

34th Annual

ARCHITECTURE

+ DESIGN AWARDS



Safari Resort Beekse Bergen, the Netherlands

Giraffes and watusi. A speakeasy evoking the Prohibition Era with everything from the décor to the drinks. A remodeled center for which Bruce Springsteen performed at the Grand Reopening. Yes, this year's class of BJI Architecture & Design Awards winners is an adventuresome bunch. The forthcoming pages demonstrate that imagination is in abundant supply among proprietors in the boutique and family entertainment center space today. If you are one of them, you are bound to come away from the 34th BJI Architecture & Design Awards with ideas to ponder and possibilities to pursue. Enjoy.

34th Annual

ARCHITECTURE + DESIGN AWARDS



SAFARI RESORT BEEKSE BERGEN

Hilvarenbeek, Netherlands

Owner: Libema

Architect: Van Aken Concerts Architecture & Engineering

Designer: OT Design

Manufacturer: QubicaAMF (Represented by Bowltech Group Europe)

Got giraffes? That is a question only one center in this year's BJI Architecture & Design Awards can answer in the affirmative: Safari Resort Beekse Bergen in the Netherlands. A €100 million remodeling of this 50-year-old safari-themed resort culminated with the gorgeous bowling center inside a new central building called Karibu Town. The distinctiveness of its theme, décor, design and experience helped put it over the top in this year's competition.

Pinspotters: QubicaAMF TMS String Pinspotters

Scoring System: QubicaAMF BES X Bowler Entertainment System

Furniture/Masking Units: Custom

Masking Units/Screens: Custom

Lanes: QubicaAMF SPL Boutique Lanes

Ball Returns/Racks: Harmony Ball Returns

Specialty Lighting: More Light B.V.

Sidewall Treatment: Custom



BEST NEW CENTER





MAKING BOWLING AMAZING



1000+ CENTERS

Join the centers that are Making Bowling Amazing with
the world's only Bowler Entertainment System

♥ 18,000+ Lanes ♥ 920+ Cities ♥ 75+ Countries ♥ 215 Million Games Bowled

www.besx.qubicaamf.com

QUBICAAMF
MAKING BOWLING AMAZING

BEST NEW CENTER – BOUTIQUE, INTERNATIONAL (Honorable Mention)

BALLROOM

Tbilisi City, Georgia

Owner: Giorgi Giorgian Murjiknely

Architect: Space Company

Designer: Space Company

Manufacturer: QubicaAMF

With a bar and balcony overseeing Freedom Square in the heart of Tbilisi, the capital city of the nation of Georgia, this exquisite hangout boasts all the elegance one would expect of an establishment named "Ballroom."

Pinspotters: XLi Edge

Scoring System: QubicaAMF BES X Bowler Entertainment System

Furniture: Custom

Masking Units/Screens: Partyboy

Lanes: Boutique Lanes Collection

Ball Returns/Racks: Harmony Ball Return System

Specialty Lighting: CenterPunch Deck Lighting



LEVEL

Preston, U.K.

Owners: Simon Rigby, R-Group

Architect: Frank Whittle Partnership

Designer: In-House (Stewart McIntosh)

Manufacturer: QubicaAMF

If this place does not have an entertainment option for your family, no place does. From the Daredevil Assault Course to Trailer Trash Jim's Crazy Golf, End of Days Laser Tag, the Pointer & Co. Darts and Gaming Room, the retro arcade, shuffleboard and, yes, the bowling at Odin's Bowl, Level in Preston, U.K., serves up all the kicks and class today's entertainment consumer is looking for.

Pinspotters: XLi Edge Pinspotters

Scoring System: QubicaAMF BES X Bowler Entertainment System

Lanes: SPL Boutique Walnut Lanes

Ball Returns/Racks: Harmony Ball Returns

Escape Rooms: Escape Room Design Edinburgh

Laser Tag Equipment: Lasertag.com by Zone

Laser Tag Arena: Global SPI



BEST NEW CENTER - FEC, U.S.**SPARE TIME**

Greenville, S.C.

Owner: Bowl New England, Inc.

Architect: Dynamic Design

Designer: Dynamic Design/Bowl New England

Manufacturer: QubicaAMF

They're back. After winning in the category of Best New Center — Ancillary Profit Center in last year's BJI Architecture and Design Awards for their center in Chattanooga, Tenn., Spare Time's new location in Greenville, S.C., delivers another entertainment bonanza featuring everything from a 3,000-sq.-ft. laser tag arena, a multitude of escape room themes and, among other offerings, their "Elite Suite" VIP area. The Bowl New England franchise clearly remains at the top of its game.

Pinspotters: Brunswick A-2s

Scoring System: QubicaAMF BES X Bowler Entertainment System

Furniture: Facility Concepts

Masking Units/Screens: BeMedia

Lanes: QubicaAMF White Boutique Lanes (VIP); SPL Select, Traditional color (main center)

Ball Returns/Racks: QubicaAMF

Specialty Lighting: BeMedia

Specialty Sound Equipment: BeMedia

Sidewall Treatment: Dynamic Design

Arcade: Shaffer Distributing

ATM: Hyasung

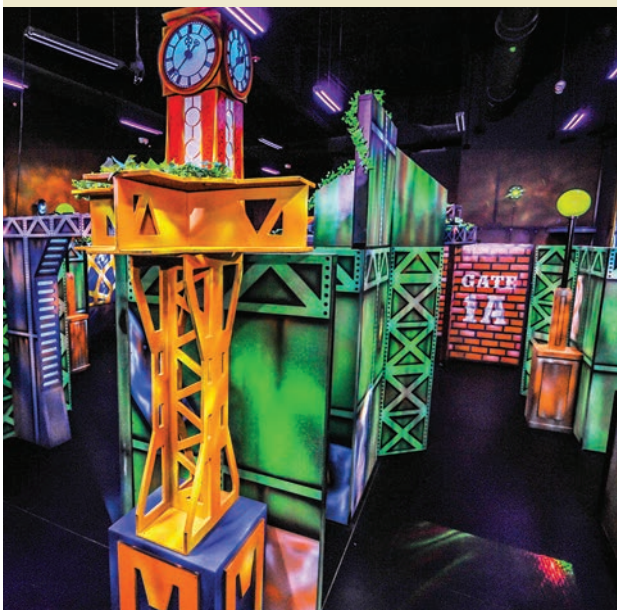
Escape Room: Escape Rooms International

Escape Room Themes: File X, Spellcaster, Outbreak, The Lab

Laser Tag: Creative Works

Laser Tag Equipment: Lasertag.com by Zone

Music Provider: BeMedia





MAKING BOWLING **AMAZING**

With **HARMONY**

Transform your center in minutes, and grow your group and party business.

We all know parties bring new and potential customers into your center and it's pre-booked business, which is even better.

With Harmony you can rearrange the furniture over 4, 6 or 8 lanes to create a unique and customized on-lane experience in minutes.

Plus, we give you a complete Marketing Kit to make it quick and easy for you and your staff to plan and execute.



QUBICA AMF
MAKING BOWLING **AMAZING**

BEST NEW CENTER – INTERIOR, U.S.



THE PAINTED DUCK

Atlanta, GA

Owner: Justin Amick

Architect: WJG Design

Designer: Bob Amick of Concentrics Hospitality Solutions

Manufacturer: QubicaAMF

After winning in the category of Best New Center — Boutique in 2014 with The Painted Pin, owner Justin Amick returns with another breathtaking, Atlanta-based lounge and entertainment destination, The Painted Duck. As the name implies, it's duckpin bowling at The Painted Duck, not tenpin, and prominent aspects of the interior design — particularly the custom-made masking units by artist Todd Murphy — cohere around the duckpin theme.

Pinspotters: QubicaAMF TMS Pinspotters

Scoring System: QubicaAMF BES X Bowler Entertainment System

Furniture: Hospitality Woodworks/Who Knew Private Label

Masking Units/Screens: Todd Murphy

Lanes: SPL Synthetic Lanes

Ball Returns/Racks: Harmony Ball Returns

Specialty Lighting: Illuminations

Specialty Sound Equipment: Sunbelt

Sidewall Treatment: Preserved early 20th-century brick



BOWLING ROOM HAGEN

Hagen, Germany

Owner: Daniel Vukovic

Architect: Daniel Vukovic

Designer: Daniel Vukovic

Manufacturer: QubicaAMF
(Represented by Bowltech Group Europe)

Originally opened in 2005, Hagen 12 underwent a modernization project that came to completion this past summer. A trend we have seen with increasing abundance in recent editions of the BJI Architecture & Design Awards — interior neon signage — lends a flashy touch to this center's refurbishment, particularly its stunning party space. The massive masking-unit screens as well as the sleek specialty lighting throughout also help make the center pop.

Pinspotters: QubicaAMF
TMS Pinspotters

Scoring System: QubicaAMF BES X
Bowler Entertainment System

Furniture: Daniel Vukovic

Masking Units/Screens: Custom

Ball Returns/Racks: QubicaAMF
Harmony Ball Returns and Racks

Specialty Lighting: Christian Scheid

Arcade: WIK (Poland)

Debit Card System: Maestro

Music Source: Rent-a-Pub



BEST RENOVATED CENTER – LOUNGE/RESTAURANT/VIP

ZONE 28

Pittsburgh, Pa.

Owners: Jim and Bill Rudolph, McKnight Development

Architect: Richard Jaynes

Designer: Bruce Robinson

Manufacturer: QubicaAMF

It always is Steelers season at Zone 28 in Pittsburgh, where the freshened-up environs of the Rail House restaurant, the End Zone sports bar, the sleek Suite 28 event space and VIP lounge, a combined 14 televisions and a multitude of entertainment offerings make this a can't-miss hangout for football fans and families alike. Steeler-gold stools throughout End Zone make clear you're in Steelers country, while an airy outdoor patio and fireplace provide plenty of room to accommodate an NFL playoffs party and keep all patrons warm in the Pittsburgh autumn chill.

Pinspotters: A & A2

Scoring System: QubicaAMF BES X Bowler Entertainment System

Furniture: Harmony Infinity (VIP area)

Masking Units/Screens: Gregg Jackson

Ball Returns/Racks: Harmony Ball Returns and Racks (VIP area)

Specialty Lighting: Gregg Jackson

Arcade: Betson

Debit Card System: Intercard

Laser Tag: Creative Works/Gregg Jackson

Laser Tag: Lasertag.com by Zone

Music Source: Bowling Music Network

Virtual Reality: LAI Games





MAKING BOWLING AMAZING

With



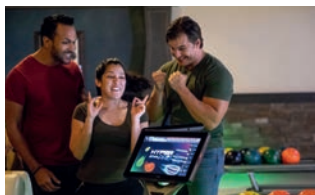
**HYPER
BOWLING**

**EXPAND THE REACH OF BOWLING
BEYOND IMAGINATION**

UNLEASH THE FULL POTENTIAL OF BOWLING

Only 14% of the U.S. population goes bowling every year.
So, how do you reach the 280,000,000 people in the U.S. who don't bowl today?

HyperBowling. A revolutionary new bowling-based attraction that is built to extend your reach beyond the existing bowling population—to reach younger generations like Millennials, increase their spending and frequency of visits—and ultimately your revenue.



QUBICA AMF
MAKING BOWLING AMAZING