


MAY 2024

BCM

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- Expo: Dining Out in and Around Denver
- Summer Marketing: There Are No Rules
- International Design Honorees for 2023



State of the Global Bowling Business

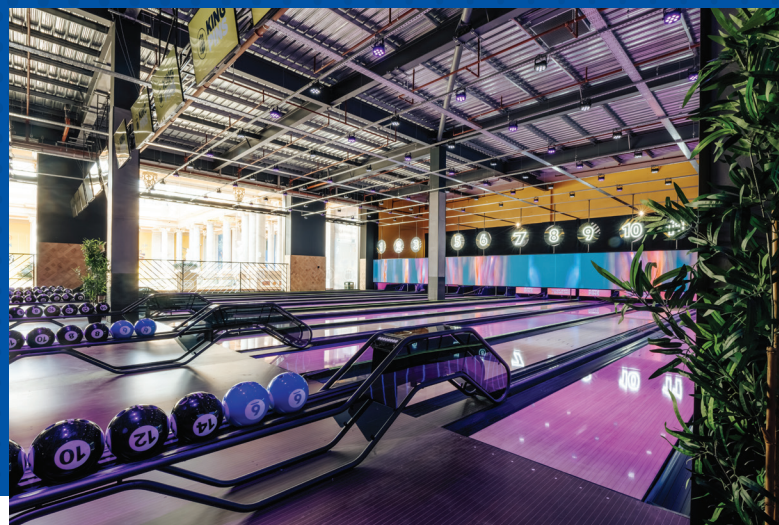
Industry Leaders Assess Where
We Are Today and What to
Expect in the Future



39th ANNUAL BCM BOWLING CENTER ARCHITECTURE & DESIGN AWARDS



INTERNATIONAL DIVISION



In the April edition of BCM, we spotlighted the United States winners in the 39th annual BCM Bowling Center Architecture and Design Awards. This month, we head overseas to check out the seven international honorees.

The competition was founded nearly four decades ago by Mort Luby Jr. to encourage bowling proprietors to reinvest in their facilities and reward creativity in both modernized centers and new builds. It evolved over the years to include separate divisions for U.S. and international centers.

The 39th Design Awards recognize projects that were completed during calendar year 2023. It attracted 82 entries — 46 U.S. and 36 international — representing a total of 15 countries. To underscore the quality of the entries, the pictures shown on this page are of non-winners... as hard as it may be to believe.

Heading the judging panel was James Nowak, architect, AIA, LEED AP (retired). Nowak was a senior technical architect for 50 years, leading an array of U.S. and international projects, including the Acropolis building, a high-rise, multi-use facility in Santo Domingo, Dominican Republic.

(Note: Information in the “At a Glance” listings provided by the entrants.)



Top: The Game Super Park, Pune, India. Middle left: Walterz Entertainment Centre, Blackpool, United Kingdom. Middle right: King Pins, Manchester, United Kingdom. Bottom: Sector Sixty6, Caguas, Puerto Rico.



BEST EXTERIOR

The Maxx

Veenendaal, Netherlands

► If one wanted to experience the full spectrum of architectural eye candy in Veenendaal, the itinerary would include the *oude kerk* (old church), which dates to the 1500s and has been fully restored; *De Nieuwe Molen*, a traditional Dutch windmill that grinds flour each Saturday for visitors to take home; and a 14-lane entertainment venue called The Maxx, which is modern in every way. The contemporary structure utilizes simple but bold detailing, large-scaled lighting fixtures and an all-glass façade. Interchangeable graphics across the entire width of the façade, made up of pipe frames and unassuming lighting, advertise the fun inside.

AT A GLANCE

Proprietor: Eric Achterberg
 Design: Pajaco Interieurbouw B.V.
 Architect: Tastvol Architectuur & Interieur
 Bowling Equipment Supplier: Bowltech International
 Bowling Equipment: QubicaAMF (Harmony Ball Returns, Hyper Bumper System, SPL Select Lanes, BES X Ultimate Scoring, Pins)
 Masking Units: Delektro
 Sidewall Treatment: D-SIGN Makers

Furniture: Pajaco Interieurbouw B.V.
 Carpeting: VDK Projecten
 Sound/Lighting: MoreSenz BV
 Laser Tag Arena Designer and Laser Tag/Laser Maze Equipment: LaserMaxx Lasergames BV
 Billiards: Loontjes Billiards
 Darts: Dartshopper
 Escape Rooms: Trap Factory
 Miniature Golf: GlowGolf Nederland
 Music Source: Eazis Music & Systems
 Virtual Reality: Simracingstore
 On the Web: themaxx.nl



BEST BAR/LOUNGE

Gamestate

Antwerp, Belgium



▶ Gamestate operates entertainment venues in five countries — the Netherlands, Germany, Poland, Bratislava and Belgium. The company’s new 10-lane venue in Antwerp — home to thousands of diamond traders, cutters and polishers in the centuries-old Diamond District — is a real jewel. Sculpted ceiling construction incorporating radiating arms with built-in lighting defines the location for the entire bar/lounge area, while the tree-like ceiling structure with glass balls reminiscent of hanging fruit defines the immediate bar area. Unique types of lighting are used throughout, with sculptural fixtures contributing to a cozy environment. The rich use of “royal” color throughout helps make the bar elegant, sophisticated and visually striking.

AT A GLANCE

Proprietor: Roel Veltmeijer
 Design: Æbele Interiors
 Architect: Enofstudio Architectuur BV
 Bowling Equipment Supplier: Bowltech International
 Bowling Equipment: QubicaAMF (Harmony Ball Returns, Hyper Bumper System, Harmony Seating, SPL Boutique White Lanes, BES X Ultimate Scoring, AMFlite Pins)
 Carpeting/Flooring: Modulyss
 Masking Wall: Bowling Media
 Sound: Horus
 Lighting: MoreSenz
 Restaurant/Bar Equipment/Supplies: Devapo – Merrychef/TenderOne/Luyten Interiolizer
 Arcade Distributor: Veltmeijer-Group
 Cashless Card System: Embed
 Darts: SEGA Amusements
 On the Web: gamestate.com



BEST ARCADE

Ozone Bowling

Valladolid, Spain

► One of the allures of European travel is that there are so many places where the past meets the present, and rather than clashing, they find ways to co-exist. So it is in the northwestern Spain city of Valladolid, where medieval religious sites such as San Pablo Church, built in the 1400s, share the landscape with modern venues such as Ozone Bowling, where a state-of-the-art, 48-game arcade complements the dozen bowling lanes. Excellent sightlines and nicely grouped game positions encourage customer flow and game play, and well-placed lighting includes giant pin-shaped ceiling fixtures. The design provides an exciting atmosphere that is both welcoming and comfortable.



AT A GLANCE

Owner: Ozone Bowling
 Interior Design Company: Oscar Vidal Studio
 Bowling Equipment Supplier: Hispabowling
 Bowling Equipment: QubicaAMF (Ball Returns/Racks, Bumpers, Scoring, Pins)
 Furniture: Hispabowling
 Carpeting/Flooring: Fundacons SL
 Restaurant/Bar Equipment/Supplies: Jurado Hermanos SL
 Arcade Distributor: Oreneszone (SEGA, ICE, Bay Tek Entertainment)
 Billiards: Billares Sam
 Vending: Azkoyen
 On the Web: ozonebowling.com

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