

29TH ANNUAL BOWLING CENTER ARCHITECTURE & DESIGN AWARDS



**FUTURISTIC.
RETRO.
TRADITIONAL.
THEMED.
BOUTIQUE.
LARGE.
COLOSSAL.**

There is no way to pigeonhole the bowling centers of the new millennium. They come in all shapes and sizes; from university rec centers and traditional bowling shrines, to massive multi-purpose entertainment facilities. They are glitzy and glamorous, funky and kitschy.

In the hyper-competitive battle for sports and entertainment dollars, making today's bowling centers stand out is more critical — and difficult — than ever before.

For nearly 30 years, *Bowlers Journal* has showcased the brightest and boldest examples of architecture and design in bowling centers, and each year the offerings are more impressive than ever.

Read on to get a closer look into the top new and renovated bowling centers of 2013.



BEST NEW CENTER BOUTIQUE



All Star Lanes *Manchester, England*

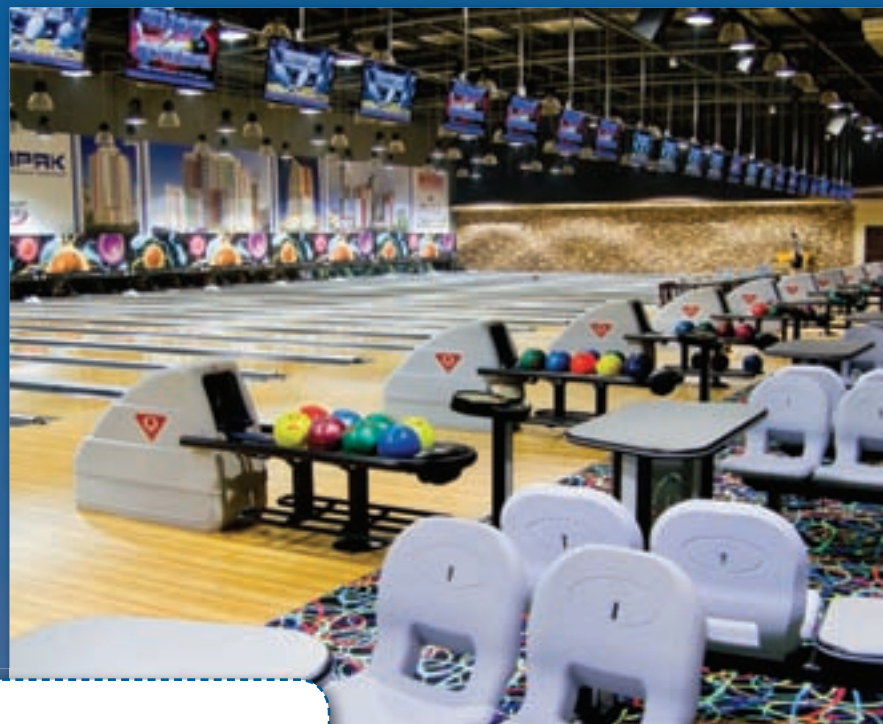
Owner: Mark Von Westenholz
Architect: Daniel Evans

Mark Von Westenholz' fifth All Star venue in the United Kingdom is perhaps his finest demonstration of making the most of redundant space. All Star Lanes in Manchester found its home in an old railway warehouse that had been converted to shopping and a car park. All Star's knack for highlighting existing structural features, like exposed pipes, steel columns, and arched brick ceilings, is evident.



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BEST NEW CENTER TRADITIONAL



Lightning Ball

Krasnoyarsk, Russia

Owner: USR Sibiryak

Architect: USR Sibiryak

Lightning Ball is the largest bowling center in Siberia, which will come in handy when QubicaAMF's 49th Bowling World Cup comes to town in late November 2013. Lightning Ball is part of a business complex that includes a 250-room Hilton Garden Inn. The first floor of the complex is a leisure center; the 32 lanes are on the second floor. A balcony offers ample view of action on the two-story space which houses the lanes.



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BEST NEW CENTER INTERIOR



Kings
Orlando, Fla.

**Owner: Kings Bowl
of Orlando LLC**
**Architect: Bill Whitlock,
Whitlock Architects**

Retro is still cool, and Whitlock Architects put the Rat Pack back in bowling at Kings in Orlando. Reminiscent of the dimly lit lounges of the '60s, Whitlock incorporates warm colors, moody lighting and curving shapes into the 22-lane center. The racetrack bar and dining areas are framed by tufted banquettes. On the lanes, a private King Pin Room begs to be filled with Sinatra tunes and dry martinis.



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BEST NEW CENTER LOUNGE/RESTAURANT



Play Hall

Moscow, Russia

Owner: Transgroup LLC
Architect: Transgroup LLC

Transgroup LLC designed the restaurant and lounge area of Play Hall with comfort in mind. Soft, stuffed arm chairs allow diners to relax, surrounded by tasteful wood shelving and a cozy fireplace. Drum shade pendants further soften the room, and a curved, spindled wall separates the restaurant area from the lounge.

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BEST NEW CENTER ANCILLARY PROFIT CENTER



Cosmik Europeiskiy

Moscow, Russia

Owner: Vlaimir Annenkov

Architect: Cosmik Europeiskiy

Think Disney on Ice, Magic Mountain and Monster Truck rallies, and you'll get a glimmer into what wide-eyed kids see when they enter Cosmik Europeiskiy in Moscow. The massive FEC, which houses Brunswick lanes, features a full-size ice rink, carnival-style rides and redemption games with prizes that would make FAO Schwartz blush!



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NEW CENTER LOUNGE/RESTAURANT AWARD OF EXCELLENCE



Kingpin Bowlounge at Bingemans *Kitchner, Ontario, Canada*

Owner: Mark Bingeman
Architect: ABA Architects, Inc.

Bar, lounge and restaurant blend into one at the expansive Kingpin Bowlounge. The two-story space features a raised bar and center-length concourse, with the restaurant side-by-side with the table-service settee area. Creative corkscrew pendant lighting hangs overhead. A large patio area with couches and coffee tables awaits customers who prefer to relax outside.



NEW CENTER ANCILLARY PROFIT CENTER AWARD OF EXCELLENCE



Big Thrill Factory *Minnetonka, Minn.*

Owner: Barry Zelickson
Architect: Shea Design

In an effort to attract both families and corporate guests, Big Thrill Factory takes the FEC to another level. Shea Design created indoor and outdoor areas that cater to all ages, with two-story Laser Tag, QubicaAMF string machines, a black-light rope course, miniature golf and no shortage of arcade games.

BEST RENOVATED CENTER INTERIOR



Cocktail Bowling Club *Oryol, Russia*

Owner: TMK Grinn
Architect: TMK Grinn

The remodeling and expansion of Cocktail Bowling Club focused on new equipment and an homage to the USA. From American flags to cowboys, Coke bottles to the Statue of Liberty, the new Cocktail screams Americana. A vintage Harley Davidson welcomes customers to the lounge area. Soft weight sofas add comfort, and lighting elements add dramatic color.

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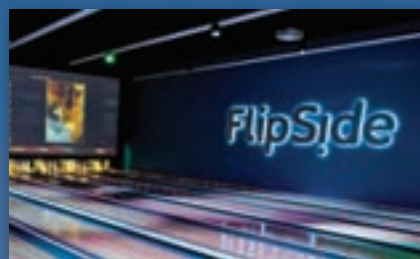
BEST RENOVATED CENTER ANCILLARY PROFIT CENTER



FlipSide *Gilbert, Ariz.*

Owner: Nathan Crane II
Architect: Neil Pieratt, Gilleland Brubaker Architects

In remodeling a former grocery store into what is now FlipSide, architect Neil Pieratt used subtle hints of aviation as a nod to owner Nathan Crane's aviation background. The arcade and attraction area is completely isolated from the bowling center, allowing segregation of noise.



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