

## QubicaAMF “Some Strings Attached” Invitational Draws Big Names

*The world’s first combination string and free-fall tournament will take place at HeadPinz Naples on July 25 and will be livestreamed on BowlStreamTV*

**July 21, 2020 (Mechanicsville, VA)** – QubicaAMF Worldwide (QubicaAMF), the largest bowling products company in the world, is excited to present the **QubicaAMF “Some Strings Attached” Invitational**, the world’s first combination string and free-fall tournament, which will take place at HeadPinz Entertainment Center, Naples, FL on July 25, 2020 at 12:00pm. The tournament will be bowled across 16 lanes, including eight lanes of EDGE String Pinspotters and eight lanes of free-fall machines, will be livestreamed on BowlStreamTV at <https://youtu.be/g5Yswa0OYIA>, and deliver big names.

Headlining the field for the inaugural event are:

**Walter Ray Williams Jr.** the all-time winningest bowler in history with 47 PBA Tour and 14 PBA50 Tour career titles, and total PBA earnings of over \$4.9 million. Williams is a seven-time PBA Player of the Year and three-time PBA50 Tour Player of the Year. On December 18, 2016, Williams became the first player in history to reach 100 total PBA titles.

**Norm Duke** currently competes on the PBA and PBA50 Tours. Norm has won 40 titles on the PBA Tour, including seven major championships, and another five titles (two of them majors) on the PBA50 Tour. A member of both the PBA and USBC *Halls of Fame*, *Duke is one of only three players in history to reach 40 career PBA Tour titles.*

**Amleto Monacelli** is a Venezuelan professional bowler and a member of the PBA. He has won a total of 20 titles on the PBA Tour, making him one of only 15 players in history to do so. He is the first international player to earn PBA Player of the Year, and the first to be inducted into the PBA Hall of Fame. He is also a member of the USBC *Hall of Fame*. *In addition to his PBA Tour titles, he has won nine titles on the PBA50 Tour, including five majors.*

**Jason Couch** joined the PBA Tour *in 1991*. Since then he has won 16 titles, including four major championships. He then pulled off an historic “three-peat” in the Tournament of Champions, winning consecutive events in 1999, 2000 and 2002. Couch is currently 10th on the PBA’s all-time money list with over \$1.7 million in career earnings. In 2012, he was elected to the PBA Hall of Fame.

And, the talent doesn’t end there: **Verity Crawley (PWBA), Tom Daugherty (PBA), Ashley Galante (PWBA), Nate Garcia (PBA), John Janawicz (Team USA), Chris Keane (PBA60), Matt McNeil (PBA) and David O’Sullivan (former Team USA)** are also in the lineup to compete for the championship.

“This really is shaping up to a fantastic event! The level of players in the field is outstanding and is sure to offer up some very exciting and competitive play,” says Pat Ciniello, Owner of the Bowland and HeadPinz Entertainment Center chain in Southwest Florida and Chairman of the Board of QubicaAMF.

The **QubicaAMF “Some Strings Attached” Invitational** is open to 48 bowlers by invitation only. Qualifying will consist of eight games split evenly between string and free-fall machines. The top 12 bowlers will advance to the next round of three games, then to a top 5 stepladder finals on EDGE String pinspotters to determine the winner.



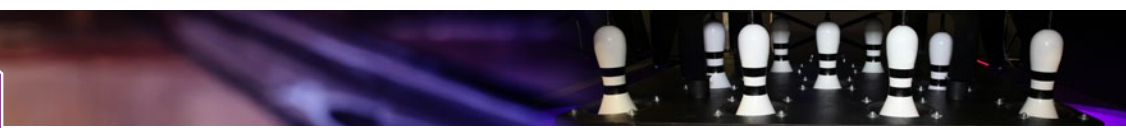
The first-place prize is a guaranteed \$5,000 with an estimated prize fund of over \$15,000. QubicaAMF will offer an additional \$5,000 to a bowler that shoots 300 in the semifinals or stepladder finals. Multiple 300s will split the perfect game bonus.

On Sunday, July 26, 2020, at 12:00pm the ***“Some Strings Attached” Open*** will take place following the same format as Saturday’s event. The first-place prize is \$1,500 with a total prize fund over \$5,000. The event will be livestreamed on BowlStreamTV at <https://youtu.be/g5Yswa0OYIA> as well.

In light of the global pandemic, health and safety measures following state and federal guidelines will be in place during the events. There will be no spectators in the bowling area, social distancing will be in place and everyone in the area will wear masks unless they are bowling.

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### About QubicaAMF Worldwide

QubicaAMF is the largest and most innovative bowling equipment provider in the world with 600 employees worldwide. We build and modernize more bowling entertainment centers than any other company in the industry, and have an installed base of more than 13,000 centers in 90 countries. The company has a sales and distribution network with worldwide reach and maintains the largest R&D team for electro-mechanical products, software, electronics and entertainment systems in the industry.

QubicaAMF has over 100 years of experience and can provide the perfect combination of bowling equipment, products and services for new or existing bowling entertainment centers, FECs, Cinemas or any other facility in the hospitality, retail or restaurant industry.

Our ongoing mission is ***Making Bowling Amazing***. We are convinced that bowling has so much more potential to attract and entertain even more people. With our products, we will help our customers fully unleash that potential.

The company has U.S. headquarters in Richmond, Virginia and European headquarters in Bologna, Italy. To learn more visit [www.qubicaamf.com](http://www.qubicaamf.com).

### About HeadPinz Entertainment

HeadPinz Naples is a 32 lane, state-of-the-art bowling-based entertainment center in Naples, FL. Featuring the latest BES X Bowler Entertainment System scoring platform and 8 lanes of EDGE String Pinstotting Machines from QubicaAMF, HeadPinz is a favorite for bowlers of all skill levels. The center also features a giant Game Zone, with 40+ arcade games, and NEMO'S SPORTS CAFÉ.

### About Bowling Management Associates

Bowling Management Associates (BMA) is the parent company of Bowland and HeadPinz Entertainment facilities in southwest Florida. Bowland centers are Beacon Bowl in Naples and Coral Lanes in Cape Coral. HeadPinz centers are located in Cape Coral, Fort Myers and Naples. The company has been in business since 1980, when Pat Ciniello first acquired Beacon Bowl. For more information, please contact MIKE CANNINGTON, Director of Marketing, at 239-302-2155.

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