

CONQUEROR MAXIMIZATION INSIDER

PRODUCT UPDATE: Launch of Marketing Resources

We are pleased to announce the latest addition to the Conqueror Maximization Resources, the *Marketing Resources Library*.

This new library is comprised of three main categories; each area is mindfully organized and very visible to make navigation and searching a breeze.

- **Logos, Images and Grids** provides access to proprietary logos, images and characters for use in creating custom material. Also included is a large selection of grids, perfect for welcome screens, scoring backgrounds or as a starting point for customer MMS ads.
- **The Marketing Kits** section gives you 24/7 access to the product marketing kits. Each kit is organized by manager tools, print resources and digital resources and our smart search features allows search by key words found within the document, product feature and related products.
- **The Bonus Marketing Resources** section of the library contains educational material to include marketing webinars and thought leadership whitepapers, insightful manager tools and an ever-growing repository of easily customizable marketing collateral and programs.

You can access the newest section of the Conqueror Maximization Resources through the QPortal. A new **Marketing Resources** button has been added to the QPortal, in the **Services and Resources** area. You can also access the Marketing Resources content from within the Conqueror Maximization Resources page by selecting the appropriate tab from the options available at the top of the screen.

We encourage you to visit the newest section of the QPortal and check out all of the new marketing content that is readily available for you to use. In fact, we encourage you to visit the Conqueror Maximization Resources often, as we are continually adding content, tools and resources to help you grow your business are just an easy click away!