



John Menet, Bowling Director
Seven Squares, Paris, France

QubicaAMF 10 pin bowling
30+ game arcade, indoor kids play park,
laser tag, VR gaming experience,
trampoline park, mini golf, billiards

Experiencing the Revival of Bowling with Neoverse

Seven Squares is the largest indoor leisure center in Paris, offering a variety of entertainment for guests, including bowling, an arcade, indoor entertainment park for kids 12 and under, laser tag, trampoline park, VR gaming experience, indoor mini golf, and billiards.



(Neoverse is) the revival of bowling.
- John Menet



The Challenge: Enhance the Guest Experience

Guests expect more from their bowling experience, and that is the exact reason Seven Squares decided to install Neoverse across the 15 lanes in their center. "What pushed us to install Neoverse is the new immersive technology for our customers", said John Menet, Bowling Director of Seven Squares.

The Solution: Neoverse; Delivering Immersive and Interactive Technology

"We are among the first to have installed Neoverse in France which is a commercial advantage for a new gaming experience for our customers," explained Bowling Director, John Menet. Being the first to have the immersive bowling entertainment universe that is Neoverse, delivers a vivid, amazing, multisensory experience for Seven Squares guests.



Neoverse from QubicaAMF offers:

- An impressive technology that is easy to use
- Total control from one system
- Tailor-made experiences that exceed customer expectations

NEOVERSE

The Results: **The First Multidimensional Bowling Entertainment Experience in France!**

Simple Interface

The Neoverse is driven through all new cloud enabled tools backed by the power of the Conqueror Cloud, and these new tools give you everything you need to take control and get the most out of the Neoverse—fully leveraging every element of the ecosystem seamlessly. Its' simple, easy-to-use interface can be used by any center employee to deliver the right experience for the right customer at the right time.

Exceeding Customer Expectations

Uniquely designed to provide endless in-center applications, Neoverse provides fresh and unique content for any occasion with total control from one system. One of the many benefits Seven Squares are experiencing from Neoverse is being able to "meet the expectations of customers on a tailor-made basis..." explains John Menet. "They can benefit from different screen themes, game modes, and scoring."

The 'WOW' Effect

By installing Neoverse in their center, Seven Squares have provided their guests "The wow effect!!" Described as vivid, immersive, and amazing, All elements of sight and sound work together, in any lighting condition day or night, to immerse guests in a multisensory experience. Neoverse delivers unique content that is always evolving and features that will surprise and delight guests.

Endless In-Center Applications

Adaptable for open or competitive play, Neoverse is providing Seven Squares with opportunities to further enhance events such as birthday parties, corporate parties, gatherings of teens & young adults, late night fun, in-center messaging and promotions, external advertising, and more. Day or night, young or old, special events or leagues, Neoverse is helping deliver the right content at the right time for all of Seven Squares guests.



The biggest overall benefit of Neoverse is ...
"the interactive effect and customer satisfaction" - John Menet

Is Neoverse right for your center?

To learn more visit: www.qubicaamf.com/neoverse

