR  
WEB



CONQUEROR  
KIOSK

BOWLING ENTERTAINMENT EXPERIENCE

## EXPERIENCE RELATIONSHIP MANAGER

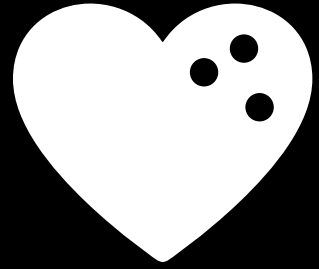
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# OUR MISSION

## Making Bowling Amazing

We have a clear driving force in everything we do. Our mission is a guarantee for our customers. We will never stop focusing on new ways and investing on new products to Make Bowling Amazing!



# OUR PROMISE

To create amazing products to ensure our customer's long-term success

To keep our promise and deliver the tools you need to drive your success, our innovation quest is focused in two areas:

- Creating products that deliver an AMAZING entertainment and consumer experience to enlarge the bowling population and get more people to bowl more often
- Designing the business, management, and marketing tools that investors and proprietors need to drive revenue, improve efficiency, or cut costs in key areas of their business



# WHY AN ECOSYSTEM?

An Ecosystem is a system of interconnecting and interacting parts, conceived as a whole, to maximize and multiply the value of each one of its elements.

## **We have developed and will continue to grow an entire product Ecosystem**

To help our customers unleash the full potential of their bowling and entertainment business we are taking it very seriously. Building an entire ecosystem is how we fulfill our mission and continually renew the innovation promise made to our customers.