

Operators, Suppliers, & Industry Experts Share the Latest Trends



## & TRENDING in Immersive Experiences

## FROM ORDINARY TO EXTRAORDINARY

### **Making Your Venue a Must-Visit Destination**

oday's guests crave more than just an ordinary night out—they're searching for unforgettable, one-of-akind moments, and many are happy to spend a little extra for something truly special. In a world of entertainment options, from high-tech living rooms to rival venues, standing out is no longer optional—it's essential.

That's where the Neoverse steps in. This cutting-edge innovation from QubicaAMF transforms your center into a hub of unparalleled excitement, creating extraordinary experiences that'll keep guests talking—and coming back for more.

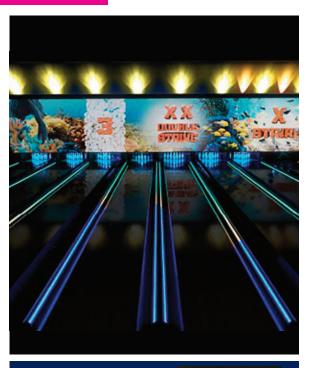
The Neoverse LED Wall is a dazzling, center-spanning display that's as versatile as it is breathtaking and is the heart of this innovative system. The NEOVERSE unites a stunning array of features: a center-wide LED video wall, HyperBowling lighting, capping and pin deck accents, scoring system integration, and a global soundtrack for music and effects.

These elements transform lanes into a sensory playground, where strikes, spares, and high scores burst to life with captivating animations, thrilling guests at every turn. Fully synchronized with the BES X Bowler Entertainment System, the Neoverse delivers an entertainment experience your guests will never forget.

Customization is key to Neoverse's appeal. Operators can access a rich library of exclusive content or upload their own videos, photos, and music to tailor the experience to their audience. Neoverse's regular updates keep the content fresh, ensuring there's always something new for operators to surprise returning guests. Imagine personalized visuals for birthday parties, corporate logos lighting up team-building events, or live sports and music streaming to energize casual gatherings—all with just a few clicks. The possibilities are as limitless as your imagination.

Guests crave unforgettable experiences, and the Neoverse delivers. It transforms your center into a must-visit destination, buzzing with excitement and innovation. By captivating guests of all ages, the Neoverse drives repeat visits and sparks the kind of word-of-mouth buzz that keeps your center thriving.





### **What People Are Saying**

"Bowling has this stigma that nothing ever changes. I think a lot of the reasons that we stay busy is because we're constantly evolving.



Tim Pfeifer

With Neoverse customers can see something different, and it can look different every single time that they come into the center."

Tim Pfeifer, Paradise Island Bowl, Pittsburgh, PA

Are you ready to redefine your quest experience and elevate your center's appeal? Learn more about the Neoverse at www.qubicaamf.com/neoverse.

# TRENDING

in String Pinspotters

#### **RELIABLE SOLUTIONS** SIMPLIFY AND SAVE WITH

The demands of today's bowling and family entertainment centers require efficient, dependable solutions that are easy to operate. Say goodbye to the hassle of finding qualified technicians or regularly repairing broken machines. A cost-effective, streamlined approach to keeping your lanes running smoothly gives operators worldwide peace of mind.

As the industry continues evolving, proactive operators seek streamlined, reliable, and efficient solutions to stay ahead. For those looking to simplify operations and reduce costs, EDGE String pinspotters by QubicaAMF has become the industry's leading choice. These pinspotters are revolutionizing how centers operate, offering innovative technology that's much easier to staff than traditional free-fall machines and dependable for years to come.

### **EFFICIENCY MEETS INNOVATION**

Gone are the days of struggling with frequent machine breakdowns or seeking out qualified technicians for older freefall machines. With EDGE String pinspotters, staff training is streamlined, and most employees master basic operation and servicing in just a few hours. The innovative Tech Wizard tool empowers teams to stay on top of operations, ensuring minimal downtime and maximum efficiency with features like:

- **Smartphone Monitoring:** Keep an eye on performance in
- Instant Alerts: Get notified of potential issues before they become problems.
- Step-by-Step Troubleshooting: Solve problems quickly with guided instructions.
- Maintenance Notifications & Guidance: Know when it's time for servicing and what to do
- How-To Video Library: Access an extensive resource of maintenance tutorials anytime.

EDGE String is the only string machine that has been approved by both the PBA and the USBC, so operators enjoy the peace of mind that it delivers an amazing experience for competitive bowlers. Pins are consistently on spot, there's no deadwood, and its USBC-approved design delivers pin action and scoring in-line with free-fall.

In addition to improving reliability, EDGE String pinspotters significantly reduce energy and maintenance costs. Powered by







efficient DC-drive technology, these machines use less electricity than a standard coffee maker and require fewer replacement parts than traditional free-fall machines. These savings add up, making EDGE String an economical choice for proprietors looking to balance their bottom line without compromising quality.

### WHY CENTERS CHOOSE EDGE STRING

The EDGE String pinspotter has transformed operations for centers worldwide. With its proven reliability, cost-effectiveness, and ease of use, it has become the industry's #1 selling string pinspotter. Operators facing staffing challenges and rising operational costs are turning to EDGE String for a dependable and efficient solution.



## **What People Are Saying**

"Going to string machines is a big change, especially being in a small town with a lot of tradition. Once we talked with our bowlers



EJ & Natalie Tackett

about EDGE String, what its functions are, and how it can help our bowling center and the bowling experience, almost every single person was on board. EDGE String has been a huge win!"

EJ and Natalie Tackett, proprietors, EZ Bowl, Bluffton, IN

To learn more about how EDGE String can transform your center, visit www.qubicaamf.com/edgestring.