

NEOVERSE



Massimo Scutto, Owner
Bowling Oltremare, Naples, Italy

QubicaAMF ten pin bowling
20 bowling lanes - arcade, outdoor sports field (soccer, pool ball, and volleyball), paintball, target shooting, billiards, table tennis, restaurant and bar

Neoverse Brings Cutting Edge Technology to Bowling

Bowling Oltremare is the first bowling entertainment center in Naples, Italy. It offers guests 20 lanes of ten-pin bowling, an arcade, outdoor sports field, paintball, target shooting, table tennis, billiards, and a restaurant and bar. It is currently home to federal bowling tournaments and is the first sports arena in southern Italy.



This is the bowling of the future
- Massimo Scutto



The Challenge:

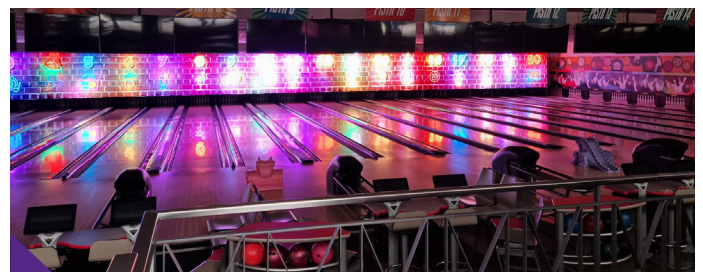
Adapting Bowling to the Ever-Changing Times

Being the first bowling entertainment center in Naples, Italy, Bowling Oltremare are always looking for ways to adapt to the ever-changing times and deliver the latest in technology with, "innovations that keep our bowling center up with the times," explains Owner, Massimo Scutto. Because of this drive to innovate, they installed Neoverse in their center, which has resulted in an enhanced and fully immersive experience to their open play guests and competitive league bowlers.

The Solution:

Neoverse; Cutting Edge Technology at a Global Level

Neoverse delivers new dimensions of sight, sound, and sensations that promise to WOW, captivate, and attract new and existing guests. According to Bowling Director, Alfredo Imparato; they wanted to bring, "something that is certainly cutting edge at a global level in regard to the Bowling sector." The results of investing in their center for an enhanced guest experience has led to big benefits for the business. Bowling Oltremare owner, Massimo Scutto explains, "we are offering the best to our customers which strengthens our market position."



Neoverse from QubicaAMF offers:

- A simple, easy-to-use interface that can be used by any center employee
- An amazing, immersive, and always evolving guest experience
- Endless in-center applications for open play or tournament bowlers

NEOVERSE

The Results: Innovation that Promises to Amaze and Excite Guests

Neoverse is uniquely designed to provide endless in-center applications that provide fresh and unique content for any occasion with total control from one system. As Bowling Oltremare have found, all the elements in Neoverse sound work together, in any lighting condition day or night, to immerse guests in a multisensory experience.

Total control from one system

Using Conqueror X, Bowling Oltremare can easily control and get the most out of the Neoverse—fully leveraging every element of the ecosystem seamlessly. Its' simple, easy-to-use interface can be used by any center employee to deliver the right experience at the right time.

Endless in-center applications

Neoverse can be used for open or competitive play, and for birthday parties, corporate parties, external advertising, and more. "It is easy to operate to choose the background to be used accordingly to the different activities we offer," says owner, Massimo Scuotto. Bowling Oltremare have experienced the benefits from Neoverse for their open play guests but share that their tournament bowlers have also been stunned by the display abilities and graphics for tournaments.

Mix and merge with your existing content

Bowling Oltremare can display multiple, high-resolution, live streaming video sources all at once, while also driving other relevant content for their guests. Audio output can be used from videos and scenes for a fully immersive experience. This flexibility has resulted in business benefits for Bowling Oltremare. Owner, Massimo Scuotto explains, "the possibility to broadcast multiple sport and non-sport events on Neoverse at the same time, encourages customers to stay longer and take also advantage of our F&B services offered on the lanes."



I would recommend it 100%.
- Alfredo Imparato, Bowling Director



(The) greater satisfaction of our customers... has increased the profitability of the center in terms of games played, making the customer experience in the center more pleasant. - Massimo Scuotto



Is Neoverse right for your center?

To learn more visit: www.qubicaamf.com/neoverse

